

A MESSAGE TO

Governor Edmund Brown

RESPONSIBILITY OF LEADERSHIP

Leadership places a great responsibility upon men.

In your Inaugural Address, you accepted that responsibility by saying that you intended to "bear a lantern for the future, not to carry a torch for the past."

It is the part of the responsibility of your leadership to make sure that the new four-year college to serve the people of the South Coast area is located where it will best serve the future educational needs of all the people.

With that responsibility in mind, we respectfully call your attention to the following facts:

The area to be served by the new college is bounded upon the north by Slouson and Jefferson, the coast on the west and south, and the Harbor Freeway on the east.

The Fox Hills Golf Course is at the far northern edge of that area. Palos Verdes is at the bottom. Torrance is located more closely to the center of the population of the area to be served by the new college.

The Security-First National Bank, in its study of the Growth and Economic Structure of the South Coast Area of Los Angeles County, reports:

"With only 6 per cent of the land area, Torrance contributed more than a quarter of the total population gain in the South Coast Area during this period. (1950 to 1960.)

Torrance has 34,088 more people than the nearest com-

munity to the Fox Hills Golf Course, and our growth is just beginning.

The County of Los Angeles is moving the Superior Court from the northern edge of the South Coast Area to Torrance.

The Government of the United States has moved its Internal Revenue Service office from the northern edge of the South Coast Area to Torrance.

Industry is locating its most exciting projects of the future in Torrance.

Torrance is a young area—some 40 per cent of its population is under 19 years of age—a young area that vitally needs a college for the education of its youth, today and in the future.

The City of Rolling Hills and the people of the Palos Verdes Peninsula oppose the establishment of a college on the Palos Verdes site.

The people of the far northern edge of the South Coast Area oppose the college on the Fox Hills Golf Course because, to name only one reason, it would rob them of a much-needed recreation facility.

The neighboring aircraft industry opposes the proposed high-rise college on the Fox Hills Golf Course because it would jeopardize the safety of the flight pattern.

The city governments and the civic organizations of the South Coast Area oppose locating the college on the Fox Hills Golf

Course because they feel that such a location would isolate the college from the people it is intended to serve.

The people, business and industry of Torrance are almost unanimously in favor of the college coming to Torrance. We would welcome the college and its students as an integral part of our community.

In view of those facts and the established pattern of present and future growth of the South Coast Area, we respectfully suggest that it is good common sense to locate the new four-year college in Torrance, where that college can best serve the future educational needs of all the people.

We know that the recommendation of the site is made by the Board of Trustees of California State College, whose site committee has indicated that its first choice is the Fox Hills Golf Course.

We also know that under the responsibility of leadership, the power to make the ultimate choice is yours.

We respectfully suggest that if you carry a torch for the past, you will locate the new college on the Fox Hills Golf Course, where growth is the history of yesterday.

But, if you bear a lantern for the future, you shall locate the college in Torrance, where growth represents the exciting vitality of tomorrow.

Under the responsibility of leadership, which choice do you prefer?

THIS MESSAGE IS MADE POSSIBLE BY THE FOLLOWING BUSINESSMEN IN THE SOUTH COAST AREA

SHERWIN-WILLIAMS COMPANY
1623 Cabrillo Ave., Torrance

JOSLIN LUMBER COMPANY
1790 West Carson St., Torrance

MARIA OF CALIFORNIA
1740 West Carson St., Torrance

R-C ENTERPRISES—PRINTERS
206 West Carson St., Torrance

TORRANCE ELECTRONICS
1545 West Carson St., Torrance

PIZZA PALACE
3848 Sepulveda—1557 West Carson St., Torrance

LUTE'S UNION SERVICE
1259 West Carson St., Torrance

GREGORY'S CABINET SHOP
200 W. Carson St., Torrance

RED DERBY—JEAN SHAW
1536 W. Carson St., Torrance

SPRATT OPTICAL CO., INC.
21350 Hawthorne Blvd., Torrance

MARTY'S TEXACO STATION
2056 Carson St., Torrance

PEPE'S PIZZA PALACE
1534 West Carson St., Torrance

CAPRI ITALIAN MARKET
1519 West Carson St., Torrance

AL'S SIGNAL SERVICE
1101 West Carson St., Torrance

SOUTH BAY MAILING SERVICE
1733 Border Ave., Torrance

RICK'S BAR
1327 Cabrillo Ave., Torrance

SOUTH BAY SECRETARIAN AND ANSWERING SERVICE
A. B. Fisher—1754-D Cabrillo Ave., Torrance

