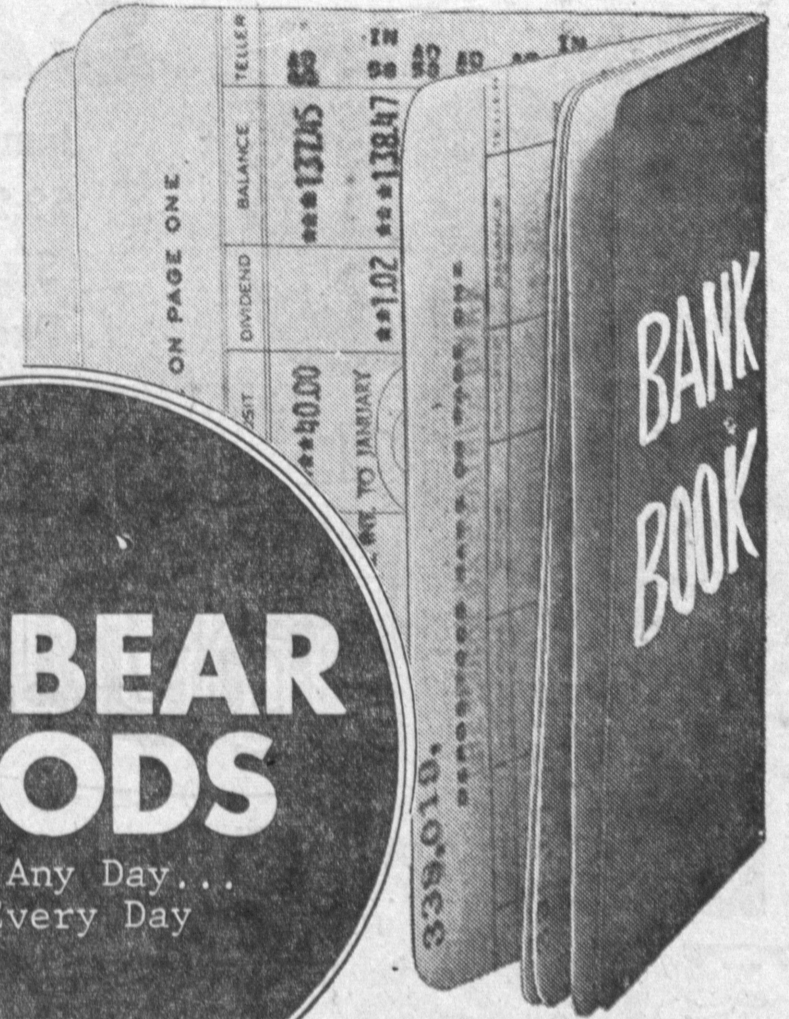


Some People Never Learn About Savings!

IT'S SO EASY TO SAVE WHEN YOU SHOP BIG BEAR... EVERY ITEM* IS AT A REDUCED PRICE EVERYDAY... 365 DAYS A YEAR... YOU SAVE ON NATIONALLY ADVERTISED FOODS, QUALITY MEATS, FRESH PRODUCE, FOREIGN AND DOMESTIC DELICACIES, HOUSEWARES AND HEALTH & BEAUTY AIDS... SO WHY DON'T YOU START SAVING TODAY LIKE THOUSANDS OF OTHER SUPER-SHOPPERS DO. START SHOPPING BIG BEAR TODAY!

THIS IS A PARTIAL LIST OF OVER 5000 EVERYDAY PRICES
(* Dairy Foods and Fair Traded Items Excepted)

Others Shop and Save at Big Bear



BIG BEAR FOODS

Shop Any Day...
Save Every Day

Beverages	
BEVERAGES	12 for \$1
PEPSI-COLA	12-oz. Bottles 6 for 59¢
FALSTAFF BEER	15-oz. Cans 6 for 1.44
GOLDEN CROWN BEER	(Case 24) 12-oz. Can 2.99

Cereal	
CREAM OF WHEAT	28-oz. Box 42¢
SHREDDED WHEAT	Nabisco 15 1/2-oz. Box 35¢
FROSTED FLAKES	Kellogg's Sugar 10-oz. Box 32¢
CHEERIOS	15-oz. Box 42¢
CORN FLAKES	Kellogg's 18-oz. Box 37¢
CRISPY CRITTERS	Posts 13-oz. Box 45¢

