—THE PRESS

Wednesday, June 19, 1963



GIANT WALL MURAL done by senior girls at Jefferson School as lunch hour and recess time project is proudly displayed by four of eight girls who made mural, from front, Patty De Fussi, Beth Galloway, Nancy Woodward, and

Sharon May. Others who worked on mural were Susan Jordan, Barbara Di Orio, Barbara Salisbury and Kay Dodd. Mural was feature of graduation party planned entirely by senior class. -PRESS photo

Sciarrotta Challenge Issued **On 'Fast Buck' Charges**

Here is the text of coun-formation because I do not cilman Ross Sciarrotta's want to work in the dark. challenge to slurs on Tor-! "Up until the time the rance developers as present- above remark was made, I ed at a recent city council was under the impression meeting.

source has come the remark the strictest in the country that Torrance has or has had — and from what I have some "fast buck operators" see — with the exception of and that if we don't watch a few isolated cases, we can out our city may turn out rightfully be proud of our to have decrepit and slum homes and apartments in areas. Even though this re- the City of Torrance.

mark came from two different sources, it was identical swered.

"As a member of the City Council, I would like to have answers to these questions: "1. Do we actually have or have we had "fast buck operators" in the City of Torrance?

"2. Who are these fast buck operators?

"3. What properties are involved and in what way codes?

"4. Why have these have they violated?

"I sincerely hope to be informed in any or all the above items. This need not be done tonight or in public. but I do welcome the as-

that our building codes and "From more than one zoning codes were amongst Where the Fault Lies

"I am not opposed to is-

of having some evidence and proof presented when issues

of this type are raised. When

have they not met city

"fast buck operators" been allowed to operate in our city and what ordinances



"If zoning has been inin substance, and in each volved or violated, the fault case left a great deal unan- lies with the planning com-

mission, the planning department and above all with the city council. These three

bodies are all involved in zone changes and variances.

GET A

BLOOD

PATCH

DONOR'S

AT THE

BLOOD-

MOBILE

sues being raised, but I would like the satisfaction

this is done and I am con- dallying around and do can do a better job of rep-vinced, I want to join the something about it. resenting the public. Why 'Red Herring?' fight to eradicate the evils. "Finally, if there is no

"If our ordinances are "Above everything else, substance to the above made weak, let's strengthen them. let's keep each other well remark, why were the so If we have been too soft on informed on deficiencies we called "red herring" tactics variances, let's stop dilly- find so that each one of us used?"



Answers to key questions about the investor-owned electric utility industry and the all-electric future

WHAT'S IN THE ATOM FOR ME? Plenty. The mighty atom is one of today's most promising sources of the low-cost power that will make your future brighter, better, safer, more productive and much more pleasant.

WHO WAS FIRST? Edison was the first electric company in America to produce electricity commercially with atomic power from a non-military reactor.

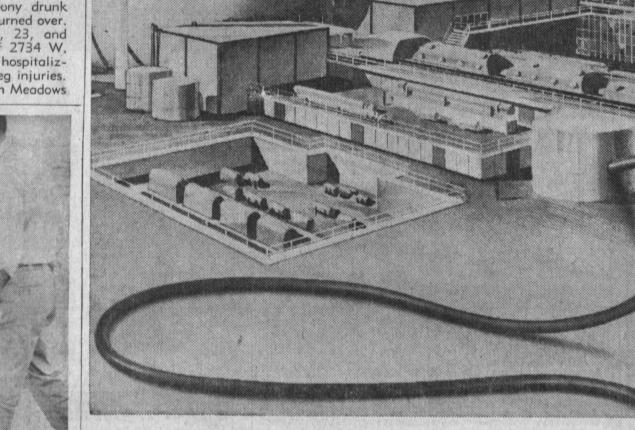
It might surprise you to know that since way back in 1957 Edison has actually been producing power with the help of the atom at its Santa Susana experimental generating plant!

The investor-owned electric companies like Edison have been moving steadily ahead with plans and plants to produce electricity with the help of nuclear fission.



