



**PARTICIPATING** in the Grand opening ceremony of the new Dobby's Dress Shop at 4944 Pacific Coast Highway, Torrance, are from the left, Estelle Dobb, Arlene Dobb, Jack Dobb; the store owner, Jim Davis; TV star, and Stephenne Dobb. The first 500 ladies that attended the opening received cultured pearls. Three complete wardrobes were awarded lucky customers as door prizes. —PRESS photo

### Library Boost Launched By Carson Civic Leader

For the second year, John D. Calas, prominent Carson area civic leader, is sponsoring, along with the Carson Chamber of Commerce, and intensive educational campaign to inform all citizens of the Carson area of County Public Library services available in the community.

As was done a year ago, Calas had a large supply of brochures about County Library services printed. Beginning this week, the brochures will be distributed to homes throughout the area by Boy Scouts, Little Leaguers and members of other youth groups.

"These youngsters have been trained to hand the pamphlets to residents and to give the recipient a short 'pep talk' about County Library services. I believe that most citizens will appreciate having this information," Calas stated.

Calas, who was recently re-appointed by Supervisor Kenneth Hahn as a member of the Region III Advisory Council representing the Carson Library, said that he felt that all citizens of the area should know about library facilities available for their use.

the idea of preparing a concise, informative booklet, listing the location of the three Carson area libraries and detailing services and facilities available. Youth group distributed 5,000 pamphlets which he had printed.

The program was so successful that he decided to repeat it this year, with 8,200 leaflets to be distributed.

Plans call for the leaflets to be distributed to each home, apartment, trailer, etc., in the area bounded by Artesia Boulevard, Lomita Boulevard, Normandie Avenue and Wilmington Avenue.

Informed of Calas' plan to again distribute the educational material, County Librarian William S. Geller declared that "this is one of the finest, most constructive informational programs ever undertaken by private citizens on behalf of the county Library system. I am particularly pleased that the youth groups of the community are going to participate since the County Library is most anxious that our children receive maximum benefits of the Library."

Use Classified, DA 5-1515

### Quizmaster To Appear At Board

Norm Woest, community relations director of Title Insurance and Trust Company, Los Angeles, will present the "Silver Dollar Quiz" pro at the Wednesday, November 27 meeting of the Torrance Lomita Board of Realtors, Fred Hansen, program chairman, announced today.

The meeting is scheduled for 12:00 noon at the Board headquarters, Torrance, Hansen stated.

Quizmaster Woest will award silver dollars to those who answer correctly his questions based on practical problems relating to real estate procedure as well as questions of a general nature.

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