

# What Are You Paying For Cheese



## CHECK BIG BEAR'S LOW DISCOUNT PRICES

Take any item . . . and compare Big Bear's lower DISCOUNT PRICE — OVER 5000 LOWER PRICES! And they all mean greater savings for you, 365 days a year!

**BIG BEAR FOODS**  
Shop Any Day . . . Save Every Day

Standing Rib Roast ..... 78c lb.  
Cross Rib Roast - Boneless 78c lb.  
Rump Roast ..... 72c lb.  
Chuck Roast - Blade Cut .... 38c lb.

LOADED WITH FLAVOR  
**GROUND BEEF**  
Fresh, Lean **33** c lb.

T-Bone Steak ..... \$1.08 lb.  
Cube Steak ..... 88c lb.  
Sliced Bacon ..... 58c lb.  
Sirloin Tip Steak ..... 92c lb.  
Frying Chicken Breast ..... 58c lb.  
Legs, Thighs ..... 52c lb.  
Frying Chicken Wings ..... 22c lb.  
Stewing Chicken - Cut-up .. 24c lb.

U.S.D.A. GRADE A  
**FRYING CHICKEN**  
Whole Body **29** c lb.

U.S.D.A. CHOICE BONDED  
**LAMB ROAST**  
Shoulder Cut **44** c lb.

HICKORY  
**SMOKED HAM**  
Shank Portion **38** c lb.

**YOUR PRICE PROTECTION**  
In the event wholesale costs decline, Big Bear will immediately reduce retail prices even further!

U.S.D.A. CHOICE OR BONDED  
**CHUCK STEAK**  
Juicy, Flavorful **44** c lb.

Ground Chuck ..... 48c lb.  
Ground Round ..... 68c lb.  
Short Ribs of Beef ..... 28c lb.  
Rib Boiling Beef ..... 9c lb.  
Sirloin Steak ..... 88c lb.  
Round Steak ..... 74c lb.  
Top Sirloin - Boneless ..... \$1.44 lb.  
Boneless Round Steak ..... 84c lb.

U.S.D.A. CHOICE OR BONDED  
**SWISS STEAK**  
Thick Cut **68** c lb.

Center Cut Ham Slices ..... 88c lb.  
Pork Chops - Blade Cut ..... 48c lb.  
Rib Cut Pork Chops ..... 88c lb.  
Pork Shoulder Roast ..... 38c lb.  
Rib Lamb Chops ..... \$1.08 lb.  
Small Loin Lamb Chops \$1.28 lb.  
Leg of Lamb ..... 72c lb.  
Breast of Lamb ..... 9c lb.

U.S.D.A. CHOICE OR BONDED  
**RIB STEAK**  
Lean, Tender **78** c lb.

DELICATESSEN DEPT.  
Manhattan Franks 1-lb. Pkg. 39¢  
Cotto Salami Manhattan 39¢  
Sliced Lunch Meats 6-oz. Pkg. 4 for \$1  
JACK CHEESE MONTEREY Bulk Cuts LB. 59¢

**BONDED MEAT GUARANTEE**  
All meat sold by Big Bear is carefully selected by our buyers from the finest U.S.D.A. Grades . . . Properly aged to assure you tenderness and finer flavor . . . If for any reason you are not completely satisfied, simply return the package and the "Bond," and your money will be cheerfully refunded.

**BABY FOODS**  
BABY BISCUITS GERBERS 19¢  
SWIFT BABY MEATS 3 1/2-oz. Jar 2 for 47¢  
BABY FOOD Heinz Strained 4 1/2-oz. Jar 3 for 29¢

**BEVERAGES**  
GOLDEN CROWN BEER (Case 24) 12-oz. Can 2.99  
BEVERAGES Shasta Low Calorie 12-oz. Can 12 for \$1  
BREW '102' BEER 16-oz. Can 6 for 1.17

**CANNED FISH**  
CHICKEN 'O SEA LT. MEAT TUNA 28¢  
MINCED CLAMS Snows 7 1/2-oz. Can 29¢  
PINK SALMON Peter Pan 16-oz. Can 59¢

