NOTHING RESERVED -NOTHING HELD BACK

WE BID YOU ALL GOODBYE!

The one and only object of this sale is the Final, Definite and Complete Disposal of this entire stock and fixtures . . . In the shortest possible time.

After careful thought and serious deliberation and taking into consideration THE GREAT LOSS THAT MAY HAVE TO BE INCURRED in Closing Out and Winding up this business, we have decided there is only one logical, sensible thing to do.

Place the Entire Stock on Sale . . . To the people of this area . . . A EXTREMELY DRASTIC PRICE REDUC-TIONS . . . At prices so low, the stock will Sell and Sell QUICKLY . . . Let the merchandise bring what it will and the loss be what it may . . . WE QUIT!



LADIES' DEPT.

LADIES' BLOUSES

"JULIAN" "CONTINENTAL" others,

sleeveless, long and short sleeves,

Now

white and all colors. Sizes 32 to 48.

Values to \$5.95 NOW \$1.1

LADIES' CAPRIS

"CROMPTON" "STEVENS" others, 100%

wool, wool blends, stretch, and stretch

denims, all colors. Sizes 8 - 18, 32 - 38.

LADIES' DENIMS

ONE GROUP

ONE GROUP

Values to \$2.95

SECOND GROUP

THIRD GROUP

THIRD GROUP

Regular \$3.95

Values to \$3.95 NOW

Values to \$5.95 NOW

Values to \$2.95

SECOND GROUP

stand in our way.

ALL FIXTURES

FOR SALE

S - M - L - XL.

ONE GROUP Values to \$2.95 SECOND GROUP

All sizes. ONE GROUP Values to \$2.49

LADIES' PANTIES "FRUIT OF THE LOOM" and others. Sizes 5 to 8. ONE GROUP Regular 39c .

"AMBERLY" western style, all sizes. Regular 596 Regular \$2.95 Now 879 LADIES' SWEATERS LADIES' SHORTS Jamaicas, bermudas, short shorts, 100s of colors. Sizes 8 to 18.

over styles. Sizes 32 to 44. ONE GROUP ONE GROUP Values to \$2.95 ... Values to \$4.95 SECOND GROUP LADIES' CAR COATS Values to \$6.95 Many styles and colors. Wool, blends, THIRD GROUP doelons, etc. Sizes S-M-L. Values to \$9.95 ONE GROUP

.. NOW Regular \$13.95 ... SECOND GROUP Regular \$15.95 NOW pantie, long leg styles, all sizes. BRAS ONE GROUP "LOVABLE" "PLAYTEX" regular or pad-Values to \$2.95 ded, straps and strapless, longlines, SECOND GROUP etc. Sizes 32-A to 44-C Values to \$3.50 ONE GROUP THIRD GROUP Regular \$1.00 Values to \$4.50 NOW SECOND GROUP Regular \$2.00

ALL OTHER BRAS NOW 1/2 PRICE! SEAMLESS NYLONS Deluxe quality. All shades. Sizes 81/2

. NOW

NOW 7¢ Regular 89c

CAPRI SETS

"HOLIDAY" and others, all the latest Fall shades and styles. Sizes 8 to 18. Values to \$9.95 NOW \$3.77

LADIES' DRESSES Street and Casual, wools, jerseys, knits, etc. Fall and winter styles, some sum mer. Sizes 8 to 20, 141/2 to 221/2. ONE GROUP

NOW Values to \$4.95 SECOND GROUP Values to \$6.95 THIRD GROUP Values to \$9.95

MATERNITY SUITS & CAPRIS Assorted colors, 2-piece suits. All sizes. ONE GROUP Values to \$8.95

SLEEPWEAR Gowns, baby dolls, pajamas, 100% cottons, flannels, seersuckers, all wash 'n wear, 100s of prints and colors. Sizes

Values to \$3.95 NOW \$ 1.4 LADIES' SLIPS FULL and HALF SLIPS. Assorted colors.

Values to \$3.95 NOW \$7.47 SECOND GROUP

"GUILD CREST" "DANTE" "BANLON" regular and bulky knif, 100% wool, orlons, banlons, etc. Cardigan or pull-

NOW 87¢

LADIES' GIRDLES "MACBESS" MAGIC FORM" regular

DEPT WATERPROOF BABY PANTS

All sizes. Package of 4 Regular 98c INFANT'S CREEPERS

All colors. Sizes 6 months to 2 years: ... NOW 67¢ Regular \$1.95 KNIT SHIRTS Polo style. Assorted colors. Sizes 2-3-4

Regular 98c BABY SHIRTS "VANTA" "SPENCER" all sizes. ONE GROUP Regular 59c SECOND GROUP

Regular 75c .. TODDLERS' PLAY SETS Tops with matching leotards. Sizes

Regular \$2.95

GIRLS' SLEEPWEAR to 14. ONE GROUP

Regular \$1.19 SECOND GROUP NOW 87 Regular \$1.95 THIRD GROUP Regular \$2.95

SELL OUT ENTIRE STOCK REGARDLESS OF LOSS

This Entire Stock to be placed on sale . . . and sacrificed . . . At Terrific, almost unheard of price reductions . . . During this great, farewell, Quitting Business Sale . . . It's the absolute end of this store . . . Prices will be

slashed and profits given no consideration . . . Entire stock must be Has to be sold . . . And no loss will

THE ORDERS ARE...

