



LARGEST DISCOUNTS

ON ALL TOP BRANDS

THE LOW PRICE IS WHAT YOU SEE FIRST . . . BUT JUST FLIP THE COIN TO SEE ALL THE EXTRAS YOU GET WHEN SHOPPING AT WHITE FRONT . . .



A COMPLETE ONE-STOP SHOPPING CENTER
BEST AFTER SALE SERVICE ★ EASY CREDIT
NO MONEY DOWN ★ FULL GUARANTEES
COMPLETE REFUND and EXCHANGE PRIVILEGE
CONFIDENCE in SHOPPING With THE LEADER

PRICES SLASHED on FAMOUS FANS COOLERS & AIR CONDITIONERS

STURDY 8 INCH FAN
Built for long years of service. Powerful, sturdy & quiet. Low current consumption!

\$388
SALE PRICE

AUTO COOLER FOR 12 VOLT SYSTEM
Evaporative type & lightweight. Case can't rust, peel, or chip. Drive today in cool comfort! Model PA6/PA12. JUST PLUG IN

\$2888

GET OUR LOW SALE PRICE . . .

FAMOUS MAKE AIR CONDITIONER
6600 BTU N.E.M.A.

\$12888

YOU GET FREE DELIVERY AND SEASON SERVICE

Easy quick mount installation kit attached. 115 volt 7 1/2 amp. Automatic thermostat. Buy now and beat the heat.

SAVE MORE on ELECTRICAL APPLIANCES

GE • WESTINGHOUSE • SUNBEAM • UNIVERSAL • ETC.

MARY PROCTOR STEAM IRON

\$988

FREE!! REPLACEMENT GUARANTEE

Easy-to-read fabric dial, easy-grip cooler handle, clear-view heel rest. Sensibly distributed steam vents. Switch for dry ironing!

AUTOMATIC FRY PAN

\$788

IMMERSIBLE

Signal lite and timer. Heavy duty 11 gauge Alcoa aluminum. Signal lite with time guide and Magic brain control.

SENSATIONAL \$200,000 SPECIAL PURCHASE FROM FAMOUS LUGGAGE WAREHOUSE

A GOOD SELECTION REMAINS BUT HURRY! CAN'T LAST LONG

MOULDED • SOFT-SIDE • CASUAL STYLES
ALL COLORS • SHAPES • TOP BRANDS

VACATIONER 3 PC. LUGGAGE SET

\$1688 \$27.50 VAL.

THIS IS JUST A EXAMPLE OF THE BIG SAVINGS

LONG BOUND • DELUXE INTERIORS • SCUFF RESISTANT

COMPLETE PATIO & BBQ NEEDS AT A SAVINGS

FAMOUS BRAND BBQ

WITH HOOD & ADJUSTABLE GRILL • 18 GAUGE 5/4" DEEP HEAVY DUTY BOWL & ELECTRIC SPIT MOTOR • U.L. APPROVED

\$828 SALE PRICE

FAMOUS BRAND 60-75-100 WATT SOFT WHITE LIGHT BULBS

Your choice of three sizes and terrific savings. 1.74 value.

6 for 88c

40 OUNCE WATER PITCHER

It's ice tea time. Heavy glass pitcher with tea guard.

28c

ALUMINUM PATIO CHAIR

STURDY 5x3x3 SARAN VINYL WEBBING

Sturdy, lightweight construction. It's weatherproof. Folds for storage. Ideal for patio & yard use. Lowest price in town!

BUY NOW & SAVE!

\$288 SALE PRICE

NOW YOU CAN BUY WITH NO DOWN PAYMENT WITH APPROVED CREDIT And STILL GET ALL OUR FAMOUS DEPENDABLE AFTER SALES SERVICE!

SPECIAL SUMMER CLEARANCE on REFRIGERATORS and FREEZERS!

FAMILY SIZE REFRIGERATOR

SLIM LINE BUILT-IN LOOK

Full width top freezer and drawer. 3 full width shelves, plus "bottle deep" door shelves, egg racks, slim line "built-in" look. Buy now and save at this sensational low sale price.

\$11888

DRASTICALLY REDUCED

RCA VICTOR • G.E. • ADMIRAL 19" UHF PORTABLE TV

UP-FRONT EASY CONTROLS • BUILT-IN ANTENNA PLUS STURDY CARRY HANDLE

Here's your big chance to own a famous brand portable TV with UHF all channel viewing for less than the price you'd expect to pay for an ordinary TV! Guaranteed to be 1 of 3 brands listed!

