

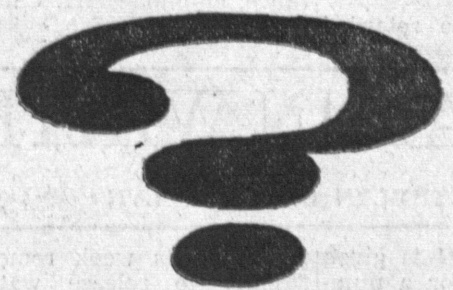
Kellogg's
CORN FLAKES

Kellogg's
FREE
FRUIT 'N CEREAL OFFER
(See Package Back)

KING SIZE
NET WT. 1 LB. 2 OZ.

The Best to You Each Morning

What Are You Paying For Corn Flakes



CHECK BIG BEAR'S LOW DISCOUNT PRICES

Compare these lower BIG BEAR prices anywhere . . . Every day is Saving Day . . . 365 Days a year . . . BIG BEAR'S more than 5000 lower everyday prices guarantee you greater savings.

U.S.D.A. GRADE "A"—WHOLE BODY
FRYING CHICKEN

Fresh and Tender
29^c lb.

- Frying Chicken Breast 58c lb.
- Legs, Thighs 52c lb.
- Frying Chicken Wings 22c lb.
- Stewing Chicken - Cut-up 24c lb.

U.S.D.A. CHOICE OR BIG BEAR BONDED
SWISS STEAK

Thick Cut
68^c lb.

- Sirloin Steak 88c lb.
- Round Steak 74c lb.
- Top Sirloin - Boneless \$1.44 lb.
- Boneless Round Steak 84c lb.

BIG BEAR BONDED
GROUND BEEF

Fresh, Lean
33^c lb.

- Ground Chuck 48c lb.
- Ground Round 68c lb.
- Short Ribs of Beef 28c lb.
- Rib Boiling Beef 9c lb.

YOUR PRICE PROTECTION
In the event wholesale costs decline, Big Bear will immediately reduce retail prices even further!

BIG BEAR FOODS
Shop Any Day... Save Every Day

U.S.D.A. CHOICE OR BIG BEAR BONDED
RIB STEAK

Lean, Tender
78^c lb.

- T-Bone Steak \$1.08 lb.
- Cube Steak 88c lb.
- Sliced Bacon 58c lb.
- Sirloin Tip Steak 92c lb.

U.S.D.A. CHOICE OR BIG BEAR BONDED
CHUCK STEAK
DELICIOUS BAR-B-QUED

Juicy, Flavorful
44^c lb.

- Standing Rib Roast 78c lb.
- Cross Rib Roast - Boneless 78c lb.
- Rump Roast 72c lb.
- Chuck Roast - Blade Cut 38c lb.

LEAN TENDER
SMOKED HAM

Shank Portion
38^c lb.

- Center Cut Ham Slices 88c lb.
- Pork Chops - Blade Cut 48c lb.
- Rib Cut Pork Chops 88c lb.
- Pork Shoulder Roast 38c lb.

- DELICATESSEN DEPT.**
- Manhattan Franks 1-lb. Pkg. 39¢
 - Cotto Salami Manhattan 10-oz. Pkg. 39¢
 - Sliced Lunch Meats 6-oz. Pkg. 4 for \$1
 - Pillsbury Biscuits 8-oz. Pkg. 3 for 25¢

U.S.D.A. CHOICE
LAMB ROAST

Shoulder Cut
44^c lb.

- Rib Lamb Chops \$1.08 lb.
- Small Loin Lamb Chops \$1.28 lb.
- Leg of Lamb 72c lb.
- Breast of Lamb 9c lb.

- BABY FOODS**
- HI MEAT DINNERS Swift's 2 for 33¢
1-lb. Jar 4 1/2-oz. Jar
 - BABY FOOD Heinz Strained 3 for 29¢
4 1/2-oz. Jar
 - JUNIOR FOODS Gerber's 2 for 29¢
7 1/2-oz. Jar

- CRACKERS**
- GRAHAM CRACKERS Pacific Treat 30¢
1-lb. Box
 - NABISCO OREOS Sandwich 45¢
1-lb. Pkg.
 - KRISPY CRACKERS Sunshine 27¢
1-lb. Box

- COFFEE & TEA**
- FOLGERS COFFEE 1-lb. Can 59¢
 - INSTANT COFFEE M. J. B. 1.29
10-oz. Jar
 - INSTANT TEA LIPTONS 79¢
3-oz. Jar