**SOUPS**  
MEAT BASE SOUP Campbell 10 1/2-oz. Can 16¢  
CHICKEN BROTH SWANSON 14-oz. Can 18¢  
SOUP MIXES WYLER'S Reg. Pkg. 9¢

**SYRUP & PEANUT BUTTER**  
PEANUT BUTTER BELL BRAND 16-oz. Jar 55¢  
CORN SYRUP BLUE KARO 24-oz. Btl. 29¢  
LOG CABIN SYRUP 24-oz. Bottle 63¢

**CANNED MEATS**  
ROAST BEEF WITH GRAVY SWIFT-12-oz. Can 45¢  
BEEF STEW Dirty Moore 24-oz. Can 49¢  
VIENNA SAUSAGE Libby 4-oz. Can 21¢  
LUNCHEON MEAT Rath Blackhawk 12-oz. Can 42¢

**PAPER ITEMS**  
KLEENEX 400-ct. Box 24¢  
PAPER NAPKINS MARCAL 80 Ct. Pkg. 11¢  
TOILET TISSUE DELSEY 2-roll Pkg. 22¢  
ZEE JUMBO TOWELS 225 Roll 26¢  
KOTEX NAPKINS 24-CT. BOX 67¢  
WAX PAPER KITCHEN CHARM 100-FT. ROLL 16¢  
ZEE SANDWICH BAGS 30-ct. Pkg. 8¢  
BONDWARE 7-oz. GOLD CUPS 48 Ct. Pkg. 49¢

**FRUIT & JUICES**  
APPLESAUCE HARVEST DAY 303 CAN 14¢  
FRUIT COCKTAIL DEL MONTE 303 Can 22¢  
HUNT'S PEACHES Yellow Cling 2 1/2 Can 25¢  
HARVEST DAY PEARS 2 1/2 Can 33¢  
SLICED PINEAPPLE DOLE 1 1/4 Can 22¢  
SANTA ROSE PLUMS Ranch House 2 1/2-Can 21¢  
APPLE JUICE Harvest Day Qt. Bottle 29¢  
WELCH'S GRAPE JUICE 24-oz. Bott. 37¢

**SAUCES & RICE**  
TOMATO CATSUP Harvest Day 12-oz. Btl. 14¢  
TOMATO SAUCE Harvest Day 3 for 23¢  
WOODY'S BBQ SAUCE 14-oz. Btl. 29¢  
LONG GRAIN RICE M J B 28-oz. Pkg. 37¢

**CRACKERS**  
STA CRISP CRACKERS Pacific 1-lb. Box 23¢  
HI HO CRACKERS Sunshine 1-lb. Box 39¢  
NABISCO OREOS Sandwich 1-lb. Pkg. 45¢

**CEREALS**  
CHEERIOS 10 1/2-oz. Box 32¢  
CORN FLAKES Kellogg's 12-oz. Box 27¢  
NABISCO 100% BRAN 16-oz. Box 35¢

**FLOUR & MIXES**  
PANCAKE MIX PILLSBURY 2-lb. Box 39¢  
BISQUICK 40-oz. Box 41¢  
CAKE MIXES DUNCAN HINES Reg. Pkg. 39¢

**SHORTENING & OILS**  
PEANUT OIL PLANTERS 24-oz. Btl. 58¢  
SHORTENING Springfield 3-lb. Can 58¢  
WESSON OIL 24-oz. Bottle 32¢

**SUGAR-SALT & SPICE**  
MORTON'S SALT 26-oz. Box 12¢  
C & H SUGAR Powdered or Brown 1-lb. Box 16¢  
BLACK PEPPER Schilling 4-oz. Can 35¢

**DAIRY FOODS**  
VELVEETA Cheese Food 7c Off Label 2-lb. Ctn. 79¢  
BIG DIP ICE MILK 1/2-GAL. CTN. 47¢  
COTTAGE CHEESE Foremost Pt. Ctn. 25¢

**VEGETABLES & JUICE**  
PORK & BEANS C H B 40-oz. Can 25¢  
KIDNEY BEANS Harvest Day 2 for 25¢  
CUT BEETS LIBBY'S 303 Can 15¢  
GOLDEN CORN HARVEST DAY 303 Can 14¢  
LIBBY'S SAUERKRAUT 2 1/2-CAN 23¢  
WHOLE POTATOES Harvest Day 300 CAN 10¢  
TOMATO JUICE HUNT'S 46-oz. Can 25¢

