

# PRICES CUT

2nd BIG WEEK

**\$51,330.77**

**CLEARANCE**

All merchandise is brand new and fully guaranteed. Most TV & stereo still in factory cartons—as you will see we sell only name brand top quality merchandise. This page shows just a few of the many items we have and an example of the prices we sell them for.



**23" Remote Control Lo-Boy**

- New Vista tuner
- 22,000 volt chassis
- Wireless remote control
- Hardwood cabinets
- Choice of Mahogany or Walnut

**258<sup>00</sup>**

Brand New 1964 Model **RCA Victor 19" Portable TV**



Only **\$148<sup>88</sup>** **EASY TERMS** **-FREE- Roll-Around CART**



**1963 RCA Victor Lo-Boy Console**

- Sharp styling
  - Rated No. 1
  - Good sound
  - Fully guaranteed
- Only

**248<sup>63</sup>**



**ZENITH COLOR TV**

Limited Offer

Price Censored

The ENDERLEY - Model 8520 Contemporary Lo-Boy styling—grained Walnut color or grained Mahogany color—or Early American styling in genuine Maple veneers and select hardwood solids.



**1963 Zenith 23" CONSOLETTA**

- 20,000 volt chassis
- Transformer-powered
- Sound out front
- Push button on-off

Only

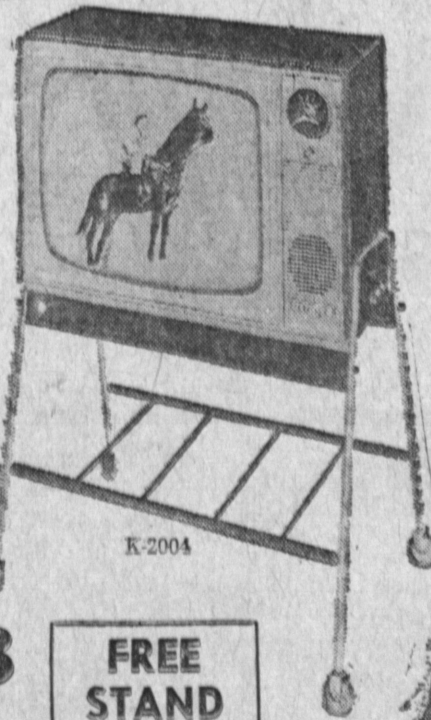
**199<sup>63</sup>**

**ZENITH 19" PORTABLE**

- Horizontal chassis
- Power transformer
- Sound out front
- Rated No. 1

Only

**159<sup>63</sup>**



**FREE STAND**

Prices On All Black & White Televisions Include Service for 90 Days

**FREE DELIVERY**

And

**1-YEAR PICTURE TUBE**

We have the largest and most complete Service Dept. in the entire South Bay area and have built our reputation around this.

Since 1925 WE SERVICE EVERYTHING WE SELL



235 NO. PACIFIC COAST HWY. (CORNER DIAMOND)  
FR 6-3444 REDONDO BEACH FR 6-3444

Open  
Mon. & Fri. 'til 9 p.m.  
Weekdays and Saturday  
9 'til 6 p.m.  
**Sunday 10 'til 5 P.M.**

Located  
Across from Redondo  
Union High School