- BEVERAGES**
- CANADA DRY Canned Beverages 12 for \$1
12-oz. Can
 - SHASTA Low Calorie Beverages 12 for 1.00
12-oz. Can
 - BREW '102" BEER 16-oz. Can 6 for 1.17

- DAIRY FOODS**
- ICE CREAM FOREMOST—Family Style 49¢
1/2-Gal. Ctn.
 - CHEESE FOOD Dairy Fresh 69¢
2-lb. Loaf
 - FOREMOST BUTTER 1-lb. Ctn. 67¢

- PET FOODS**
- CAT FOOD LORD & LADY 10¢
6-oz. Can
 - CALO DOG FOOD 1-lb. Can 2 for 29¢
 - RALSTON DOG CHOW 5-Lb. Can 73¢

- CANNED MEATS**
- LIBBYS CORNED BEEF 12-oz. Can 55¢
 - ROAST BEEF HASH Mary Kitchen 47¢
15-oz. Can
 - LUNCH MEAT RATH BLACKHAWK 42¢
12-oz. Can
 - CHILI WITH BEANS Hormel 32¢
15-oz. Can

- SAUCES & RICE**
- TOMATO SAUCE Harvest Day 3 for 23¢
8-oz. Can
 - TOMATO CATSUP Hunt's 16¢
14-oz. Bottle
 - CHRIS & PITTS BBQ Sauce 3 for \$1
12-oz. Bottle
 - RICE PROVENCE BETTY CROCKER 45¢
5-oz. Pkg.
 - RICE MILANESE BETTY CROCKER 45¢
5-oz. Pkg.

- FRUIT & JUICES**
- APPLESAUCE Harvest Day 25¢
2 1/2 Can
 - CRANBERRIES Ocean Spray 25¢
300 Can
 - FRUIT COCKTAIL Harvest Day 19¢
303 Can
 - CRUSHED PINEAPPLE Dole No. 2 Can 30¢
 - HUNT'S PEACHES Yellow Cling 25¢
2 1/2 Can
 - WELCH'S GRAPE JUICE 24-oz. Bott. 37¢
 - CAL FAME DRINK Pine-Grapefruit 25¢
46-oz. Can

BIG BEAR'S MEAT GUARANTEE
All meat sold by Big Bear Foods is carefully selected from the finest U.S.D.A. Grades of steer beef . . . Properly aged to assure you the most tenderness and finer flavor. If for any reason you are not completely satisfied, simply return the bond on the package and your money will be cheerfully refunded.

- MARGARINE & MILK**
- NUMAR Margarine 16¢
1-lb. Ctn.
 - MORNING MILK TALL CAN 2 for 25¢
 - POWDERED MILK Challenge 77¢
12-oz. Box

- FROZEN FOODS**
- BANQUET DINNERS Reg. Pkg. 45¢
 - FROZEN PEAS PICTSWEET 38¢
24-oz. Pkg.
 - FRUIT PIES MORTON'S 3 for 1.00
9" Pie
 - GORDO TACO DINNER 12-oz. Pkg. 45¢
 - MACARONI & CHEESE Morton's 22¢
8-oz. Pkg.
 - CERTI-FRESH FISH STIX 8-oz. Pkg. 37¢
 - TREESWEET LEMONADE 8-oz. Can 11¢
 - ORANGE CONCENTRATE C+ 6 for \$1
8-oz. Can

- CEREALS**
- CORN FLAKES Kellogg's 37¢
18-oz. Box
 - TRIX 8 1/2-oz. Box 32¢
 - RALSTON CORN CHEX 9-oz. Box 23¢

- SOUPS**
- TOMATO SOUP CAMPBELLS 2 for 21¢
10 1/2-oz. Can
 - SNOWS CLAM CHOWDER 15-oz. Can 29¢
 - KNORR SOUP MIXES 2-pk. Pkg. 36¢

- SHORTENING & OILS**
- CRISCO SHORTENING 3-lb. Can 70¢
5c Off Label
 - PEANUT OIL PLANTERS 58¢
24-oz. Btl.
 - WESSON OIL 24-oz. Bottle 32¢

- OLIVES & PICKLES**
- RIPE OLIVES Early Calif. 3 for 1.00
Large Pitted Tall Can
 - KOSHER DILL PICKLES Del Monte 38¢
22-oz. Jar
 - C H B SWEET PICKLES Whole 45¢
22-oz. Jar

- SYRUP & PEANUT BUTTER**
- PEANUT BUTTER LAURA SCUDDER 55¢
16-oz. Jar
 - PANCAKE SYRUP CHB 50-oz. 48¢
Bottle
 - KERN'S APRICOT JAM 2-lb. Jar 55¢

