

NOBODY BUT NOBODY UNDERS SELLS "THE DUTCHMAN" ON ZENITH COLOR TELEVISION



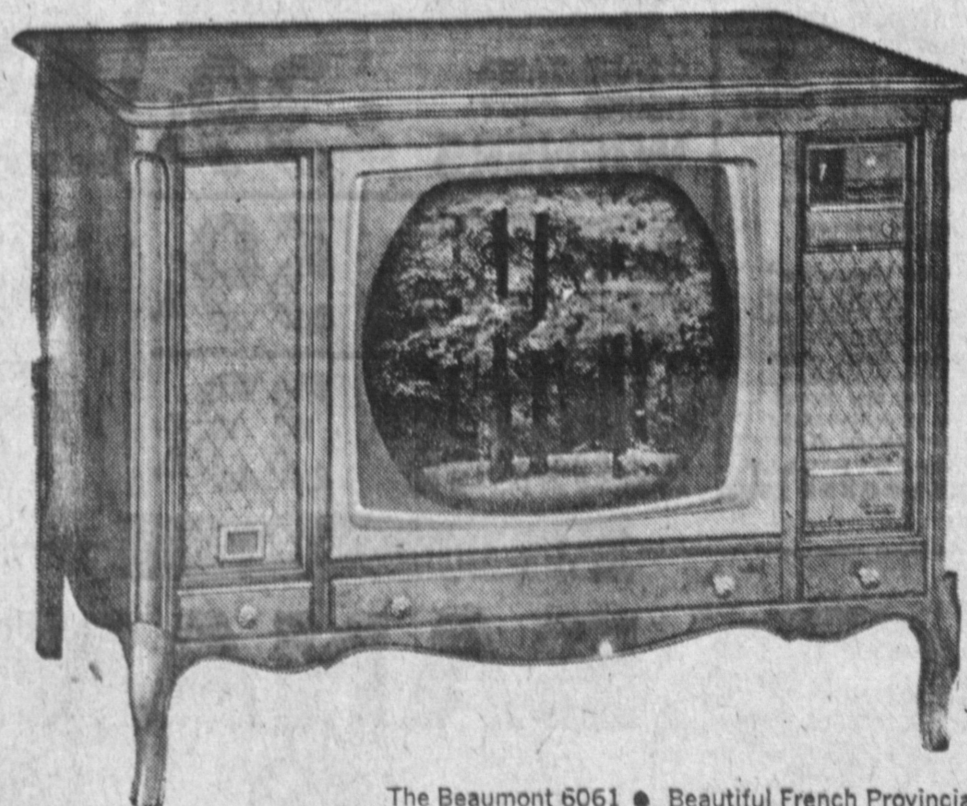
The Enderly 5520 • Handsome Contemporary Lo Boy color console • More accurate tuning thanks to Zenith's famous Video Guard Tuner • Rich, static-free FM-TV sound • Your choice of walnut, mahogany, or Early American maple



Distinctive Danish Modern Cabinetry in genuine veneers and hardwood solids.
The BEDFORD • 5040W
Distinctive Danish Modern styling in Walnut veneers and solids.
Big 265 sq. in. rectangular picture screen.



The Lindsey 5010 • "Life-Tested" color console • Perfect tuning for the life of the set with Zenith's exclusive gold-filled Video Guard Tuner • "Capacity Plus" quality components for reliability and performance • Super video amplifier tube for the brightest picture possible • In your choice of walnut or mahogany



The Beaumont 6061 • Beautiful French Provincial console from Zenith's elegant Decorator Group • Remote control Space Command for set control from anywhere in the room • Rich hi-fidelity sound system for richer, fuller tones—3 speakers for individual bass and treble tone controls • In your choice of antique white and gold or cherry fruitwood hardwood veneers and solids

only Zenith could make color TV this quality way

New Exclusive Color Demodulator Circuitry—the "electronic brain" of Zenith Color TV provides most true-to-life color pictures. Two new Zenith developed color tubes give you most accurate hues in color TV!

