

A. T. ORTALE

Gala Opening Public Invited To Attend

A cordial invitation to the people of Greater Los Angeles, especially the South Bay area, has been extended by Al Ortale to attend the grand opening party of the grand opening party opening party opening party opening party opening party opening party opening part new automotive facility is ocated at 20710 Hawthorne Soulevard, Torrance.
This new ultra modern building on Thursday, Nov mber 14, through Sunday lovember 17. The beautifu

fort, finest of automotive equipment, top-notch, factory trained mechanics, carefully selected sales and office personnel and a unique air of hospitality which makes each customer "feel right at home."

It was necessary for us to make several changes during construction of the building in order to fulfill the needs of today's customers. Separated facilities for customers and agency percustomers and agency perautomobile agency is designed to satisfy the desires of the car owners of Torrance and the South Bay area. The Al Ortale Rambler staff has endeavored to include every convenience possible for the customer in planning the facility. This includes comfort, finest of automotive equipment.

Customers are in sured speedy service at the customer counter in the lounge. Mechanics and service personnel are served in a separate area away from the customer counter.

"The customer has always been unpermost in our permost in o customers and agency personnel have been designed into the parts department. Customers are insured

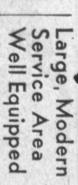
awaiting service or purchasing a new Rambler." The comfortable waiting room includes cold and hot drinks, cigarettes, candy and a public telephone. ent, stated, "eninute detail of or a relaxed fe inds th ds throughout the con-ction," Al Ortale, presi-t, stated, "even to the ute detail of wired music a relaxed feeling while

lic telephone.

An entirely new advent in customer convenience is being placed into service with the Al Ortale Rambler pickup station wagon for customers who must leave their cars for repair during working hours. This "bus" type service will take the customer to work or return them to their homes and pick

up again wher es are completed

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Because of the large number of stalls, Al Ortale's extensive service department is able to handle 20 cars at any one time. Sua testing equipment eliminates guesswork entirely and enables the expert mechanic to get to the problem quickly and definitely.

Rear, one of the better known automotive safety test and correction equipment companies, has installed its latest brake and wheel alignment equipment, including the new "Scuff Tester" which performs actual road tests with driver in the

Lubrication reels of the latest type as well as the most advanced mechanical equipment and tools are included in the service de-

Steam cleaning and under-coating machines have been added to the new car wash-ing detail along with the polishing and waxing oper-ational unit.

Everything possible has been done to pre-sale service



IN CIVIC, SCHOOL AFFAIRS RAMBLER DEALER IS ACTIVE

Al Ortale Rambler has always felt an inward pride in cooperating in civic and school programs, rather than treat them as a duty. The people of the South Bay Area can usually count on viewing a loaned Al Ortale Rambler for use in parades or special events. It is the dealer's practice to loan vehicles for the customer's accommodation whenever possible. Cars for the Youth Economy Run for the police group are usually included

One of Al Ortale's youth program teams, The Yankees, participates in the Southwood Little League Baseball competition each

Presently offering our Ramblers for school driver training programs, Ortale is expanding this service to ad-joining communities which have driver training pro-



new people in the area and besides the truly get-acquainted functions and area events they make it much easier for these people to known the area by offering many types of aid.

As one of the regulars in the South Bay Auto Show located in the midst of this fine shopping area, Ortale displays the newest and latest of Rambler cars and Stathe responsibility of a "greet-er" to every newcomer in the area. Doris Stamm and her other Welcome Wagon hostesses are constantly the go in the South Bay an offering assistance to t

AL ORTALE RAMBLER Features the So. Bay's

Finest, Fully Equipped, Professionally Trained Service Department

SERVICE SPECIALS

GRAND OPENING

COME

FACTORY TRAINED SPECIALISTS

ALIGNMENT

FRONT END

WHEEL BALANCE

PER WHEEL Through Nov. 16

°7.95

FRONT LIGHTS

BRAKES

V EXHAUST SYSTEM

TIRES

WINDSHIELD WIPERS

TEERING SYSTEM

V GLASS

HORN



YOUTH ECONOMY RUN winners are shown being congratulated by Rambler dealer Al Ortale after completing the run. Patrolman A. L. Jackson, Torrance Police Department, looks on.

Al Ortale

Congratulations

KEITH MUIR General Sales Manager

Al Ortale Rambler Much Success to

Williams Garage 2466 Sepulveda Blvd. Torrance

Phone FA 8-4174

Al Ortale Rambler

May you enjoy the continued success you deserve.

WE REPAIR AND SERVICE
ALL DOMESTIC MAKES
OF CARS

Harold G. Drews Construction Co.

24323 PENNSYLVANIA AVENUE

PHONE DA 6-8182

GRAND OPENING

SPECIAL SHARP CLEAN NEW '64 RAMBLER TRADE-INS AT '63 RAMBLER
CLASSIC "660"
Automatic, radio, heater, ind
seats, etc. LOW "GRAND OPENING PRICES"

'57 OLDSMOBILE

'62 COMET CUSTOM

s1495

'62 CHEVROLET Y-8

\$2295

s2195

'61 CHEVROLET V-8 Hardtop, Automos Special at only Special at only Section Secti '57 PONTIAC CATALINA Automatic, radio and

'62 RAMBLER
STATION WAGON
Automatic, radio and

"59 FORD

% TON PICKUP AND CAMPER
*auipped including cab to

\$1395

\$1995

COUPE DE VILLE

\$795

'59 RAMBLER
AMERICAN 2-DOOR
Automatic, radio and heater. Hard to

'61 CHEVROLET
CORVAIR GREENBRIER WAG
Automatic, radio and heater. 1

1/2 Ton Pickup and Camp Don't Miss This One!

'49 FORD

FRONTIER 1-1244

ALL "SELECT" USED CARS ARE LOCATED AT AL ORTALE RAMBLER USED CAR FACILITY OPEN 9 TO 9-7 DAYS A WEEK

20611 HAWTHORNE BLVD., TORRANCE

AND GET AQUAINTED

SERVICE SPECIALS

TO POINT

ROTATE TIRES S

SHETY CHECK-UP!

PACK REAR AXLE BEARINGS

Fronts \$2.50
Service Specials Good Through S

USE YOUR
BANKAMERICARD OR MAJOR
OIL CREDIT CARD

Rambier

TORRANCE

FRONTIER 0-4551

Monays 'Til 9 p. m.-Saturdays 'Til Noon

AL ORTALE RAMBLER-PAGE SEVEN

Service Department Hours: 8 a. m. to 5 p. m.

20710 HAWTHORNE BLVD.,

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