Salad Dressing	
MAYONNAISE	Springfield 8-oz. Jar 39¢
MAYONNAISE	BEST FOODS 24-oz. Jar 59¢
LAWRY'S GARLIC SPREAD	4-oz. Jar 33¢
ITALIAN DRESSING	Kraft's 8-oz. Bottle 36¢
FRENCH DRESSING	Wishbone 8-oz. Btl. 33¢

Margarine & Milk	
AWARD MARGARINE	6c Off 1-lb. Ctn. 31¢
NUMAR	Margarine 1-lb. Ctn. 16¢
CARNATION MILK	Evaporated Tall Can 14¢
NON FAT DRY MILK	Carnation 5-qt. Box 48¢

Frozen Foods	
MEAT PIES	Banquet - 8-oz. Pie 4 for 79¢
SWANSON'S TV DINNERS	Reg. Pkg. 49¢
MORENO BEEF TACO	12-oz. Pkg. 47¢
FILLET OF SOLE	Certifresh 16-oz. Pkg. 65¢
PUMPKIN-MINCE PIES	Pet Ritz 3" Pie 35¢
FRIED HALIBUT	Van De Kamp 9 1/2-oz. Pkg. 75¢
PEAS - FRENCH FRIES	Birdseye Reg. Pkg. 16¢
MIXED VEGETABLES	Birdseye 10-oz. Pkg. 20¢
HAWAIIAN PUNCH	6-oz. Can 18¢
WELCH'S GRAPE JUICE	12-oz. Can 37¢
ORANGE SOMOA	Snow Cap 6-oz. Can 6 for \$1

Other Items	
FLORIENI	Aerosol Deodorizer 5 1/2-oz. Can 55¢
NONE SUCH MINCE MEAT	28-oz. Jar 49¢
CANDY BARS	All Reg. 5c Bars 3 for 10¢
CIGARETTES	Filter King Size Carton 2.11

Paper Items	
FACIAL TISSUE	Northern 300-ct. Box 17¢
COLORTX NAPKINS	Assorted 60-ct. Pkg. 8¢
PAPER NAPKINS	MARCAL 50 ct. Pkg. 11¢
ZEE PAPER TOWELS	225 Count JUMBO ROLL 26¢
ZEE TOILET TISSUE	4-roll Pkg. 35¢
TOILET TISSUE	Guest Ranch 4-roll Pkg. 29¢
SANITARY NAPKINS	Kotex 24-ct. Box 69¢
PLASTIC WRAP	Baggie 25' Roll 39¢
PAPER PLATES	BONDAWARE 40-ct. Pkg. 49¢

DOUGLAS FIR CHRISTMAS TREES

This season we offer Southern California the best quality tree in years... The freshest, greenest Douglas Fir ever... Full branches to hold loads of ornaments... LOW-EST PRICES!

\$1.09 and up

3 TO 10 FOOT TREES

Dairy Foods	
ICE CREAM	FOREMOST - Family Style 1/2-Gal. Ctn. 49¢
FOREMOST BUTTER	1st Quality 1-lb. Ctn. 67¢
COTTAGE CHEESE	Foremost Pt. Ctn. 25¢
FOREMOST EGG NOG	Quart Carton 49¢

Pet Foods	
CAT FOOD	LORD & LADY 6-oz. Can 10¢
VETS DOG FOOD	16-oz. Can 9¢
DAILY DIET DOG FOOD	1-lb. Can 7¢
GRAVY TRAIN DOG FOOD	10-lb. Bag 1.29
GAINF'S DOG BURGERS	18-oz. Pkg. 44¢
PURINA DOG CHOW	25-lb. Bag 2.89

Salt—Sugar & Spice	
SPRECKLES SUGAR	5-lb. Bag 59¢
MORTON'S SALT	26-oz. Box 12¢
WATER SOFTENER SALT	Leslie 50-lb. Bag 96¢
SEASON SALT	Lawry's 3 1/2-oz. Btl. 27¢
POULTRY SEASONING	Schilling 7 1/2-oz. Pkg. 14¢

Soups	
CAMPBELL SOUP	VEG. BASE 10 1/2-oz. Can 13¢
SOUP MIX	Lipton Chicken Noodle 2-Pk. Pkg. 29¢
SPLIT PEA SOUP	Andersen 303 Can 19¢

