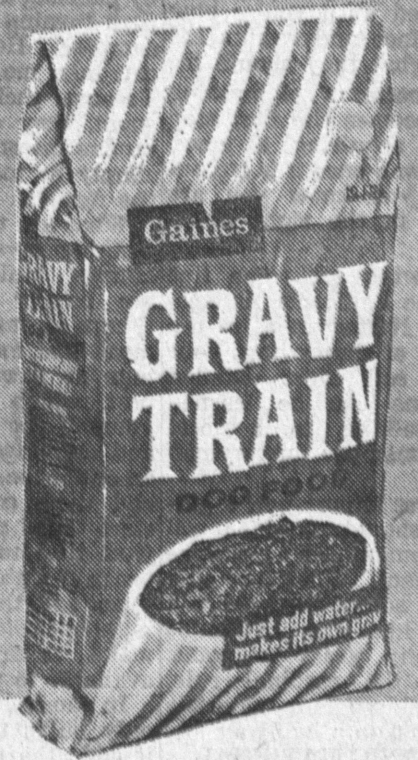


How Much Are YOU Paying For Food?



If you add the total savings on just these few items, it amounts to over 65¢ . . . multiply your savings on every item you purchase week after week and you'll be amazed how much money you save at Big Bear.

GROUND BEEF 33

BIG BEAR BONDED Fresh, Lean
 Ground Chuck 48c lb. Short Ribs of Beef 28c lb.
 Ground Round 68c lb. Rib Boiling Beef 9c lb.

FRESH FRYERS 29

U.S.D.A. GRADE "A" Whole Body
 Frying Chicken Breast 58c lb. Frying Chicken Wings 22c lb.
 Legs, Thighs 52c lb. Stewing Chicken - Cut-up 24c lb.

RIB STEAK 78

U.S.D.A. CHOICE OR BIG BEAR BONDED, Tender, Juicy
 T-Bone Steak \$1.08 lb. Sliced Bacon 54c lb.
 Cube Steak 94c lb. Sirloin Tip Steak 92c lb.

SWISS STEAK 68

U.S.D.A. CHOICE OR BIG BEAR BONDED Thick Cut
 Sirloin Steak 92c lb. Top Sirloin - Boneless \$1.48 lb.
 Round Steak 74c lb. Boneless Round Steak 84c lb.

CHUCK STEAK 48

U.S.D.A. CHOICE BIG BEAR BONDED, Savory
 Standing Rib Roast 78c lb. Rump Roast 72c lb.
 Cross Rib Roast - Boneless 78c lb. Chuck Roast - Blade Cut 38c lb.

SMOKED HAM 38

SHANK PORTION Lean and Tender
 Center Cut Ham Slices 98c lb. Rib Cut Pork Chops 88c lb.
 Pork Chops - Blade Cut 48c lb. Pork Shoulder Roast 38c lb.

LAMB ROAST 44

U.S.D.A. CHOICE BIG BEAR BONDED, Shoulder
 Rib Lamb Chops \$1.08 lb. Leg of Lamb 72c lb.
 Small Loin Lamb Chops \$1.28 lb. Breast of Lamb 9c lb.

BIG BEAR'S MEAT GUARANTEE!
 All meat sold by Big Bear, is carefully selected from the finest U.S.D.A. GRADES OF STEER BEEF . . . properly aged to assure you the most tenderness and finer flavor . . . If for any reason you are not completely satisfied, simply return the BOND on the package and your money will be cheerfully refunded.

DELICATESSEN DEPT.
 Manhattan Franks 1-lb. Pkg. 39¢
 Cotto Salami 10-oz. Pkg. 39¢
 Sliced Lunch Meats 6-oz. Pkg. 4 for \$1
 CANNED HAM DUBUQUE Sandwich Style 3 lb. Can 2.55

PRICE PROTECTION FOR YOU . . .
 In the event wholesale costs decline, Big Bear Foods will immediately reduce retail prices further.