Sundays 10 A.M. to 5 P.M. There will be no let-up to this sacrifice and to the price slashing . . . Until this store is swept clear of every last

dollars worth of merchandise . . . At cost . . . Near Cost . . . Below cost . . . Makes no difference . . . For we realize that low price and low price alone . . . Is the only thing that will dispose of this stock quickly . . . Let nothing keep you away . . . THE SAVINGS WILL BE FABULOUS!

TODDLERS' DRESSES AND SLACK SETS All colors, wide range of styles. Sizes ONE GROUP

3 months to 4 years. Regular \$2.49 ONE GROUP Regular \$3.49 Now \$1.27 SECOND GROUP NOW L Regular \$1.19 SECOND GROUP NOW O Regular \$1.95 THIRD GROUP

NOW 8 Regular \$2.95 ... ONE GROUP INFANTS' GIFT SETS Values to \$1.29 "CURITY" "TURKNIT" receiving blank-SECOND GROUP ets, gowns and caps, sweaters and Values to \$2.49 . hats, shirts, etc. ONE GROUP NOW 47¢ Regular \$1.95 SECOND GROUP

THIRD GROUP Regular \$3.95 NOW INFANTS' PAJAMAS 100% cotton flannel, 2-piece gripper style with feet. All sizes. ONE GROUP

Regular \$2.95 ...

.. NOW O Regular \$1.69 ... CRAWLER & BOXER PANTS Corduray, assorted colors. All sizes. ONE GROUP Values to \$1.95 NOW 176

GIRLS' DEPT.

GIRLS' PANTIES 100% acetate, plain and fancy. Sizes 2 years to 14 years.

Regular 29c .. NOW CHILDREN'S SUN SUITS Assorted prints. Sizes 2 to 6x.

NOW Z Regular \$1.39 GIRLS' CAR COATS ONE GROUP Values to \$4.95 SECOND GROUP Values to \$6.95 ...

THIRD GROUP Values to \$9.95 NOW GIRLS' DRESSES "DAN RIVER" "SUGAR SWEET" others. Sizes 2 to 6x, 7 to 14. ONE GROUP

100s of the latest styles and colors. NOW 97¢ Regular to \$2.95 SECOND GROUP Regular to \$4.95 THIRD GROUP Regular to \$6.95 NOW

GIRLS' SLIPS Full styles with fancy trim, 100% cotton acetate. ONE GROUP NOW LIC Regular \$1.19 SECOND GROUP Now 670 Regular \$1.49 ...

Gowns, pajamas, baby dolls, 100% cottons, flannels, etc. Sizes 2 to 6x, 7

GIRLS' CORDUROY CAPRIS Solids and prints. Sizes 2 to 6x, 7 to 14.

GIRLS' KNIT T-SHIRTS Many styles and colors, Sizes 2 to 6x,

NOW 979

GIRLS' SWEATERS Cardigan or pull-over. "MELODY"
"CAMPUS QUEEN" 100% wool, orlan, etc. All colors and sizes. ONE GROUP

Regular to \$2.19 NOW SECOND GROUP Regular to \$3.95 NOW \$1

GIRLS' BLOUSES Solids and prints, long and short sleeves, white and colors. Sizes 7 to 14. ONE GROUP NOW /C

Regular to \$1.19 ... SECOND GROUP NOW 57¢ Regular to \$2.95

BOYS' DEPT.

BOYS' CAR COATS Meltons, quilts, windbreakers, doelons,

etc. Some water repellant, some with hoods, quilted linings. Sizes 2 to 6x, 7 to 16. ONE GROUP Regular to \$4.95 NOW SECOND GROUP

Regular to \$6.95 THIRD GROUP Regular to \$9.95 NOW MOTORCYCLE JACKETS

Ail weather doelons, zippered arms, pockets, front, etc. Sizes 14 and 16. NOW \$3.77 ONE GROUP

Regular \$8.99 BOYS' SPORTS SHIRTS "SPARTAN" "CROTON" "IVY LEAGUER" long and short sleeves, solids and

prints, all wash 'n wear, 100% cottons, flannels, etc. Sizes 2 to 6x, 7 to 16. ONE GROUP NOW 57¢ Regular to \$1.95 SECOND GROUP Regular to \$2.49 THIRD GROUP Regular to \$3.95 NOW

BOYS' POLO SHIRTS 100s of colors, 100% cotton. Sizes 4-16. ONE GROUP Regular 98c

BOYS' SWEATERS

Cardigan or pull-over. Long and short sleeves, vests, etc. 100% wools, orlons, etc. Regular and bulky knit, all colors. Sizes 4 to 16. ONE GROUP Regular to \$2.95 ONE GROUP Regular to \$4.95

THIRD GROUP

ONE GROUP NOW 97 Regular \$3.95

STORE HOURS: Daily 9 A.M. to 6 P.M.