UP-ENDED CAR driven by Margaret Carroll Bazzano, 23, of 24663 Pennsylvania, Lomita, went off road here recently on Sepulveda near Madrona, striking two pedestrians and winding up in nearby field. Police said car swerved to avoid another car, but the

driver was booked on felony drunk driving charge. Sports car turned over. Pedestrians Dauna Semon, 23, and Sidney Semon, 25, both of 2734 W. 230th St., Torrance, were hospitalized, Dauna with head and leg injuries. -Photo by Rush Meadows



Atomic Power: just plug it in

The recent big news of Southern California Edison's plans for an \$82 million atomic

power plant at Camp Pendleton (see above) seemed to bring the all-electric future

a giant step closer. Early in 1967 several hundred thousand Edison customers in the

Southland will be "plugged in" on low-cost atom-produced electricity. It's yet

another important gain in the continuing drive of the investor-owned electric com-

panies to keep well ahead of America's needs for abundant power at the lowest pos-

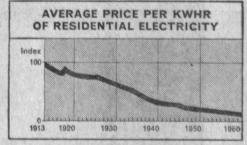
sible cost. Like to know what's new for you in the atom? Please read right.



This map shows the location of 25 atomic power projects involving 125 of the nation's investor-owned electric companies.

WHY IS EDISON CONCENTRATING **ON THE ATOM?** The main reason Edison and other investor-owned electric companies are so interested in the atom is that it holds the promise of almost limitless low-cost electric power.

Another reason for concentrating on the little atom is this: While America has abundant supplies of fossil fuels now (coal, oil, gas) to use in electric generating plants, these fuels are not inexhaustible, and eventually will have to be replaced. HOW WELL HAS THE INDUSTRY **KEPT DOWN ELECTRICITY COSTS?**

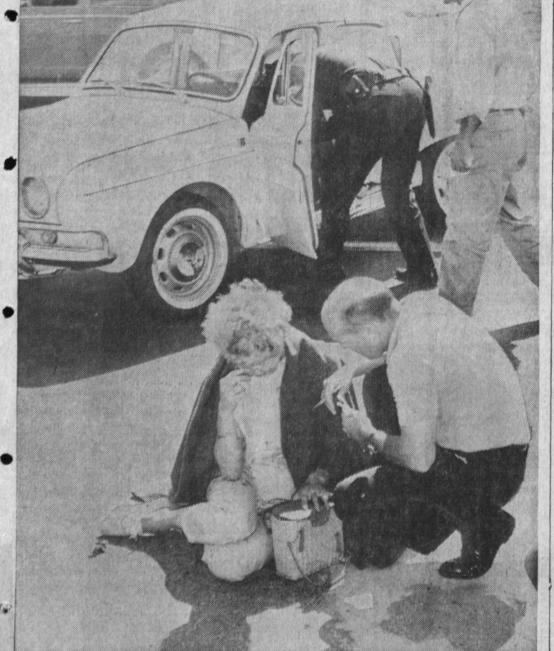


Through increased efficiencies, and the wide acceptance of electric living, the electric utility companies have been able to keep the cost of electricity trending downward! The chart above shows the average (national) price per kilowatt-hour of electricity for residential customers from 1913 to 1960.

Here in Southern California, the record has been outstanding. The average cost of a kilowatt-hour of electricity to Edison residential customers is 26% lower today than it was in 1939.

For more details, send for your copy of-"Atomic Power Progress." Write: Adv. Dept., Southern California Edison Company, P.O. Box 351, Los Angeles 53, Calif.

Southern California Edison Company



COMFORTING INJURED motorist Alma Evelyn Schroeder is unidentified passerby at Hawthorne Boulevard just north of Sepulveda in recent crash. Mrs. Schroeder, 53, of 4132 Exultant Palos Verdes, was ejected from

her tiny sports car by the impact of a collision with a vehicle driven by Frances Laverne McBride 18, of 243691/2 Pennsylvania Ave. Accident occurred outside shop center, Mrs. Schroeder was taken to Little Company of Mary