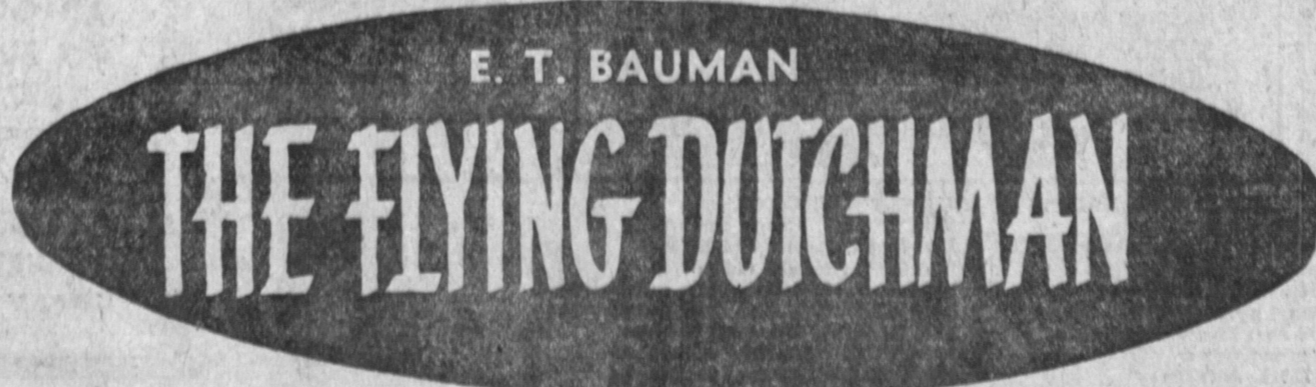
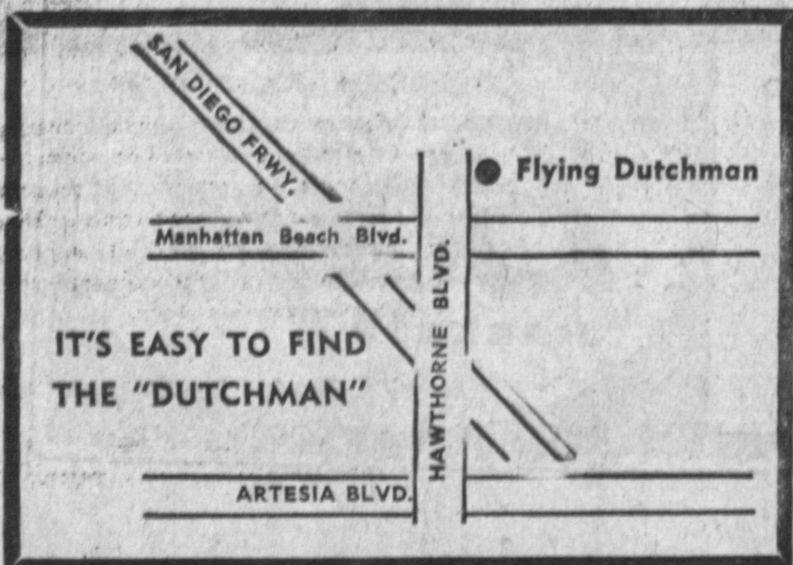


Famous Handcrafted Horizontal Chassis. Completely handwired, hand soldered connections. No printed circuits! No production shortcuts! Mechanical design and circuitry are simplified to provide finest performing, most dependable color TV.

Plus These Great New Zenith Color TV Advances: Permanent Magnet Centering, Automatic Color Level Circuitry, Simplified Convergence Assembly, Polyester High Voltage Coil, Automatic color Cut-Off, Push-Pull Color Level Control, Simplified Focus Voltage Adjustment, One-Step Tuning, Gold Video Guard Turret Tuner.



Hours: 10 a. m. to 9 p. m. Daily—Sunday, 12 to 5



15700 HAWTHORNE BLVD. • LAWDALE • OS 5-4904

**WE SERVICE
EVERY SET
WE SELL**