

# EXCLUSIVE FOR BETTER FOOD



**IMPORTED  
ALL WHITE  
IRONSTONE  
CHINA**

**SAVE  
80 TO 90%  
of Actual Retail Value**  
YOU MUST SEE THE QUALITY  
TO APPRECIATE IT!

**FOLLOW THIS WEEKLY SCHEDULE**  
A different piece will be featured each week, Thurs. thru Wed., in the following sequence—don't miss a single week! You can build a service for SIX—EIGHT—TWELVE or more.

|             |              |                 |     |
|-------------|--------------|-----------------|-----|
| FIRST WEEK  | DINNER PLATE | 1.20 Value Only | 10¢ |
| SECOND WEEK | SOUP PLATE   | 80¢ Value Only  | 10¢ |
| THIRD WEEK  | FRUIT DISH   | 85¢ Value Only  | 10¢ |
| FOURTH WEEK | COFFEE CUP   | 75¢ Value Only  | 19¢ |
| FIFTH WEEK  | SAUCER       | 60¢ Value Only  | 19¢ |
| SIXTH WEEK  | SALAD PLATE  | 75¢ Value Only  | 19¢ |

IMPORTANT! You Can Build As Large a Service As You Like! There will be two 6 week periods—12 weeks in all. During each period you will be able to receive the 6 pieces in the same sequence as outlined in above schedule.

**BUY AS YOU WANT  
AS YOU WANT**  
*Ideal for  
and Ch...*  
Here's the  
Lifetime for

**LILY PINK  
SALMON  
49¢**  
FULL 1-LB. CAN  
Save 20¢ on Every Can You Buy!

**NALLEY'S / FRADELIS  
DINNERS  
29¢**  
QUICK FROZEN COMPLETE DINNER  
Choose from ALL Varieties  
Save 20¢

**BETTER FOOD  
FREE  
OLL  
2**  
SAVE 15¢ FULL 1-LB. CTNS

**BETTER FOOD**  
WITH THIS COUPON  
**FREE  
PONT SPONGE CLOTH**  
A 29¢ VALUE  
Coupon Good Thursday thru Wednesday  
July 18 to 24, 1963 / Adults Only

MAJESTY / IMPORTED  
**LUNCHEON  
MEAT**  
IMPORTED FROM DENMARK  
Save 17¢ **3** 12-OZ. CANS \$1

**HEMET  
SPINACH**  
Save 25¢ **10** TALL 303 CANS \$1

**Wong's**  
SPARERIB SUKIYAKI FRIED SHRIMP CANTONESE  
FROZEN DINNERS  
Your Choice **49¢**  
T RANCH / FIRST QUALITY / SAVE 5¢ **4** Roll Pak **29¢**  
UMBIA / SAVE 9¢ **2** Large No. 2 1/2 Cans **25¢**

MARKET BRAND  
**PINEAPPLE**  
LUSCIOUS **4** NO. 2 CANS \$1  
Sliced or Chunks  
SAVE 35¢ ON LADY BETTY **3** Full Qts. \$1  
FOR DOGS AND CATS / SAVE 33¢ / BINGO **8** Tall Cans \$1

HUNT FOR THE BEST  
**HUNT'S CATSUP**  
Save 15¢ **2** 14-OZ. BOTTLES **25¢**  
**PRUNE JUICE** **3** Full Qts. \$1  
**HORSE MEAT** **8** Tall Cans \$1

**MAYONNAISE**  
BE...  
FO...  
Save 14¢  
LARGE 24-OZ. JAR

**CANTALOUPE**  
Sweet Ripe Thick-Meated Finest Quality  
**5 for \$1**  
LARGE SIZE  
EXTRA FANCY / FIRM RIPE / LARGE SIZE  
**TOMATOES 19¢ lb.**  
FRESH / CRISP / LONG GREEN SLICERS  
**CUCUMBERS 5¢ ca.**

**FRESH GOLDEN BANTAM SWEET CORN**  
12 Large Ears **49¢**

SAVE 5¢ ON LARGE NO. 2 1/2 CANS  
**Pork 'n Beans 15¢**  
SAVE 4¢ ON FULL QUARTS OF WHITE  
**VINEGAR 15¢**

**CORN TORTILLAS**  
CASA BLANCA Package of 12 **10¢**  
ROSEN'S KOSHER BALAMI OR KNACKWURST... 3-lb. Pkg. **69¢**  
KRAFT / SLICED / NATURAL SWISS CHEESE... 6-oz. Pkg. **35¢**  
BETTY CROCKER / 9 1/2-OZ. PKGS. CINNAMON ROLLS. **3 FOR \$1**

**FROZEN PICTSW VEGETABLE**  
SQUASH BUTTER BEANS  
Save 40¢ **7**

**BETTER FOOD MARKETS**

GLOBE A-1 SPAGHETTI LONG — SAVE 11¢ 2 1-LB. PKGS. **39¢**  
M.J.B. COFFEE 1-lb. Can **63¢** 2-lb. Can, \$1.25  
M-J-B INSTANT COFFEE 6-oz. Jar **95¢**  
HOLLYWOOD SAFFLOWER MARGARINE Price Includes 3¢ Off Label 1-lb. Ctn. **36¢**  
NABISCO OREO CREME SANDWICH Full Lb. **49¢**

**THESE STORES OPEN 24 HOURS • 7 DAYS A WEEK**  
S. WESTERN at SANTA BARBARA Los Angeles  
PRAIRE at REDONDO BEACH BLVD. Torrance  
LAKEWOOD BLVD. at ALONDRA Bellflower  
E. FLORENCE Los Angeles at SAN PEDRO  
4466 TWEEDY BLVD. South Gate  
OPEN DAILY 9 A.M. to 10 P.M.