BABY FOODS		CRACKERS		BEVERAGES	
BABY FOOD GERBERS STRAINED 3 for 29¢	4 1/2-oz. Jar	HI HO CRACKERS Sunshine 39¢	1-lb. Box	COCA COLA KING SIZE 6 for 59¢	12-oz. Btl.
SWIFT BABY MEATS 3 1/2-oz. 2 for 47¢	Jar	STA CRISP CRACKERS Pacific 23¢	1-lb. Box	BREW '102" BEER 16-oz. Can 6 for 1.17	
PABLUM CEREAL MIXED 39¢	16-oz. Box	FIG NEWTONS NABISCO TWIN PK. 35¢	1-lb. Pkg.	BEVERAGES Canada Dry 12 for \$1	12-oz. Can
CEREALS		DAIRY FOODS		PET FOODS	
KELLOGG CORN FLAKES 12-oz. 27¢	Box	VELVEETA CHEESE FOOD 86¢	2-lb. Ctn.	LORD & LADY TUNA CAT FOOD 10¢	6-oz. Can
ALPHA BETS POSTS 42¢	13-oz. Box	DUTCH PRIDE IMITATION ICE CREAM 33¢	1-lb. Box	VETS DOG FOOD 16-oz. Can 8¢	
CHEERIOS 10 1/2-oz. 32¢	Box	COTTAGE CHEESE Foremost Pt. Ctn. 25¢		PURINA DOG CHOW 10-lb. Bag 1.29	
CANNED FISH		FLOUR & MIXES		MARGARINE & MILK	
SARDINES BEACH CLIFF 13¢	1/4 Can	CAKE MIXES Pillsbury Reg. Pkg. 39¢		NUCOA MARGARINE 2c OFF LABEL 25¢	1-lb. Ctn.
PINK SALMON PETER PAN 59¢	16-oz. Can	AUNT JEMIMA PANCAKE FLOUR 39¢	2-lb. Box	CANNED MILK CARNATION Tall Can 14¢	
CHUNK TUNA CARNATION LT. MT. 25¢	6-oz. Can	BROWNIE MIX BETTY CROCKER 35¢	16-oz. Box	NON FAT MILK CARNATION INSTANT DRY 8-qt. Box 66¢	
SHORTENING & OILS		OLIVES & PICKLES		SYRUP & PEANUT BUTTER	
SHORTENING Springfield 58¢	3-lb. Can	OLIVES EARLY CALIF. Large Pitted 36¢	2-lb. Can	PEANUT BUTTER Skippy 18-oz. Jar 56¢	
MAZOLA CORN OIL Qt. Bottle 59¢		PICKLE CHIPS FOOD CRAFT FARM STYLE 24¢	10 1/2-oz. Jar	LOG CABIN SYRUP 4c Off 24-oz. Bottle 59¢	
OLIVE OIL ORABELLA 39¢	8-oz. Btl.	DILL PICKLES DREHER Qt. Jar 39¢		KERNS PRESERVES Apricot-Pine 20-oz. Jar 41¢	
SALAD DRESSINGS		SUGAR-SALT & SPICE		FRUIT & JUICES	
C H B MAYONNAISE 24-oz. Jar 37¢		SOFTENER SALT LESLIE WATER 96	50-lb. Bag	FRUIT COCKTAIL Harvest Day 303 Can 20¢	
GARLIC SPREAD BEL AIR 25¢	4-oz. Jar	C & H SUGAR 5-lb. Bag 56¢		APPLE SAUCE STOKELY 303 Can 21¢	
WISHBONE ITALIAN Dressing 8-oz. Bottle 37¢		GARLIC SALT Sehillig 3 1/2-oz. Btl. 25¢		SAUCE OCEAN SPRAY CRANBERRY 303 Can 25¢	
CANNED MEATS		SOUPS		FROZEN FOODS	
CORNED BEEF HASH Libby 38¢	16-oz. Can	CAMPBELL SOUP VEG. BASE 13¢	10 1/2-oz. Can	SWANSON'S TV DINNERS Reg. Pkg. 49¢	
BEEF STEW Dinty Moore 49¢	10 1/2-oz. Can	SPLIT PEA SOUP Anderson 19¢	303 Can	GORDO TACO DINNER 12-oz. Pkg. 45¢	
