A MESSAGE TO

Governor Edmund Brown

RESPONSIBILITY

Leadership places a great responsibility upon men.

In your Inaugural Address, you accepted that responsibility by saying that you intended to "bear a lantern for the future, not to carry a torch for the past."

It is the part of the responsibility of your leadership to make sure that the new four-year college to serve the people of the South Coast area is located where it will best serve the future educational needs of all the people.

With that responsibility in mind, we respectfully call your attention to the following facts:

The area to be served by the new college is bounded upon the north by Slauson and Jefferson, the coast on the west and south, and the Harbor Freeway on the east.

The Fox Hills Golf Course is at the far northern edge of that area. Palos Verdes is at the bottom. Torrance is located more closely to the center of the population of the area to be served by the new college.

The Security-First National Bank, in its study of the Growth and Economic Structure of the South Coast Area of Los Angeles County, reports:

"With only 6 per cent of the land area, Torrance contributed more than a quarter of the total population gain in the South Coast Area during this period. (1950 to 1960.)

Torrance has 34,088 more people than the nearest com-

munity to the Fox Hills Golf Course, and our growth is just beginning.

The County of Los Angeles is moving the Superior Court from the northern edge of the South Coast Area to Torrance.

The Government of the United States has moved its Internal Revenue Service office from the northern edge of the South Coast Aera to Torrance.

Industry is locating its most exciting projects of the future in Torrance.

Torrance is a young area—some 40 per cent of its population is under 19 years of age—a young area that vitally needs a college for the education of its youth, today and in the future.

The City of Rolling Hills and the people of the Palos Verdes Peninsula oppose the establishment of a college on the Palos Verdes site.

The people of the far northern edge of the South Coast Area oppose the college on the Fox Hills Golf Course because, to name only one reason, it would rob them of a much-needed recreation facility.

The neighboring aircraft industry opposes the proposed highrise college on the Fox Hills Golf Course because it would jeopardize the safety of the flight pattern.

The city governments and the civic organizations of the South Coast Area oppose locating the college on the Fox Hills Golf Course because they feel that such a location would isolate the college from the people it is intended to serve.

The people, business and industry of Torrance are almost unanimously in favor of the college coming to Torrance. We would welcome the college and its students as an integral part of our community.

In view of those facts and the established pattern of present and future growth of the South Coast Area, we respectfully suggest that it is good common sense to locate the new fouryear college in Torrance, where that college can best serve the future educational needs of all the people.

We know that the recommendation of the site is made by the Board of Trustees of California State College, whose site committee has indicated that its first choice is the Fox Hills Golf Course.

We also know that under the responsibility of leadership, the power to make the ultimate choice is yours.

We respectfully suggest that if you carry a torch for the past, you will locate the new college on the Fox Hills Golf Course, where growth is the history of yesterday.

But, if you bear a lantern for the future, you shall locate the college in Torrance, where growth represents the exciting vitality of tomorrow.

Under the responsibility of leadership, which choice do you prefer?

THIS MESSAGE IS MADE POSSIBLE BY THE FOLLOWING BUSINESSMEN IN THE SOUTH COAST AREA

SHERWIN-WILLIAMS COMPANY 1623 Cabrillo Ave., Torrance

SOSLIN LUMBER COMPANY 1790 West Carson St., Torrance

MARIA OF CALIFORNIA 1740 West Carson St., Torrance

R-C ENTERPRISES-PRINTERS 806 West Carson St., Torrance

EORRANCE ELECTRONICS 1545 West Carson St., Torrance

PIZZA PALACE 3848 Sepulveda-1557 West Carson St., Torrance

LUTE'S UNION SERVICE 1259 West Carson St., Torrance

GREGORY'S CABINET SHOP 800 W. Carson St., Torrance

RED DERBY-JEAN SHAW 1536 W. Carson St., Torrance

PRATT OPTICAL CO., INC. 21350 Hawthorne Blvd., Torrance

MARTY'S TEXACO STATION 2056 Carson St., Torrance

PEPE'S PIZZA PALACE 1534 West Carson St., Torrance

CAPRI ITALIAN MARKET 1519 West Carson St., Torrance

AL'S SIGNAL SERVICE 1101 West Carson St., Torrance

SOUTH BAY MAILING SERVICE 1733 Border Ave., Torrance

RICK'S BAR

1327 Cabrillo Ave., Torrance

SOUTH BAY SECRETARIAN AND ANSWERING SERVICE A. B. Fisher-1754-D Cabrillo Ave., Torrance

HAMBURGER HUT NO. 2 1500 Carson St., Torrance

PALOS VERDES SAND & GRAVEL

A. M. GAMBY MORTUARY AND CHAPEL 2500T Narbonne Ave., Lomita

CHACKSFIELD CONSTRUCTION CO.

