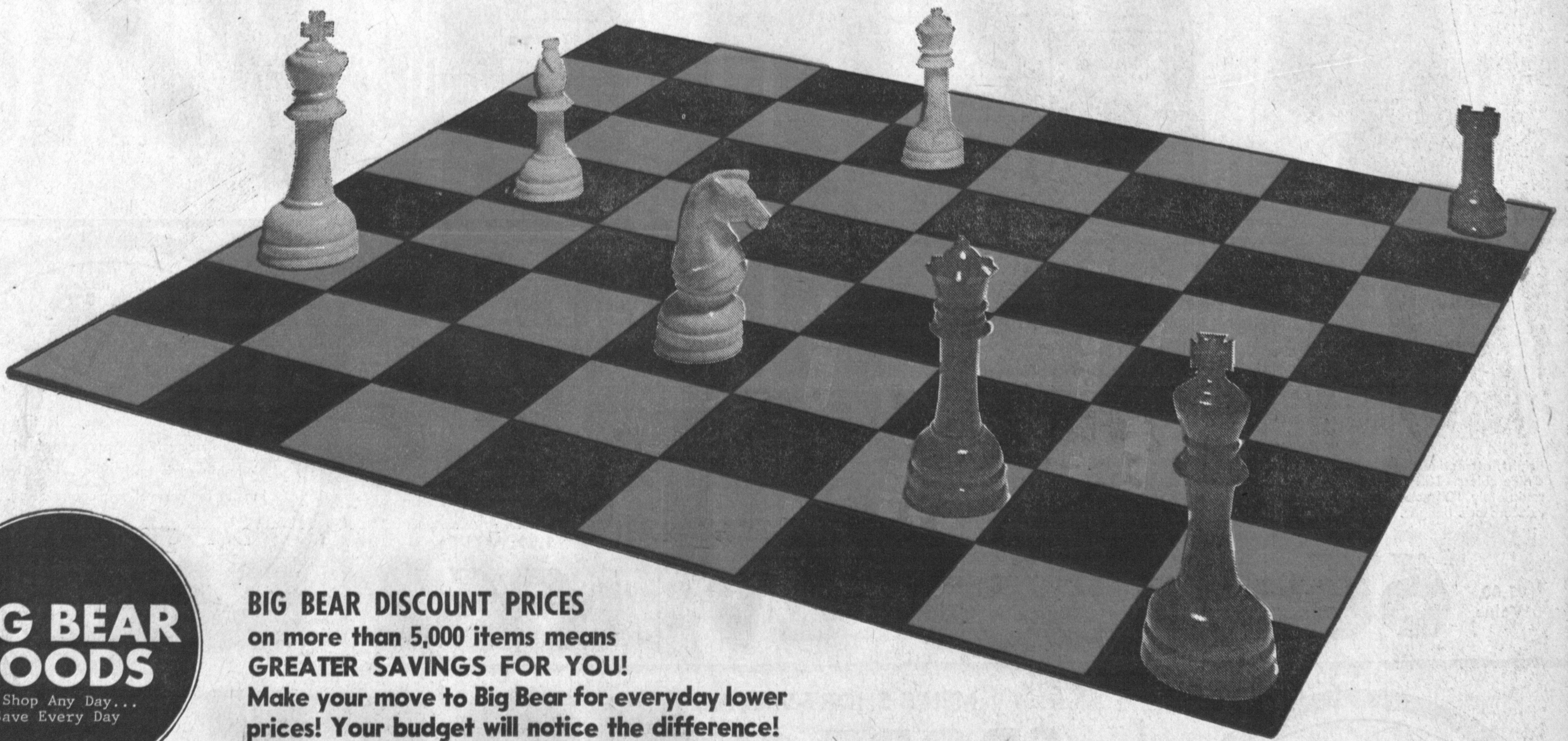


MAKE YOUR MOVE TO GREATER SAVINGS



BIG BEAR FOODS
Shop Any Day...
Save Every Day

BIG BEAR DISCOUNT PRICES
on more than 5,000 items means
GREATER SAVINGS FOR YOU!
Make your move to Big Bear for everyday lower
prices! Your budget will notice the difference!

