

What Are You Paying For Crackers



CHECK BIG BEAR'S LOW DISCOUNT PRICES

Everyday is saving day at BIG BEAR. You save 365 days a Year on all your food purchases . . . Compare BIG BEAR'S prices on any item on this page with what you paid on your last shopping tour elsewhere . . . And prove it to yourself that BIG BEAR everyday prices are lower.

BABY FOODS		
BABY FOOD	Heinz Strained 4 1/2-oz. Jar	3 for 29¢
HI MEAT DINNERS	Swift's 4 1/2-oz. Jar	2 for 33¢
JUNIOR FOODS	Gerber's 7 1/2-oz. Jar	2 for 29¢
COFFEE & TEA		
YUBAN COFFEE	1-lb. Can	65¢
INSTANT COFFEE	Maxwell House 10-oz. Jar 20¢ OFF LABEL	1.25
LIPTON TEA BAGS	48-ct. Box	59¢
BEVERAGES		
CANADA DRY	Canned Beverages 12-oz. Can	12 for \$1
GOLDEN CROWN BEER	(Case 24) 12-oz. Can	2.99
SHASTA	Low Calorie Beverages 12-oz. Can	12 for 1.00
CEREALS		
WHEATIES	12-oz. Box	32¢
FROOT LOOPS	KELLOGG 7-oz. Box	32¢
SHREDDED WHEAT	Nabisco 10 1/2-oz. Box	27¢
DAIRY FOODS		
ICE CREAM	Family Style 1/2-gal. Ctn.	49¢
CHEESE FOOD	Dairy Fresh 2-lb. Loaf	69¢
FOREMOST BUTTER	1-lb. Ctn.	67¢
PET FOODS		
PUSS & BOOTS	Cat Food 8-oz. Can	9¢
SKIPPY DOG FOOD	16-oz. Can	8¢
GRAVY TRAIN	DOG FOOD 5-lb. Bag	73¢
CANNED MEATS		
ROAST BEEF	WITH GRAVY SWIFT-12-oz. Can	45¢
LUNCH MEAT	RATH BLACKHAWK 12-oz. Can	42¢
CHILI WITH BEANS	Hormel 15-oz. Can	32¢
XLNT TAMALES	15-oz. Can	25¢
CANNED FISH		
LT. MT. CHUNK TUNA	Chicken O'Sea 5-oz. Can	28¢
COCKTAIL SHRIMP	Dunbar 4 1/2-oz. Can	42¢
SUNBELL OYSTERS	8-oz. Can	29¢
SAUCES & RICE		
TOMATO SAUCE	HUNTS 8-oz. Can	3 for 25¢
TOMATO CATSUP	Hunt's 14-oz. Bottle	16¢
COCKTAIL SAUCE	DEL MONTE SEAFOOD 11 1/2-oz. Btl.	27¢
LONG GRAIN RICE	M J B 28-oz. Pkg.	37¢

MARGARINE & MILK		
MAZOLA MARGARINE	1-lb. Ctn.	37¢
PET EVAPORATED MILK	Tall Can	14¢
POWDERED MILK	Challenge 12-qt. Box	77¢
FROZEN FOODS		
BANQUET DINNERS	Reg. Pkg.	45¢
MACARONI & CHEESE	MORTONS 20-oz. Pkg.	39¢
JOHNSTON FRUIT PIES	9" PIE	65¢
SANDWICH STEAKS	KOLD KIST 2-pk. Pkg.	11¢
SIRLOIN TIPS	KOLD KIST 1-lb. Pkg.	55¢
CRACKERS		
PREMIUM CRACKERS	N. B. C. SALTINE 1-lb. Box	27¢
HONEY GRAHAMS	NABISCO SUGAR 1-lb. Box	35¢
HYDROX COOKIES	SUNSHINE 1-lb. Box	45¢
SOUPS		
MEAT BASE SOUP	Campbell 10 1/2-oz. Can	16¢
SNOWS CLAM CHOWDER	15-oz. Can	29¢
SOUP MIXES	WYLLERS Reg. Pkg.	9¢
SHORTENING & OILS		
C H B SOY OIL	24-oz. Bottle	29¢
CRISCO SHORTENING	3-lb. Can	75¢
WESSON OIL	24-oz. Bottle	32¢
OLIVES & PICKLES		
EARLY CALIF. OLIVES	Select Pitted Ripe Tail Can	31¢
C H B SWEET PICKLES	Whole 22-oz. Jar	45¢
KOSHER DILL PICKLES	Del Monte 22-oz. Jar	38¢
LAUNDRY AIDS		
CHEER DETERGENT	GIANT BOX	73¢
ORO SUDS	12-oz. Box	25¢
DIAPER SWEET	3 1/2-lb. Box	67¢
RAIN DROPS	WATER SOFTENER 15-oz. Box	55¢
WHITE KING SOAP	GRANULATED GIANT BOX	66¢
FLOUR & MIXES		
BISQUICK	40-oz. Box	41¢
PANCAKE FLOUR	Sperry 22-oz. Box	37¢
GOLD MEDAL FLOUR	5-lb. Bag	57¢
SUNDRIES		
UTILITY POT	\$5.45 VALUE	\$2.99
THERMOS BOTTLE	Reg. \$1.79	1.19
T.V. ANTENNA WIRE	Reg. 99¢	76¢
ANGEL SKIN	\$2.50 Value	98¢
PLAYBALLS	Reg. 88¢	66¢