\$13888

LOWEST PRICE IN CALIFORNIA

FREE STAND!

GENERAL ELECTRIC DELUXE 2 DOOR REFRIGERATOR

WITH SEPARATE BIG TOP FREEZER SLIDE OUT SHELF

Narrow space saving box with more storage capacity inside! Butter chest, magnetic door, huge porcelain crisper! Deluxe thru-out! Only 28" wide. Slim modern design with beautiful hardware.

\$21888

SALE PRICE!

SONY PORTABLE RADIO!

6 TRANSISTORS

Masterpiece of miniatures. Perfect tonal quality through new inverted cone speaker. A surprising 6 ounces. Hurry, they won't last.

\$1488

DRASTICALLY REDUCED!

TRANSISTOR TELEVISION

8 LBS. LIGHT

BATTERY OPERATED MICRO-TV PLAY IT ANYWHERE • ANYTIME

Features telescopic antenna, re-chargeable battery operated on AC current. Ear-phone jacks!

\$16888

ADMIRAL UPRIGHT DELUXE FREEZER

NEW SQUARE DESIGN

336 pound frozen food capacity. Deluxe upright freezer thru-out! Slim square design for minimum space. 3 double grid shelves plus 4 recessed "bottle high" door shelves. Wide temperature range control. Magnetic door.

\$13488 SALE PRICE

FAMOUS BRAND STEREO PHONO WITH DELUXE AM-FM-SW RADIO

7 tubes plus rectifier for reception on 4 wave bands. 4 speed record changer. Built-in ferrite rod antenna. Jack for tape recorder & satellite speakers. Hardwood cabinet. Superb tone value, beautifully designed, high finish piece. A show piece to say the least.

\$9888 SALE PRICE

WHITE FRONT LOWEST PRICE EVER

VISIT OUR HUGE AND COMPLETE MAJOR APPLIANCE DEPARTMENTS

\$13488 SALE PRICE

ALL PRICES COMPLETE
FREE DELIVERY • NORMAL
HOOK-UP • FACTORY WARRANTIES Plus
1 YR. MAJOR APPLIANCE SERVICE
1 YR. TV PICTURE TUBE WARRANTY
90 DAY STEREO SERVICE

D-11-14

SPECIAL FACTORY PURCHASE

WE BOUGHT ALL THEY HAD and SLASHED the PRICE!

GRANCO AM & FM RADIO

Automatic Frequency Control • Precision slide rule dial
Exclusive built-in FM Line-tenna with external antenna connectors • Super-powered 6 tube chassis provides 8 tube performance by use of double duty tubes.

\$1988 SALE PRICE

8 TRANSISTOR RADIO

COWHIDE CARRYING CASE • EARPHONE & LEATHER CASE

Loopstick antenna for reception in most difficult locations. Extra high efficiency loud speaker. Chip & crack resistant cabinet.

\$888 COMPLETE OUTFIT

- LOS ANGELES: 7651 SO. CENTRAL AVE. JUST SO. OF FLORENCE
- VAN NUYS: 16040 SHERMAN WAY ONE MILE WEST OF SEPULVEDA BLVD.
- ANAHEIM: HARBOR & WILKEN WAY ONE MILE SOUTH OF DISHWASHER
- EAST LOS ANGELES: 5555 EAST OLYMPIC BLVD. 3 BLOCKS EAST OF ATLANTIC CITY OF COMMERCE
- COVINA: 1151 NORTH AZUSA AVE. BETWEEN SAN BERNARDINO FREEWAY & BROAD HWY.
- LOS ANGELES: JEFFERSON BLVD. at HAUSER BETWEEN LA BREA AVE. AND LA CIENEGA BLVD.
- SAN BERNARDINO: 499 ORANGE SHOW ROAD JUST OFF SAN BERNARDINO FREEWAY AT ORANGE SHOW ROAD
- TORRANCE: TORRANCE BLVD. AT HAWTHORNE BLVD.
- CANOGA PARK: CANOGA AVE. at ROSCOE BLVD. TURN NORTH OFF VENTURA HWY.

A COMPLETE DISCOUNT DEP'T STORE With THE LOWEST EVERYDAY PRICES in the WEST! HOURS: MON. thru FRI. 12 to 9 P.M. ★ SAT. and SUN. 10 to 7 P.M.