Peanut Butter & Syrup	
PEANUT BUTTER	BELL BRAND 16-oz. Jar 55¢
PEANUT BUTTER	Skippy 18-oz. Jar 56¢
BUTTERED SYRUP	4c Off Label Vermont Maid 24-oz. Bottle 59¢
KARO SYRUP	Crystal White 1 1/2-lb. Btl. 33¢
GRAPE JELLY	Kerns 2-lb. Jar 49¢
STRAWBERRY JAM	Festival Queen 20-oz. Jar 45¢

Fruits & Juices	
CRANBERRY SAUCE	Ocean Spray 300 Can 22¢
APPLESAUCE	Harvest Day 2 1/2-lb. Can 27¢
SPICED CRABAPPLES	Rustic Whole 16-oz. Jar 28¢
FRUIT COCKTAIL	Harvest Day 303 Can 20¢
CLING PEACHES	Del Monte Yellow 2 1/2-lb. Can 27¢
CLING PEACHES	Harvest Day 2 1/2-lb. Can 23¢
SPICED PEACHES	Hunt's 2 1/2-lb. Can 25¢
SLICED PINEAPPLE	Harvest Day 1 1/2-lb. Can 5 for \$1
APPLE JUICE	Harvest Day 64-oz. Btl. 29¢
WELCH GRAPE JUICE	24-oz. Bottle 37¢
PINEAPPLE JUICE	Harvest Day 46-oz. Can 29¢

Canned Meats	
LIBBYS CORNED BEEF	12-oz. Can 49¢
SPAM LUNCHEON LOAF	12-oz. Can 45¢
CORNED BEEF HASH	Libbys 16-oz. Can 35¢
CHILI WITH BEANS	Dennison's 15 1/2-oz. Can 34¢

Canned Fish	
CHUNK TUNA	CARNATION LT. MT. 6 1/2-oz. Can 25¢
LT. MT. TUNA	Chicken o' Sea 6 1/2-oz. Can 31¢
PINK SALMON	PETER PAN 16-oz. Can 63¢
SARDINES	BEACH CLIFF 1 1/2-lb. Can 12¢
SUN BELL OYSTERS	8-oz. Can 31¢

Sauces & Rice	
HEINZ CATSUP	14-oz. Btl. 22¢
HARVEST DAY CATSUP	12-oz. Btl. 14¢
TOMATO SAUCE	DEL MONTE 8-oz. Can 3 for 25¢

Baby Foods	
BABY FOOD	Heinz Strained 4 1/2-oz. Jar 3 for 26¢
HI MEAT DINNERS	Swift's 4 1/2-oz. Jar 15¢
PABLUM CEREAL	MIXED 16-oz. Box 39¢

Crackers	
KRISPY CRACKERS	Sunshine 1-lb. Box 27¢
HI HO CRACKERS	Sunshine 13 1/2-oz. Box 36¢
STA CRISP CRACKERS	Pacific 1-lb. Box 23¢
HONEY GRAHAMS	NABISCO SUGAR 1-lb. Box 36¢
PINWHEELS	Nabisco Chocolate 12 1/2-oz. Pkg. 45¢
FUDGE COOKIES	Langendorf Chocolate 1-lb. Pkg. 43¢

Flour & Mixes	
CAKE MIXES	Betty Crocker Angel Food 15-oz. Box 49¢
AUNT JEMIMA	PANCAKE FLOUR 2-lb. Box 39¢
MUFFIN MIX	Py-o-My Blueberry 12-oz. Box 37¢
CAKE MIX	Betty Crocker Regular Pkg. 35¢
GINGER BREAD MIX	Dromedary 14 1/2-oz. Box 27¢
COOKIE MIX	Nestle's 14-oz. Box 35¢

Shortening & Oil	
CRISCO SHORTENING	3-lb. Can 79¢
SHORTENING	Springfield 3-lb. Can 59¢
WESSON OIL	24-oz. Btl. 32¢
MAZOLA CORN OIL	Qt. Bottle 59¢
SAFFLOWER OIL	Saffola 24-oz. Btl. 45¢

Olives & Pickles	
OLIVES	EARLY CALIF. Large Pitted 7-oz. Jar 31¢
SWEET PICKLES	C H B Whole 22-oz. Jar 45¢
DILL PICKLES	Del Monte 22-oz. Jar 38¢

Coffee & Tea	
COFFEE	Hills Bros. Folgers 1-lb. Can 59¢
TAVERN COFFEE	1-lb. Can 49¢
INSTANT COFFEE	M J B 8-oz. Jar 89¢
INSTANT COFFEE	Yuban - 8-oz. Jar 95¢
LIPTON TEA BAGS	48-ct. Box 59¢
TENDERLEAF TEA BAGS	7c Off 48-ct. Box 55¢
INSTANT TEA	LIPTONS 3-oz. Jar 85¢

