

# GRAND OPENING



SHOWN STANDING AT ENTRANCE TO NEWBERRY'S TOYLAND ANNEX IS SALESLADY MAXINE COFFEY. TOYLAND IS LOCATED JUST TWO DOORS AWAY FROM MAIN STORE

## of Newberrys TOYLAND

1319 EL PRADO  
2 Doors Away from Main Store



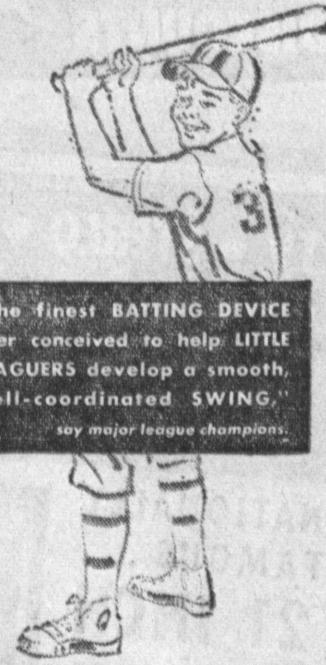
### VALUABLE COUPON

WIN JIMMY PIERSALL'S  
LITTLE PRO

Recommended by Willie Mays and Roger Mays. Regular 2.95 value. Just drop coupon in box at store. Drawing every hour on the hour.

NAME \_\_\_\_\_  
Winner Must Be Present

The finest BATTING DEVICE ever conceived to help LITTLE LEAGUERS develop a smooth, well-coordinated SWING, say major league champions.



## Toyland Specials

**FREE**  
BALLOONS  
For the Kids  
**PENS**  
For Mom and Dad



MISSILE FIRING  
BIG SHOT CANNON  
**12.97**

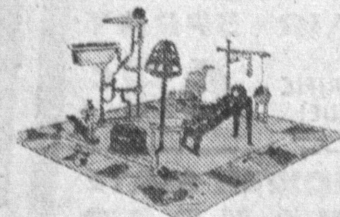
28 1/2 x 11 1/2 x 8 1/2" truck carries missile firing cannon with push-button fire controls. Has radar antenna.



Clancy the Great - Ideal's 27-in. skating monkey. Catches coin, skates to you. **12.88**



TEENY TINY TEARS - 20" cuddly baby doll cries real tears; drinks, wets, blows bubbles **5.74**



Mousetrap Game - strictly for laughs. Zaniest mechanical wonder of the age! For ages 7 to 70.

**4.99**



CHATTY BROTHER SAYS 11 THINGS

**7.77**

Tiny Chatty brother says 11 things at random at pull of chatty-ring. Blond, blue-eyed.

## Newberrys

DOWNTOWN TORRANCE

# SEPTEMBER housewares SPECIALS

Yardage Specials

FAMOUS MILL'S  
COTTON PRINTS

If full bolts \$3c yd. **4 yards**

YOU SAVE up to 52% because we scooped up this famous mill's entire assortment of bolt ends—lengths to 10 yards. Fabulous collection to choose from—mostly percales and broadcloths in Fall's newest patterns, fashion colors. Ideal for children's clothes, skirts, blouses. Every yard first quality and truly tops for value as always at NEWBERRYS.

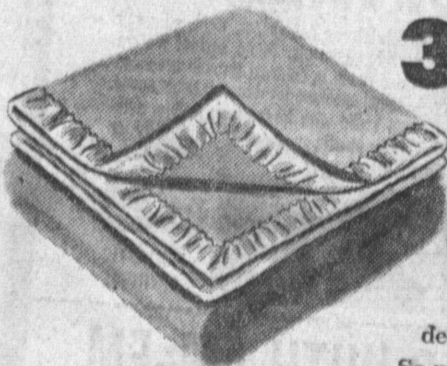
CANNON "ASPEN" RAYON AND ACRYLAN BLANKETS

Big 72x90"

**3.33**

Reg. 4.98

Our famous "ASPEN" blanket now in 9 new decorator colors.



So warm yet lightweight—dries fast, comes up fresh, fluffy. Green mist, orange, fern green, lilac, red, brown, blue, pink, yellow.

DREAMLAND

COMFORTER

Dacron — Lightweight — Comfortable. Pink — Blue — Yellow — Lilac

Regular 10.98 — Special

**8.88**

MATCHING PILLOW 20x26—3.99 or **2 for 7.00**

Flour Sack Towels

Unhemmed — 30x36"

Regular 49c — Special

**4 FOR 1.00**

Lined Plastic Drapes

Assorted colors and patterns. 72x87". Extra wide.

Regular 1.00 Pair — Special

**67c** Pair

SLEEPER-STROLLER-WALKER

Reg. 22.95

**16.99**



Chrome tubular frame with heavy plastic-coated fabric body, padded adjustable back and seat. Removable canopy, footrest and telescoping handle turn it into a walker. Rubber tires. Turquoise or blue.

OUR OWN BRAND  
ELECTRIC BLANKET  
SPECIAL

**9.97** Twin or Full

2-year guarantee against defects. Our own brand "Evening Star" automatic electric blanket—completely washable, mothproof, 9 safety thermostats, waterproof wiring, U.L. Approved. Single control. Pink, blue, beige, red, green. 6-inch nylon binding.



VALUABLE COUPON

7-Piece Chrome Finish

Steel Kitchen Tools

With black handles. Includes cake turner, spatula, large spoon, fork, potato masher, dipper and chrome finish wall hanger with hanging pegs.

Regular 2.59 With Coupon **\$1.37**

VALUABLE COUPON

9 FOOT

EXTENSION CORD

Ivory—3 Outlet Plug

REGULAR 49c

With This Coupon **27c**

VALUABLE COUPON

ALL

NYLON DUST MOP

Mitt Style — 48" Handle.

Regular 1.98

With This Coupon **1.00**

VALUABLE COUPON

Walker's Rug & Upholstery Cleaner

8-oz. Size — Regular 1.00

With Coupon **2 FOR 1.00**

VALUABLE COUPON

16-OZ.

EASY-OFF OVEN CLEANER

Regular 98c

With This Coupon **57c**

Crib and Mattress

6-year size 30x54" crib with safety lock drop side, teething rails, full front panel. Hardwood with non-toxic, washable finish in wax birch or white Naptex with ball trim and decal. Sturdy all-steel spring. 43" end height.

**27.77**

IT'S EASY TO OPEN A CHARGE ACCOUNT AT MOST NEWBERRY STORES

# Newberrys

Monday and Friday Evening 'Til 9 P. M.  
Tuesday, Wednesday, Thursday, 9:30 A.M. to 6 P.M.  
Saturday, 9:30 A.M. to 6 P.M.  
Sunday, 11 A.M. to 6 P.M.

JUST SAY CHARGE IT!

1275 SARTORI  
CORNER  
Sartori & El Prado