HAMBURGER HUT NO. 2
1500 Carson St., Torrance

PALOS VERDES SAND & GRAVEL
Lomita

A. M. GAMBY MORTUARY AND CHAPEL
2500T Narbonne Ave., Lomita

CHACKSFIELD CONSTRUCTION CO.
2940 Carson St., Torrance

BEN'S CAFE
1605 Cabrillo Ave., Torrance

BAKER'S FURNITURE
1502 Cabrillo Ave., Torrance

AUTOMATIC PRINTING COMPANY
1316 Cabrillo Ave., Torrance

SPACE CRAFT MACHINE PRODUCTS
2103 Border Ave., Torrance

S & M TRANSFER AND STORAGE
1916 Border Ave., Torrance

LINCOLN MACHINE SHOP
1823 Border Ave., Torrance

SILVER SKATES RESTAURANT
23770 So. Western Ave., Torrance

WEDCO, INC.
2204 Border Ave., Torrance

SOUTH BAY TYPEWRITER
221 So. Pacific Ave., Redondo Beach

CLYDE'S SIGNAL SERVICE
2975 W. Carson St., Torrance

SCOTT'S ROOF SERVICE
1326 Border Ave., Torrance

JODY'S COFFEE SHOP NO. 1
21180 Hawthorne Ave., Torrance

CHARLES DE GROFF, P. A.
17225 Crenshaw Blvd., Torrance

PRECISION ENTERPRISES
903 Border Ave., Torrance

JOE'S CAFE
813 Border Ave., Torrance

LOREN E. MADDUX, Gen. Bldg. Contractor
1307 Amapola Ave., Torrance

D & M MACHINE WORKS
Herma Tillim, Office Mgr.—2304 Abalone, Torrance

CONCRETE FLOATS CORP.
Torrance

TOPPER MFG. CORP.
Torrance

H&H UPHOLSTERY
24303 Narbonne, Lomita

LOVELADY HARDWARE CO.
1967 Carson St., Torrance

Letters to the Press Seek College

Editor:
Some one said last week, we have just begun to fight" regarding the site for the South Bay College.
Well, in my small way, I've decided NOW is the time to begin to fight.
Please tell the public (if you think necessary) where to write their formal requests to state legislative offices for a South Bay College in the Torrance area.
Push all the news media in Southern California if necessary.
There are five future college students in our household, who will NOT desire to fight increasing traffic to "North Bay College."
Let's keep the ball rolling NOW in the right direction.
Addison E. Chase
5121 Arvada

Torrance area.
As the parents of six children, we are concerned with the transportation problem. Any northern location would place our children in the heavy congested areas.
Our eldest daughter now attends El Camino Jr. College and we hope that she may be among the first to enroll in the new State College at the Torrance site.
Keep up the fight.
Mrs. Robert R. Parmley
16718 Alsworth Ave.

Editor:
I understand Torrance will soon be the third largest city in L.A. County. This is reason enough to locate the college here.
Frank L. Springer
22519 Linda Drive
P.S. — To sav nothing of our smog-free air.

Naumann; 4912 Sharynne Lane.
Margaret L. Whyte
5319 Sharynne Lane.

Editor:
I, too, would like to add my voice to the cry for a college in the Torrance area. It is badly needed.
With the tremendous increase in the number of cars on our freeways each day it is much too far to drive up to the Fox Hills area.
I have three children yet in school that I would like to have the chance to attend a college that isn't all the way across the country.
Thank you for this chance to sound off.
Uramae Harber
147 W. 233rd St.
Wilmington

Editor:
Being a native daughter of Los Angeles, I have watched this southern area grow from wheatfield to a tremendous community.
With the population growth such as it is, Torrance is the best and most logical site for our new college.
I have four future college students — one next term — and since studying the pros and cons of all our existing colleges, I am naturally deeply concerned to find that the new one could be just as far as all

the others.
It is hard enough to sacrifice to find money to educate our children in this day and age without having to add heavy transportation costs, too.
As hitch-hiking is against the law, and transportation from here to Fox Hills on public transportation would take half a day, and besides, the fact that it is impossible to find such transportation, where is the sense in saying (the college) is serving this area when it is north and not in the south?
We have enough students in this area to fill two junior colleges to overflowing.
I am sure we have enough South Bay children to fill and keep a new college right here in TORRANCE.
Mrs. V. J. Cafarchia
20841 S. Brighton Ave.

Editor:
The enclosed coupon shows, we do not live in Torrance, but our business is located there, and in the past six years we have learned to respect and appreciate the many fine people in Torrance and in the surrounding trade area.
The majority of our customers are young people with growing children, skilled industrial workers. We definitely feel that these parents and their children really need a four-year state college located in this immediate area, in order that they may achieve the goals that they dream of for their children. This area is woefully lacking in such facilities.
We have no personal axe to grind, since we own no real estate in Torrance and our two children are grown and gone, but we remember well what a financial struggle it was to see them through college.
We sincerely hope that the Board of Trustees will re-consider and locate this college in the Torrance area, where it is needed.
Mr. and Mrs. D. D. Cook

Editor:
I think the choice (Fox Hills) for a college is a disgrace! Who can we write to to protest — or would petitions help?
Mrs. R. Agron
4830 Sharynne Lane

Editor's note: Yes, petitions would help and we have them at the office of The Press, 3238 Sepulveda Blvd.

Editor:
The new college should definitely be located in the Torrance area. Any attempt to plan our college elsewhere is not in the best interests of the people the college should serve. We pay taxes on two pieces of Torrance property and feel the money should stay locally.
Mrs. W. G. Bachmann
16113 Spinning Ave.
Gardena

School Crossing Guard
Editor:
If there is any sound, sensible reason why the college should be situated in the Fox Hills Golf Course instead of Torrance (the natural center of the area to be served) why aren't we, the taxpayers informed.
We are sick of public servants who blithely make deals among themselves and do favors for one another, ignoring completely the rights and wishes of the public they have pledged to serve.
C & R Miller
256 Paseo de Gracia