- SALAD DRESSINGS**
- MAYONNAISE Laura Scudder 46¢
24-oz. Jar
 - MIRACLE WHIP Salad Dressing 55¢
Qt. Jar
 - FRENCH DRESSING Best Foods 45¢
16-oz. Bottle
 - LOW CALORIE Wishbone's 37¢
DRESSING 8-oz. Bottle

- SUNDRIES**
- BLUE CANVAS BINDER With 200 Count Wide Width Filler Paper. Reg. \$1.79 Discount Price **88¢**
 - "STYLE" HAIR SPRAY REGULAR FORMULA Reg. 1.59 DISCOUNT PRICE **87¢**
 - "STYLE" HAIR SPRAY HARD TO HOLD FORMULA Reg. 1.59 DISCOUNT PRICE **87¢**
 - CEPACOL LOZENGES Reg. 45¢ DISCOUNT PRICE **31¢**
 - POISE DEODORANT ACTIVE Reg. 1.25 DISCOUNT PRICE **\$1.06**

- PAPER ITEMS**
- FACIAL TISSUE KLEENEX—3c OFF 33¢
600 Ct. Box
 - TOILET TISSUE Scott 13¢
1000 Sheet Roll
 - PAPER TOWELS SCOTT Jumbo Roll 29¢
 - SCOTKIN NAPKINS 50-CT. BOX 15¢
 - WAX PAPER Includes 2c Off Kitchen Charm 16¢
100-ft. Roll
 - SANITARY NAPKINS KOTEX 35¢
12-CT. BOX
 - ALUMINUM FOIL REYNOLDS 30¢
25-Ft. Roll
 - PAPER PLATES Bonware 139¢
150-ct. Pks.

- SUGAR—SALT & SPICE**
- MORTON'S SALT 25-oz. Box 12¢
 - BLACK PEPPER Schilling 35¢
4-oz. Can
 - C & H SUGAR Powdered or Brown 16¢
1-lb. Box

- CANNED FISH**
- STAR-KIST TUNA 3c Off 28¢
Light Meat Chunk 6 1/2-oz. Can
 - PINK SALMON PETER PAN 59¢
16-oz. Can
 - COCKTAIL SHRIMP Dunbar 42¢
4 1/2-oz. Can

- OTHER ITEMS**
- CIGARETTES KING SIZE Carton 2.11
 - ROYAL GELATINES Reg. 3 for 28¢
Pkg.
 - BRIQUETTES ROYAL OAK 69¢
10-Lb. Bag

- VEGETABLES & JUICE**
- PORK & BEANS Harvest Day 17¢
2 1/2 Can
 - CUT GREEN BEANS Harvest Day 14¢
303 Can
 - NIBLETS CORN Whole Kernel 18¢
12-oz. Can
 - DEL MONTE PEAS 303 CAN 18¢
 - DIXIE DANDY YAMS 303 Can 19¢
 - TOMATO JUICE Harvest Day 24¢
46-oz. Can
 - V-8 COCKTAIL Vegetable Juice 38¢
46-oz. Can

- LAUNDRY AIDS**
- CHEER DETERGENT 10c OFF LABEL 65¢
Qt. Box
 - SALVO PELLETS Detergent 75¢
Qt. Box
 - FLUFFY ALL 3-lb. Box 73¢
 - TREND LIQUID Detergent 40¢
Qt. Bottle
 - CLOROX LIQUID Bleach 39¢
1 1/2-gal. Bottle
 - GOODWINS AMMONIA Qt. Bottle 27¢
 - LIQUID STARCH VANO—3c OFF 26¢
Qt. Btl.
 - WATER SOFTENER CALGON 69¢
40-oz. Box

- FLOUR & MIXES**
- BISQUICK 40-oz. Box 41¢
 - PANCAKE FLOUR Sperry 37¢
28-oz. Box
 - CAKE MIXES Pillsbury Reg. Pkg. 39¢

- LUNCH BOXES ASSORTED \$1.78**
Reg. \$2.98—Your Choice
- MENNEN STERI-SPRAY 97¢
Reg. 1.29 DISCOUNT PRICE
 - DESENEX FOOT POWDER 73¢
Reg. 98c DISCOUNT PRICE
 - POISE DEODORANT \$1.06
Reg. 1.25 DISCOUNT PRICE

3860 SEPULVEDA BLVD.

AT HAWTHORNE BLVD. WEST TORRANCE

★ STORE HOURS MON. thru FRI. 12 NOON TO 9 P.M. ★

SAT. & 10 A.M. TO 7 P.M. SUN: