No. A.

## FOR THE FIRST TIME!

We are now offering builder and contractor prices to THE PUBLIC. Our carload buying enables us to bring you fantastic prices.

"I'm on my way BETTY... meet you there in

10 minutes..."



The proof is in the pile-lush and lusty. Tots and teens can romp and stomp on it . . . pester and pummel it . . , carpet of Cumuloft nylon snaps back, poised for the next pounding. It's got builtin resilience!

And you'll never need to fret over shedding or fuzzing or piling. Because this carpet is made with 100% continuous filament Cumuloft nylon. Dust and dirt are never more than surface deep. Once over lightly with a vacuum is just abut all Cumuloft needs to keep its original vibrant new look.



- Resilient and long-wearing

All labor as done by our own factory trained installers . . . guaranteed to

November 12: CALAMITY JANE with CAROL BURNETT . . . Effervescent Miss Burnett, winner of two major TV awards for '62, will captivate another 42,000,000 viewers for Cumuloft. And you. On CBS-TV, 9:30-11 p.m. EST.

