

Here's how to earn.....

4.88%

4.88% in one year's time.

Suppose you had placed \$100 (or \$200, etc.) in your Southwest Savings account on April 1st.

Now, watch for June 30th. A handsome profit is added to your initial investment.....

4.80%

at Southwest's current annual rate of 4.80% paid quarterly.

Every 3 months your opening funds, plus profits, increase at the same high rate.

Come March 31, 1964—figure the result.

Returns amount to 4.88% over the savings you originally invested the previous April.

• your savings insured to \$10,000 • funds received or postmarked by the 10th of the month earn from the 1st.

Southwest Savings
AND LOAN ASSOCIATION

INGLEWOOD: (main office) 2700 W. Manchester (at 6th Ave.) PL. 3-2154
TORRANCE: 1603 Cravens (at Arcadia)—FA. 8-6111
mon. thru thurs. 9:30 am to 4 p.m.—fri. to 5 p.m.



BLUE CHIP STAMPS

7 MAGIC SALE DAYS—THURS. THRU WED., MAY 2-8

Enjoy the finest at lowest cost!
ONLY AT MAGIC CHEF

PERFECT FOR COOKING
MAGIC CHEF MARGARINE
2 1-lb. pkgs. **25¢**



FOR WHITER CLOTHES
TIDE DETERGENT
giant pkg. **69¢**

ASSOCIATED
CAI SOI
10¢

ALL GRINDS
FOLGERS COFFEE
1-lb. can **59¢**

GOLDEN CREME
COTTAGE CHEESE
pts. **25¢** qts. **49¢**

KRAFT MIRACLE WHIP
NEW LARGE 48-oz. jar **79¢**

FROZEN
MAGIC CHEF FRUIT PIES
8-in. pie **39¢**
apple, apricot, boysenberry, blueberry, cherry, peach, pineapple

WELCH'S
GRAPE JUICE
24-oz. can **35¢**

BARTLETT HALVES
F & P PEARS
No. 2 1/2 can **33¢**

Del Monte, Liver
Whole Toilet
Italian Zucchini,
Del Monte Rosari

KOUNTY KIST
WHOLE KERNEL CORN
2 12-oz. cans **25¢**

AJAX CLEANSER
2 21-oz. **43¢**
METRICAL ASST. DIET SUPPLEMENT
8-oz. 6 pak **\$1.69**

SARA LEE
CHOCOLATE SWIRL CAKE
12-oz. pkg. **89¢**
LIPTON
TEA BAGS
48 count pkg. **59¢**

SARNOFF—100% GRAIN SPIRITS
VODKA
full quart **\$3.69**

DUBUQUE
PICNIC
4 3/4-lb. tin **\$2.98**

SWEET
FRI STI 5.

EINBOCK
BOCK BEER
6 glass pak cans **89¢**

WISCONSIN CHEESE
MILD CHEDDAR
59¢

FROM CALIFORNIA'S 'FINEST VINEYARDS'
SONATA DINNER WINE
full gallon **\$1.49**
Chablis, Sauterne, Chianti, Vin Rose, Burgundy, Vino Rosso

GRANDTASTE ALL BEEF
MIDGET SALAMI
12-oz. chub **55¢**

FRESH TENDER
ALL GREEN ASPARAGUS

CINNAMON BAKERY

8 Inch crust, lush with apple! Reg. 69¢
DOUBLE CRUST APPLE PIE 59¢
White Mountain rolls for dinner! Reg. 39¢
DINNER ROLLS doz. 33¢
Delicious coffee cake with crunchy almonds!
ALMOND COFFEE CAKE ea. 59¢

OLD-FASHIONED DELICATESSEN

Combination of Corned Beef, Pastrami, Tongue!
Beef, Pastrami, Tongue lb. **\$1.98**
Kosher, with that tangy flavor magic! Reg. 45¢
PICKLES OR TOMATOES lb. 39¢
Perfect for serve-yourself snacks! Reg. 42¢
JEWISH RYE BREAD loaf 39¢

GARDEN FRESH
RADISHES & GREEN ONIONS