A-4-THE PRESS

Wednesday, May 29, 1963

IN TELEVISION MEANS

COLOR-COLOR-COLOR

ANNOUNCEMENT !!

If Your Present Television Is Aging or Threatens to Cost You Hard Earned Cash . . . Don't Spend One Cent, Call GLENN RADIO TELEVISION for an On-the-Spot Trade-in Appraisal on a Brand New Factory Fresh Zenith Color Television!

Here's Your Introduction TO THE WONDERFUL WORLD OF COLOR

COLOR TV SPECIAL!

Now your waiting is over! Here at last is the opportunity to enjoy color television at never before LOW, LOW PRICES ... PLUS Famous Zenith Quality coupled with Glenn Radio/Television service assures you COM-PLETE satisfaction with your new color television. Unlike the "Discounter," Glenn Radio/Television features same-day installation and reliable personal immediate service. Your color television benefits are greater at Glenn. Prove this to yourself by calling us today.



Here is budget priced color television with a flair for beauty in an ebony color cabinet that includes a matching base. Terrific buy!

TV SERVICEMEN know the handcrafted chassis means greater dependability and fewer service problems

That's why we say get a Zenith Color TV

Zenith Quality makes the Big Difference! A LOW LOW **\$4.888** AS SHOWN COMPLETE WITH BASE LESS WITH TRADE

TRADE-IN