USDA CHOICE or BONDED
RIB STEAK
TENDER & JUICY
78¢ lb.

T-BONE STEAK 1.08 lb.
CUBE STEAK 88¢ lb.
SLICED BACON 58¢ lb.
SIRLOIN TIP STEAK 88¢ lb.

USDA CHOICE or BONDED
SWISS STEAK
THICK CUT
68¢ lb.

SIRLOIN STEAK 88¢ lb.
ROUND STEAK 74¢ lb.
TOP SIRLOIN—BONELESS 1.38 lb.
BONELESS ROUND STEAK 84¢ lb.

BONDED—FRESH, LEAN
GROUND BEEF
GROUND FRESH HOURLY
33¢ lb.

GROUND CHUCK 48¢ lb.
GROUND ROUND 68¢ lb.
SHORT RIBS OF BEEF 28¢ lb.
RIB BOILING BEEF 9¢ lb.

USDA CHOICE BONDED
LAMB ROAST
SHOULDER CUT
44¢ lb.

RIB LAMB CHOPS 1.08 lb.
SMALL LOIN LAMB CHOPS 1.28 lb.
LEG OF LAMB 72¢ lb.
BREAST OF LAMB 9¢ lb.

CANNED MEATS
CORNED BEEF LIBBY'S 12-oz. jar 55¢
VIENNA SAUSAGE LIBBY'S 4-oz. can 21¢
HORMEL SPAM 12-oz. can 45¢
BONED CHICKEN PARADE 5-oz. can 25¢

USDA GRADE "A"
Frying Chicken
WHOLE BODY
29¢ lb.

FRYING CHICKEN BREAST 58¢ lb.
FRYING CHICKEN—Legs & Thighs 52¢ lb.
FRYING CHICKEN WINGS 22¢ lb.
STEWING CHICKEN—Cut Up 24¢ lb.

USDA CHOICE or BONDED
CHUCK STEAK
TENDER & LEAN
44¢ lb.

STANDING RIB ROAST 78¢ lb.
CROSS RIB ROAST—BONELESS 78¢ lb.
RUMP ROAST 72¢ lb.
CHUCK ROAST—Blade Cut 38¢ lb.

SAVORY
SMOKED HAM
SHANK PORTION
38¢ lb.

CENTER CUT HAM SLICES 88¢ lb.
PORK CHOPS—Blade Cut 48¢ lb.
RIB CUT PORK CHOPS 88¢ lb.
PORK SHOULDER ROAST 38¢ lb.

MANHATTAN FRANKS 1-lb. pkg. 39¢
MANHATTAN COTTO SALAMI 10-oz. pkg. 39¢
Manhattan LUNCH MEATS 4 for \$1
Sliced Salami, Bologna, Spiced,
Pickle & Pimiento 6-oz. pkg.

MEAT GUARANTEE...
Guaranteed for flavor and tenderness. If for
any reason you are not completely satisfied,
simply return the package and your money
will be cheerfully refunded.

SALAD DRESSINGS
MAYONNAISE LAURA SCUDDER'S 24-oz. jar 46¢
ITALIAN DRESSING WISHBONE 8-oz. bottle 37¢
1890 DRESSING FRENCH 8-oz. bottle 37¢
KRAFT MIRACLE WHIP 48-oz. jar 79¢

BABY FOODS
JR. BABY FOODS GERBER'S 7 3/4-oz. jar 2 for 29¢
HI MEAT DINNER SWIFT'S 4 3/4-oz. jar 2 for 33¢
HEINZ BABY FOODS 4 1/2-oz. jar 3 for 29¢

BEVERAGES
GOLDEN CROWN BEER (Case 24) 12-oz. can 2.99
BREW "102" BEER 16-oz. can 6 for 1.17
SHASTA LOW CALORIE BEVERAGES 12-oz. can 12 for \$1

PET FOODS
CAT FOOD PUSS 'N BOOTS 8-oz. can 9¢
SKIPPY DOG FOOD 16-oz. can 8¢
RALSTON DOG CHOW 5-lb. bag 73¢

MARGARINE & MILK
NUMAR MARGARINE 1-lb. ctn. 15¢
EVAPORATED MILK CARNATION tall can 14¢
POWDERED MILK CARNATION INSTANT 5-qt. box 48¢

OLIVES & PICKLES
FARM STYLE CHIPS FOODCRAFT 15 1/2-oz. jar 24¢
MA BROWN RELISH 15 1/2-oz. jar 29¢
RIPE OLIVES EARLY CALIFORNIA SELECT tall can 25¢

FROZEN FOODS
FROZEN DINNERS BANQUET reg. pkg. 45¢
MORTON CREAM PIES 8-in. pie 37¢
PICTSWEEP PEAS 24-oz. pkg. 38¢
WONG'S DINNERS 11-oz. pkg. 58¢
MEAT PIES SWANSON'S 8-oz. pkg. 25¢
FISH STICKS CERTI-FRESH 8-oz. pkg. 37¢
C + ORANGE CONCENTRATE 6-oz. can 6 for \$1
TRESWEET LEMONADE 6-oz. can 11¢

LAUNDRY AIDS
SALVO DETERGENT PELLETS giant box 73¢
TREND giant box 40¢
RINSO BLUE (10c off) giant box 63¢
DASH DETERGENT jumbo box 2.19
SNOWY BLEACH POWDERED 16-oz. box 47¢
STA-PUFF RINSE LIQUID qt. bottle 45¢
VANO LIQUID STARCH qt. bot. 29¢
SPIC 'N SPAN 1-lb. box 29¢

FRUIT & JUICES
APPLESAUCE HARVEST DAY 303 can 14¢
GRAPEFRUIT SECTIONS BORDO 303 can 27¢
CLING PEACHES HARVEST DAY 2 1/2 can 23¢
DOLE PINEAPPLE SLICED 1 1/2 can 22¢
RANCH HOUSE PLUMS 2 1/2 can 21¢
GRAPEFRUIT JUICE TRESWEET 46-oz. can 39¢
PINEAPPLE JUICE HARVEST DAY 46-oz. can 25¢
CAL-FAME DRINK ORANGE or GRAPE 46-oz. can 25¢

CRACKERS
PACIFIC TREATS CRACKERS 1-lb. box 30¢
KRISPY CRACKERS SUNSHINE 1-lb. box 27¢
PARTY THINS NABISCO 10 3/4-oz. box 39¢

CEREALS
WHEATIES 12-oz. box 32¢
RICE KRISPIES KELLOGG'S 9 1/2-oz. box 34¢
CORN CHEX RALSTON'S 9-oz. box 23¢

CANNED FISH
CHUNK TUNA STAR-KIST LIGHT MEAT 6 1/2-oz. can 27¢
COCKTAIL SHRIMP DUNBAR 4 1/2-oz. can 42¢
MAINE SARDINES BEACH CLIFF 3 1/2-oz. can 13¢

SOUPS
VEG. BASE SOUP CAMPBELL'S 14-oz. can 13¢
SPLIT PEA SOUP ANDERSON'S 303 can 19¢
ONION SOUP MIX LIPTON'S 2-pac pkg. 35¢

OTHER ITEMS
CIGARETTES KING SIZE carton 2.11
MARSHMALLOWS KRAFT PUFFED WHITE 10-oz. pkg. 19¢
ROYAL OAK BRIQUETS 10-lb. bag 69¢

SAUCES & RICE
TOMATO CATSUP HUNT'S 14-oz. bottle 16¢
TOMATO SAUCE DEL MONTE 225-ct. roll 3 for 25¢
KRAFT B-B-Q SAUCE 18-oz. bottle 35¢
M-J-B RICE LONG GRAIN 28-oz. pkg. 37¢

PAPER ITEMS
PAPER NAPKINS COLORTEX ASS'ED 60-ct. pkg. 8¢
KLEENEX FACIAL TISSUE 400-ct. box 24¢
PAPER TOWELS ZEE JUMBO 225-ct. roll 26¢
TOILET TISSUE GUEST RANCH 4-roll pkg. 29¢
MODESS SANITARY NAPKINS 24-ct. box 67¢
ALUMINUM WRAP REYNOLD'S 25-ft. roll 30¢
KITCHEN CHARM WAX (2c off) PAPER 100-ft. roll 16¢
PAPER PLATES BONDWARE 150-ct. pkg. 1.39

PRICE PROTECTION FOR YOU..
In the event wholesale costs decline, we will immediately
reduce retail prices further.

SUNDRIES
Reg. \$3.89—ALUMINUM FOLDING CHAIR SPECIAL 3.57
5x4x4 web. As'ted colors. Fully guaranteed
Reg. \$1.29—PLASTIC TABLE COVER SPECIAL 79¢
Assorted prints, 54"x 72" size
August 1, 1963

COFFEE & TEA
COFFEE MAXWELL HOUSE 1-lb. can 59¢
INSTANT COFFEE HILL'S BOS. 6-oz. jar 89¢
TREE TEA BAGS 48-ct. bags 55¢

DAIRY FOODS
ICE CREAM FOREMOST Square 49¢
FOREMOST BUTTER Family Style 1st QUALITY 1-lb. ctn. 67¢
CHEESE FOOD DAIRY FRESH 2-lb. loaf 69¢

FLOUR & MIXES
BISQUICK 40-oz. box 41¢
PANCAKE FLOUR PILLSBURY 2-lb. box 39¢
CAKE MIXES DUNCAN HINES reg. pkg. 39¢

SHORTENING & OILS
WESSON OIL 24-oz. bottle 32¢
SHORTENING SPRINGFIELD 3-lb. can 58¢
C-H-B SOY OIL 24-oz. bottle 29¢

SUGAR—SALT & SPICE
MORTON SALT 26-oz. box 12¢
SPRECKLE'S SUGAR POWDERED or BROWN 1-lb. box 19¢
SEASONED SALT LAWRYS 3 1/4-oz. bottle 27¢

SYRUP & PEANUT BUTTER
PEANUT BUTTER LAURA SCUDDER'S 16-oz. jar 55¢
KARO CORN SYRUP BLUE LABEL 24-oz. bottle 29¢
CHB PANCAKE SYRUP 50-oz. bottle 48¢
KERN'S GRAPE JELLY 2-lb. jar 49¢

VEGETABLES & JUICE
NIBLET'S CORN 12-oz. can 18¢
PORK & BEANS HARVEST DAY 2 1/2 can 17¢
GREEN BEANS JEL MONTE 303 can 25¢
SLICED BEETS HARVEST DAY 303 can 14¢
GARDEN PEAS DEL MONTE EARLY 303 can 18¢
LIBBY'S SAUERKRAUT 2 1/2 can 23¢
V-8 COCKTAIL VEGETABLE JUICE 46-oz. can 38¢
TOMATO JUICE HUNT'S 46-oz. can 25¢

Reg. \$3.59—BIG BOY Bar-B-Q SPECIAL 2.99
Table model
PERMA CASE SPECIAL 2.48
Reg. \$3.65—By Thermos. Drinking Cup, Plastic Jacket, Qt.
HOLTEMP THERMOS SPECIAL 1.87
Reg. \$2.59—By Thermos. Drinking Cup Steel Jacket, Qt.
Pepsodent Tooth Paste SPECIAL 66c
Reg. 83c—Family size of famous Pepsodent.
August 1, 1963