Friday 9 A.M. to 9 P.M.

BOYS' SCHOOL PANTS Continental, lvy styles, assorted colors. Sizes 10 to 18. ONE GROUP Regular to \$3.95 NOW

BOYS' TRENCH COATS

100% water repellant.

BOYS' BRIEFS Reinforced knit, fancy front. ONE GROUP NOW 14¢ Regular 35c ...

BOYS' STRETCH SOCKS All colors, all sizes. ONE GROUP Regular 35c pr. .. NOW

BOYS' JEANS "WESTERN" double knee, zipper fly, reinforced 10-oz. denim. Sizes 6 to 14. ONE GROUP Regular \$2.69 NOW \$1.27 Second Group - Reg. \$3.50, NOW \$1.67

BOYS' BOXER JEANS Elastic tops, assorted colors, 9-oz. denim, sanforized, Sizes to ox. NOW 67¢ ONE GROUP Regular \$1.59

BOYS' ROBES "BEACON" assorted colors. Sizes 2 - 6x. ONE GROUP Regular \$3.95 SECOND GROUP NOW Regular \$5.95 ..

BOYS' SWEAT SHIRTS Sizes 3 to 8. Long sleeve, zipper front, also hooded pull-overs. ONE GROUP

NOW /40 Regular \$1.49 SECOND GROUP NOW 87¢ Regular \$1.89

DEPT.

MEN'S BRIEFS 100% cotton, full cut, reinforced, pkg. of 3, all sizes. ONE GROUP NOW Regular \$2.25

MEN'S PAJAMAS 100% cotton, flannel, assorted prints and colids. Sizes A-B-C-D. ONE GROUP
Regular to \$3.95 NOW \$1.77 ONE GROUP

MEN'S SPORT SHIRTS 100% cottons, flannels, etc. Long and short sleeves, "HAMPTON" "GAUCHO" "KOLESPORT" "BENEDITTI" regular and lvy League. ONE GROUP Regular to \$2.95 SECOND GROUP

Regular to \$3.95 THIRD GROUP NOW Regular to \$4.95 MEN'S DRESS SHIRTS "CUSTOM TAILORED" long and short

sleeves. Sizes 14 to 17. All sleeve lengths, latest collar styles. ONE GROUP Regular \$3.50 SECOND GROUP Regular \$3.95

Progress

And Continues Until Entire Stock Is Sold

> MEN'S WORK PANTS "BVD" "KING KOLE" and others, khaki or grey. Sizes 28 to 38. ONE GROUP

Values to \$4.95 NOW \$1.7 MEN'S WORK SHIRTS

Khaki or grey, long sleeves. ONE GROUP Regular \$2.95 NOW

CHAMBRAY WORK SHIRTS Blue. Small and medium sizes only. ONE GROUP Regular \$1.95

MEN'S COATS & JACKETS "AMERICAN SPORTSMEN" "SIR KNIGHT" meltons, windbreakers, leisure jackets, etc. Knits, doelons, wools, nylons, etc. Sizes S - M - L - XL. ONE GROUP

Regular \$11.95 NOW SECOND GROUP Regular \$14.95 NOW THIRD GROUP Regular \$19.95 NOW

MEN'S DRESS SLACKS All colors, all the latest styles. Wools, blends, etc. Regular and continental styles, Sizes 28 to ONE GROUP

Values to \$9.95 NOW MEN'S LEISURE SLACKS Continental, Ivy styles, assorted colors. Sizes 28 to 36, all lengths.

ONE GROUP Regular \$3.95 SECOND GROUP NOW Regular \$5.95

CURTAINS Cafes, Priscillas, Kitchen, Bedroom, Bathroom, etc. 100s of colors and

styles! ONE GROUP Values to \$3.98 ... NOW SECOND GROUP Values to \$4.98 NOW.

> VALANCES 100s of styles and colors!

Values to \$1.50 yd. NOW 37 yd. BEDSPREADS

Quilted and unquilted . . . all are deluxe fabrics . . . many assorted colors and sizes! Twin, double, king-size and

throv. ONE GROUP Values to \$12.95 SECOND GROUP Values to \$23.95 THIRD GROUP Values to \$29.95 .. NOW

ATTENTION!

Items advertised are but a small portion of the 1000s throughout our huge stock. EVERY ITEM WILL BE ON SALE AT THESE SAME LOW PRICES. Men's, women's, boys', girls', infants and toddlers', everything for dress or play. Since we are quitting business all sales will be final, no exchanges, no refunds, no charges . . .

YOUR BANKAMERICARD WELCOME .