VIENNA SAUSAGE Libby 21¢	4-oz. Can	CHICKEN NOODLE Lipton 29¢	2-pk. Pkg.	MEAT PIES BETTY BAKER 5 for 78¢	
HORMEL SPAM 12-oz. Can 45¢		BOUILLON CUBES STEERO 18¢	12-ct. Pkg.	FRUIT PIES MORTON 8" Pie 3 for 1.00	
LAUNDRY AIDS		COFFEE & TEA		SAUCES & RICE	
TIDE DETERGENT Gt. Box 75¢		COFFEE MAXWELL HOUSE 1.17	2-lb. Can	SAUCE LAWRY'S SPAGHETTI 2 for 47¢	16-oz. Pkg.
SALVO PELLETS 10c Off Label Detergent Gt. Box 65¢		MAXWELL HOUSE COFFEE 1-lb. Can 59¢		TOMATO SAUCE DEL MONTE 3 for 25¢	8-oz. Can
CHEER DETERGENT 10c OFF LABEL Gt. Box 65¢		INSTANT COFFEE M J B 89¢	6-oz. Jar	TOMATO CATSUP Harvest Day 14¢	12-oz. Btl.
CAMAY TOILET SOAP 3c Off Label Bath Bar 11¢		TEA BAGS LIPTONS 48-ct. Box 59¢		RICE A RONI GOLDEN GRAIN 8-oz. Pkg. 29¢	
IVORY Liquid Detergent 22-oz. Btl. 64¢		VEGETABLES & JUICE			
DOWNY LIQUID RINSE Gt. Btl. 79¢		PORK & BEANS VAN CAMP'S 22¢	2 1/2 Can		
MR. CLEAN LIQUID CLEANER 28-oz. Btl. 56¢		NIBLETS CORN Whole Kernel 18¢	12-oz. Can		
COMET CLEANSER 2c Off Label 2 for 27¢	14-oz. Can	CUT GREEN BEANS Harvest Day 14¢	303 Can		
CLOROX LIQUID BLEACH 1/2-gal. Btl. 39¢		CUT BEETS LIBBY'S 303 Can 15¢			
OTHER ITEMS		HARVEST DAY PEAS 303 Can 15¢			
CANDY BARS All Reg. 5c Bars 3 for 10¢		NEW POTATOES HUNT'S WHOLE 11¢	300 Can		
BRIQUETTES EZ-LITE CHARCOAL 10-lb. Bag 49¢		TOMATO JUICE LIBBY'S 46-oz. Can 27¢			
CIGARETTES KING SIZE Carton 2.11		SUNDRIES			
		CRYSTAL WASTE BASKET Clear Lucite. Looks like crystal. Many uses for this attractive basket. \$2.95 value. DISCOUNT PRICE 99¢		TERRY APRONS "Magle Dry" by TERRY TREASURE. All cotton, hand printed. Several patterns to choose from. American made. DISCOUNT PRICE 58¢	
		IPANA Reg. 83c DISCOUNT PRICE 65¢		ASH TRAY 4c value. Speckled. Assorted colors. High quality Pottery. DISCOUNT PRICE 27¢	
		TOOTH PASTE—Family Size Reg. 87c DISCOUNT PRICE 68¢		BABY PANTS Reg. 29c value. Our regular stock of Baby Pants, Sizes Medium, Large and Extra Large. Assorted colors. DISCOUNT PRICE 6 for \$1	
		MOUTH WASH Reg. 99c DISCOUNT PRICE 45¢		Gillette Brushless—Tube Reg. 53c DISCOUNT PRICE 39¢	
		ALKA SELTZER 25's Reg. 99c DISCOUNT PRICE 45¢		SHAVE CREAM Reg. 1.00 DISCOUNT PRICE 88¢	
				MENNEN SKIN BRACER Reg. 1.00 DISCOUNT PRICE 88¢	
				Dier Kiss Reg. 35c DISCOUNT PRICE 25¢	
				TALCUM POWDER Reg. 35c DISCOUNT PRICE 25¢	