Vegetables & Juices	
B & M BAKED BEANS	28-oz. Can 32¢
PORK & BEANS	Harvest Day 2 1/2-lb. Can 18¢
PORK & BEANS	Van Camps 2 1/2-lb. Can 22¢
GREEN BEANS	Del Monte French Style 303 Can 25¢
GREEN BEANS	Harvest Day French 303 Can 17¢
CUT BEETS	LIBBYS 303 Can 15¢
SLICED BEETS	Harvest Day 303 Can 14¢
DEL MONTE CORN	303 Can 6 for \$1
HARVEST DAY CORN	303 Can 2 for 27¢
DUTCH ONIONS	York County 303 Can 29¢
PEAS & CARROTS	Libby's 303 Can 20¢
V-8 VEGETABLE JUICE	46-oz. Can 38¢
TOMATO JUICE	Libby's 46-oz. Can 28¢

Laundry Aids	
FAB DETERGENT	10c Off 64-oz. Box 65¢
SALVO PELLETS	Detergent 64-oz. Box 75¢
AJAX CLEANSER	14-oz. Can 2 for 31¢
CLOXOX LIQUID BLEACH	1/2-Gal. Bottle 39¢
ACTION BLEACH	Colgate-10c Off 16-oz. Pkg. 65¢
DISINFECTANT	Lysol Spray 7-oz. Can 89¢
DOWNY	LIQUID RINSE 64-oz. Bottle 79¢
VANISH BOWL CLEANER	35-oz. Can 39¢
AJAX LIQUID	Cleanser 28-oz. Bottle 68¢
LUX TOILET SOAP	Bath Bar 14¢

FRYING CHICKEN

Fresh U.S.D.A. Grade "A" Whole Body **29¢ lb**

FRYING CHICKEN BREAST	58c lb.
FRYING CHICKEN LEGS & THIGHS	52c lb.
FRYING CHICKEN WINGS	22c lb.
STEWING CHICKEN CUT-UP	24c lb.

STANDING RIB ROAST

U.S.D.A. Choice or Big Bear Bonded **72¢ lb**

SIRLOIN STEAK	88c lb.
ROUND STEAK	76c lb.
TOP SIRLOIN - BONELESS	1.48 lb.
BONELESS ROUND STEAK	86c lb.

GROUND BEEF

Big Bear Bonded Fresh Ground **33¢ lb**

GROUND CHUCK	48c lb.
GROUND ROUND	68c lb.
SHORT RIBS OF BEEF	28c lb.
RIB BOILING BEEF	9c lb.

LAMB ROAST

U.S.D.A. Choice Shoulder Cut **44¢ lb**

RIB LAMB CHOPS	98c lb.
SMALL LOIN LAMB CHOPS	1.28 lb.
LARGE LOIN LAMB CHOPS	69c lb.
BREAST OF LAMB	9c lb.

TOYS, GAMES, CHRISTMAS ITEMS AT BIG SAVINGS!

CARROL ANN DOLL	\$3.99	PLUSH ANIMALS	\$7.87
RIBBON PACK	31¢	CANNED SNOW	39¢
FOIL ICICLES	27¢	ANGEL HAIR	36¢
BEAD CHAINS	33¢	Christmas Wreaths	\$1.88
CHRISTMAS TREE ORNAMENTS	68¢ per box	Christmas Weaths	\$2.27
TREE LIGHT SETS	99¢	LADIES BLOUSES	\$1.88
TREE LIGHT SETS	\$2.49	BUFFERIN 100 TABLETS	97¢
Gift Tag Assortment	36¢	BROMO-SELTZER	53¢
IPANA TOOTHPASTE	75¢	MENNEN BABY MAGIC	47¢
LAVORIS ORAL ANTISEPTIC	43¢	COMMAND HAIR DRESSING	76¢
4 WAY COLD TABLETS	29¢	SOFT-STROKE SHAVE CREAM	76¢
ANALIST NASAL SPRAY	91¢		
CONGESTAID	1.00		

3860 SEPULVEDA BLVD.

AT HAWTHORNE BLVD. WEST TORRANCE

STORE HOURS MON. thru FRI. 12 NOON TO 9 P.M.

SAT. & 10 A.M. TO 7 P.M. SUN.