VEGETABLES & JUICE		
CHILI BEANS	RANCH STYLE 300 Can	2 for 27¢
PORK & BEANS	HARVEST DAY 2 1/2 Can	17¢
WHOLE KERNEL CORN	HARVEST DAY 303 Can	13¢
DEL MONTE PEAS	303 Can	18¢
PRINCELLA YAMS	2 1/2 Can	28¢
TOMATOES	Harvest Day 2 1/2 Can	20¢
SYRUP & PEANUT BUTTER		
PEANUT BUTTER	Laura Scudder 16-oz. Jar	55¢
PANCAKE SYRUP	CHR 50-oz. Bottle	48¢
GRAPE JELLY	Kerns 2-lb. Jar	49¢
OTHER ITEMS		
CIGARETTES KING SIZE	Carton	2.11
BRIQUETTES	ROYAL OAK 10-Lb. Bag	69¢
KRAFT CARMELS	10-lb. Bag	38¢
FRUIT & JUICES		
APPLESAUCE	Harvest Day 2 1/2 Can	25¢
FRUIT COCKTAIL	DEL MONTE 303 Can	22¢
CLING PEACHES	HUNTS-YELLOW 2 1/2 Can	23¢
SLICED PINEAPPLE	DOLE 1 1/2 Can	22¢
WELCH'S GRAPE JUICE	24-oz. Bott.	37¢
CAL FAME	FRUITS DRINKS 46-oz. Can	25¢
SALAD DRESSINGS		
MAYONNAISE	BEST FOODS 4-oz. Jar	59¢
KRAFT MIRACLE WHIP	Qt. Jar	55¢
LOW CALORIE	Wishbone DRESSING 8-oz. Bottle	37¢
SUGAR-SALT & SPICE		
C & H SUGAR	Powdered or Brown 1-lb. Box	16¢
MORTON'S SALT	26-oz. Box	12¢
BLACK PEPPER	Schilling 4-oz. Can	35¢
PAPER ITEMS		
NORTHERN FACIAL TISSUE	300 Ct. Box	17¢
BAKING CUPS	BETTY BRITE 35-ct. Box	10¢
TOILET TISSUE	Guest Ranch 4-Roll Pkg.	29¢
ZEE PAPER TOWELS	JUMBO ROLL	26¢
COLORTEX NAPKINS	60-ct. Pkg.	8¢

BIG BEAR BONDED
GROUND BEEF
Fresh Lean
33

Ground Chuck	48c lb.
Ground Round	68c lb.
Short Ribs of Beef	28c lb.
Rib Boiling Beef	9c lb.

U.S.D.A. CHOICE OR BIG BEAR BONDED
RIB STEAK
Lean Tender
78 c lb

T-Bone Steak	\$1.08 lb.
Cube Steak	88c lb.
Sliced Bacon	58c lb.
Sirloin Tip Steak	92c lb.

U.S.D.A. GRADE "A" FRESH
FRYING CHICKEN
Whole Body
29 c lb

Frying Chicken Breast	58c lb.
Legs, Thighs	Frying Chicken 52c lb.
Frying Chicken Wings	22c lb.
Stewing Chicken - Cut-up	24c lb.

U.S.D.A. CHOICE OR BIG BEAR BONDED
CHUCK STEAK
Lean Tender
48

Standing Rib Roast	78c lb.
Cross Rib Roast - Boneless	78c lb.
Rump Roast	72c lb.
Chuck Roast - Blade Cut	38c lb.

U.S.D.A. CHOICE OR BIG BEAR BONDED
SWISS STEAK
Thick Cut
68

Sirloin Steak	88c lb.
Round Steak	74c lb.
Top Sirloin - Boneless	\$1.44 lb.
Boneless Round Steak	84c lb.

HICKORY SMOKED
SMOKED HAM
Shank Portion
38 c lb

Center Cut Ham Slices	88c lb.
Pork Chops - Blade Cut	48c lb.
Rib Cut Pork Chops	88c lb.
Pork Shoulder Roast	38c lb.

U.S.D.A. CHOICE
LAMB ROAST
Shoulder Cut
44 c lb

Rib Lamb Chops	\$1.08 lb.
Small Loin Lamb Chops	\$1.28 lb.
Leg of Lamb	72c lb.
Breast of Lamb	9c lb.

DELICATESSEN DEPT.

Manhattan Franks	1-lb. Pkg.	39¢
Cotto Salami	Manhattan 10-oz. Pkg.	39¢
Sliced Lunch Meats	8-oz. Pkg.	4 for \$1
Canned Picnics	Armour 3-lb. Can	\$1.98

PRICE PROTECTION FOR YOU . . .
In the event wholesale costs decline, Big Bear Foods will immediately reduce retail prices further.

BIG BEAR'S MEAT GUARANTEE!
All meat sold by Big Bear is carefully selected from the finest USDA GRADES OF STEER BEEF . . . properly aged to assure you the most tenderness and finer flavor. . . If for any reason you are not completely satisfied, simply return the BOND on the package and your money will be cheerfully refunded.