**SALAD DRESSINGS**  
KRAFT MIRACLE WHIP 48-oz. Jar 79¢  
C H B MAYONNAISE 24-oz. Jar 37¢  
1890 FRENCH DRESSING 8-oz. Btl. 37¢  
WISHBONE ITALIAN Dressing 8-oz. Bottle 37¢

**SUNDRIES**  
Assortment consists of: Cake Pan—No greasing. Easy to clean. Standard size for both recipe and ready mixes. 8-inch square cake pan. Cutter Cake Pan—Standard size for both recipes and ready mixes. Handy cutter attached to pan to help prevent sticking. Round Cake Pan—9-inch round layer cake pan. No greasing. Easy to clean. Pure aluminum. Muffin Pan—Made of Tin for better baking and easier cleaning. 5 muffins cups by Ekco Products. Cookie Sheet—11x16 size. "Twin grip" Cookie Sheet. Handy over-size handles with hand-up holes. Smooth seamless construction.

**TIN & ALUMINUM BAKWARE SALE**  
VALUES TO 59¢

Ceramic Tea Pot Reg. 95c DISCOUNT 54c  
Mosaic Dish Reg. 95c DISCOUNT 38c  
Angel Skin Lotion Reg. \$1.00 DISCOUNT 83c  
Skrup Ink Reg. 25c DISCOUNT 19c

2 ounce bottle of Washable Skrup Ink by Sheaffer's

**COFFEE & TEA**  
HILLS BROS. COFFEE 1-lb. Can 59¢  
INSTANT COFFEE FOLGERS 6-oz. Jar 89¢  
INSTANT TEA LIPTONS 3-oz. Jar 79¢

**PET FOODS**  
PERK SALMON Cat Food 6-oz. Can 10¢  
DAILY DIET DOG FOOD 1-lb. Can 7¢  
FRISKIES DOG MEAL 5-lb. Bag 73¢

**MARGARINE & MILK**  
SAFFLOWER MARGARINE-1-LB. CTN. GOLD-N-SWEET 31¢  
CARNATION MILK Evaporated Tall Can 14¢  
POWDERED MILK Carnation Instant 8-qt. Box 66¢

**OLIVES & PICKLES**  
DILL PICKLES FOODCRAFT KOSHER 25-oz. Jar 35¢  
C H B SWEET PICKLES Whole 22-oz. Jar 45¢  
SELECT RIPE OLIVES Early Calif. Tall Can 25¢

**OTHER ITEMS**  
CIGARETTES KING SIZE Carton 2.11  
ROYAL GELATINES Reg. Pkg. 3 for 28¢  
ROYAL OAK BRIQUETTES 10-lb. Bag 69¢

**FROZEN FOODS**  
SWANSON'S TV DINNERS Reg. Pkg. 49¢  
FRUIT PIES MORTON 8" Pie 3 for 1.00  
CERTI-FRESH FISH STIX 6-oz. Pkg. 37¢  
BEEF STEW Kold Kist 1-lb. Pkg. 36¢  
MACARONI & CHEESE MORTONS 20-oz. Pkg. 39¢  
BIRDS EYE PEAS 10-oz. Pkg. 16¢  
TREESWEET LEMONADE 6-oz. Can 11¢  
ORANGE JUICE With Lemon PCA-16-oz. Can 5 for 1.00

**LAUNDRY AIDS**  
TIDE DETERGENT 61. Box 5c Off Label 68¢  
RINSO BLUE 16c OFF 65¢  
ALL DETERGENT 3-lb. Box 73¢  
LUX LIQUID 22-oz. Btl. 64¢  
CLOXOL LIQUID Bleach 1/2-gal. Bottle 39¢  
NU-SOFT LIQUID RINSE Plastic Qt. Btl. 69¢  
LIQUID STARCH VANO-3c OFF 26¢  
WATER SOFTENER CALGON 40-oz. Box 69¢

**3 FOR \$1**