

Torrance to Host Film Stars Tonight

'Toys in Attics' Opens United Artists Theater

Movie stars and searchlights will be shining brightly in Torrance tonight as the new United Artists Theatre opens its doors for the first time to the public.

The theatre is located on Pacific Coast Hwy. just east of Crenshaw and opens with a sneak preview at 8:30 p.m. and the showing of "Toys in the Attic," starring Dean Martin, at 10:15 p.m.

Kicking off the filmfare is a stage presentation at 8 p.m., when many famous names of movie town will make their appearance before a Torrance audience.

Stars to Appear
Among those to appear, according to Roy Evans, assistant western division manager for United Artists Theatre Circuit, are:

Chuck Connors, Madlyn Rhue, Pamela Curran, George Peppard, Ed Faulkner, Mike Wayne, Shelley Fabares, John Doucette, MacDonald Carey, Dianna Dors, Chill Wills, and Tommy Kirk.

Frederick F. Kunkel, western division manager of the United Artists Circuit, said that he was very pleased with the new theatre.

"This theatre in Torrance," said Kunkel, "is the first new building venture of our company on the West Coast in recent years. It is the first of several planned in the west."

In the past, United Artists has concentrated its building activity in the east.

Amazing Growth
Torrance was selected, according to Evans, "because of the amazing growth of this thriving community. This whole area is obviously destined to become one of California's most important areas."

The theatre was built by Metro Construction Co., headed by George Graziadio. Lee Munsil was in charge of the project. Roy Evans supervised the

activities for United Artists during construction and will oversee its management. Carl Burns, a young man with a rich theatrical background, will be local resident manager.

The theatre, Evans said, has many innovations and facilities for patron comfort and convenience.

Safety factors have been stressed in the construction, he said.

The architect is Drew Ebberson, who is said to be regarded as one of the ranking theatre architects in the world.

Non-Glare Lights
The exterior presents an indoor - outdoor type of facade, enhanced with brilliant but non-glaring lights. A double set of glass doors add all-weather comfort, in addition to giving a feeling of spaciousness.

The building exterior utilizes cut stone and cement blocks, accented with quarry tile and aluminum fins. The lobby and foyer decor is done in basic tones of gold, red and white with carpeting, furniture, wall coverings and paintings in complementary colors.

A pleasing and dramatic accent is achieved by the use of hand finished walnut.

The box office is presented as a handsome piece of furniture rather than an enclosed impersonal fixture.

The cashier will be able to have a more direct person-to-person relationship with ticket buyers.

Basic Color
The auditorium carries the basic color scheme from the foyer, but the design is presented subtly so that audiences are aware of a pleasing effect, rather than being distracted by the decoration.

The screen is unusually large, but offers an undistorted view from every seat without employing side angle seating.

There are 600 fully upholstered Bodi-Form seats which all are on one floor.

There is spacious leg room provided with 38 inches between rows to permit easy access and exit to cut down to a minimum disturbing other patrons as people enter and leave their seats.

Air Conditioning
An ultra-modern air conditioning system which is thermostatically controlled will assure clean filtered air at temperatures adjusted to particular conditions.

Following "Toys in the Attic," are such film presentations as "Running Man" with Laurence Harvey and Lee Remick; "Johnny Cool" with Henry Silva, Elizabeth Montgomery and Sammy Davis Jr.; "McLintock" with John Wayne and Maureen



ARCHITECT'S CONCEPTION of the new United Artists Theatre located on Pacific Coast Highway just west of Crenshaw which was created on the drawing boards months ago becomes a reality tonight. Doors open to welcome the public for the first time with a

sneak preview at 8:30 p.m. and the showing of "Toys in the Attic," starring Dean Martin, at 10:15 p.m. A stage presentation precedes the film program at 8 p.m.

Carl Burns Young Man of Experience

The manager of the new United Artists Theatre in Torrance is Carl Burns, a young man of 28 who possesses an experience in the motion picture exhibiting business which goes far beyond his years.

Carl began as an usher in the Bing Theatre at Springfield, Mass., and later was promoted to assistant manager of the Court Square Theatre in that same city.

The Court Square was a vaudeville and legitimate theatre which gave Burns an insight into this field of entertainment.

Joins Army
From Springfield, Burns went to New York City to work at the Trans-Lux Theatre until being inducted into the Army.

After two years in the service, Carl returned to New York and served as house manager for the New Rochelle, Victoria, and State Theatres for Loew's.

In 1960, Carl Burns made his move west. Out here, he has managed the Capitol Theatre in Glendale and the United Artists Theatre in Inglewood.

Presently a resident of Inglewood, Burns soon will move his family to Torrance to take an active part, as he says, "in this swiftly-growing and exciting area."



MADLYN RHUE



MACDONALD CAREY

BEST WISHES TO

UNITED ARTISTS THEATRE

<p>Airport Plaza, Inc. 1840 S. ELENA AVE. REDONDO BEACH, CALIF.</p>	<p>Proffitt & Durnell, Inc. 170 N. HAWTHORNE HAWTHORNE, CALIF.</p>
<p>Metro Construction Co. 2930 W. IMPERIAL HWY. INGLEWOOD, CALIF.</p>	<p>Coast Elevator Co. 13007 S. MAIN ST. LOS ANGELES 61, CALIF.</p>
<p>Aetna Sheet Metal Co. 4416 W. JEFFERSON AVE. LOS ANGELES, 16, CALIF.</p>	<p>Mowery-Thomason, Inc. 2929 KNOX ST. LOS ANGELES 39, CALIF.</p>
<p>Diamond Builders GENERAL CONTRACTORS LA MIRADA, CALIF.</p>	<p>B. F. Shearer Company 1964 S. VERMONT AVE. LOS ANGELES 7, CALIF.</p>

TORRANCE UNITED ARTISTS THEATRE
PACIFIC COAST HIGHWAY AT CRENSHAW

OFFICIAL OPENING WED., OCT. 9, 1963

STAGE PROGRAM	8:00 P.M.
SNEAK PREVIEW	8:30 P.M.
FEATURE FILM PRESENTATION	10:15 P.M.

THE MIRISCH COMPANY PRESENTS
DEAN MARTIN / GERALDINE PAGE / YVETTE MIMIEUX

TOYS IN THE ATTIC
The celebrated play that shocked Broadway comes boldly alive on the screen!

WENDY HILLER GENE TIERNEY
PRODUCED BY WALTER MIRISCH
DIRECTED BY GEORGE ROY HILL
SCREENPLAY BY JAMES POE
BASED UPON THE PLAY BY LILLIAN HELLMAN
A MIRISCH-CLAUDE PRODUCTION / RELEASED THRU UNITED ARTISTS

A PROMISE TO THE COMMUNITY...

As the management team representing The United Artists Theatre Circuit, we are committed to the goal of making the Torrance theatre an important part of this area.

We shall do everything possible to present the best in Entertainment under the most ideal conditions. All of us and the staff of the theatre will try to earn your friendly approval of our theatre as a place for the entertainment of you and your families. We will be GLAD to welcome you. We will constantly strive to warrant your patronage. We want you to be as proud of this theatre as we are. Your pleasure is our business...and it's a pleasure.

FREDERICK E KUNKEL WESTERN DIVISION MANAGER	ROY EVANS ASSISTANT WESTERN DIVISION MANAGER	CARL BURNS RESIDENT MANAGER
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PACIFIC COAST HIGHWAY AT CRENSHAW