BEN'S CAFE 1605 Cabrillo Ave., Torrance

BAKER'S FURNITURE 1502 Cabrillo Ave., Torrance

AUTOMATIC PRINTING COMPANY

S & M TRANSFER AND STORAGE

1916 Border Ave., Torrance

SOUTH BAY TYPEWRITER

221 So. Pacific Ave., Redondo Beach

2975 W. Carson St., Torrance

SCOTTY'S ROOF SERVICE 1326 Border Ave., Torrance

JODY'S COFFEE SHOP NO. 1

CHARLES DE GROFF, P. A.

PRECISION ENTERPRISES 903 Border Ave., Torrance

JOE'S CAFE

813 Border Ave., Torrance

1307 Amapola Ave., Torrance

CONCRETE FLOATS CORP.

TOPPER MFG. CORP.

H&H UPHOLSTERY 24303 Narbonne, Lomita

LOVELADY HARDWARE CO.

fight" regarding the site for the transportation problem. he South Bay College.

The decided NOW is the heavy congested areas. time to begin to fight.

Push all the news media In Southern California if necessary.

There are five future col- Editor: ge students in our house- I understand Torrance a college that isn't all the to fight increasing traffic to est city in L.A. County. "North Bay College." Let's keep the ball rolling locate the college here. NOW in the right direction. Addison E. Chase

5121 Arvada Why give us a college if it Editor miles away from the South Bay district?

* tall it is politics. There are six or seven col- Hills Golf Course. ges in the area of Fox

We need the college in VOTES! this area for our children. Mrs. K. Pickerell 2541 Sierra St.

fight for the four-year col- Evelyn A. Tackabery, 4825 find that the new one to support the college where parents and their children imposition to ask students be located in the south end to be located in the Sharynne Lane; Virginia M. could be just as far as all ever it is located, or will really need a four-year state from the southern end of of the county,

Torrance area.

Some one said last week, As the parents of six chil- Lane. we have just begun to dren, we are concerned with Any northern location would Well, in my small way, place our children in the Editor:

Our eldest daughter now Please tell the public (if attends El Camino Jr. Col- college in the Torrance area, the law, and transportation you think necessary) where lege and we hope that she It is badly needed. write their formal re- may be among the first to With the tremendous in- public transportation would lege? We have heard rumors our two children are grown a tremendous rate, we come

16718 Ainsworth Ave.

hold, who will NOT desire will soon be the third larg- wav across the country. This is reason enough to to sound off,

Frank L. Springer 22519 Linda Drive P.S. - To say nothing of our smog-free air.

It is outrageous. You can against South Bay State Col-tremendous community.

Please add our vote in the tes, 5025 Sharvnne Lane; ally deeply concerned to 1. Are present taxes going definitely feel that these crowded freeways, it is an and that the college would

Naumann; 4912 Sharynne the others.

2940 Carson St., Torrance

Margaret L. Whyte 5319 Sharynne Lane

I. too, would like to add costs, too.

Mrs. Robert R. Parmley to the Fox Hills area. in school that I would like ing this area when it is county, and state, who might

Uramae Harper

147 W. 233rd St. Wilmington

Being a native daughter of Los Angeles, I have Editor: The following seven mo- watched this southern area The enclosed petitions thers join the protest grow from wheatfield to a (coupons) favoring the Tor- shows, we do not live in Torlege being situated at Fox With the population sons,

my voice to the cry for a As hitch-hiking is against trying? from here to Fox Hills on actively supporting the col-from here to Fox Hills on actively supporting the col-from here to Fox Hills on actively supporting the col-from here to Fox Hills on actively supporting the colwith the tremendous inpublic transportation would by write their formal remay be among the first to may be among the first to the conclusion that Tormeests to state legislative ofmeests to state legislative ofmee

> in school that I would like a ling this area when it is to have the chance to attend a college that isn't all the way across the country.
>
> We have enough students reached them supporting the where it is needed.
>
> We have enough students reached them supporting the where it is needed. Thank you for this chance colleges to overflowing.

> > South Bay children to fill be reached and will respond Editor: and keep a new college right we should have a better here in TORRANCE,

20841 S. Brighton Ave.

resent eighteen future logical site for our new col- ficial to all of Torrance, and, preciate the many fine peo-Louise M. Kilgurn, 4913 I have four future college principle involved in the se-surrounding trade area. Sharynne Lane; Dolores E. students - one next term lection of the Fox Hills site. The majority of our cus- the traffic problem between where that is not thought of, lege should serve. We pay Yukes, 4906 Sharynne Lane; - and since studying the We do have some questomers are young people the hours of seven to nine my (bond issue) vote was taxes on two pieces of Tor-

1316 Cabrillo Ave., Torrance

SPACE CRAFT MACHINE PRODUCTS

2103 Border Ave., Torrance

LINCOLN MACHINE SHOP 1823 Border Ave., Torrance

SILVER SKATES RESTAURANT 23770 So. Western Ave., Torrance

WEDCO, INC. 2204 Border Ave., Torrance

CLYDE'S SIGNAL SERVICE

21180 Hawthorne Ave., Torrance

17225 Crenshaw Blvd., Torrance

LOREN E. MADDUX, Gen. Bldg. Contractor

D & M MACHINE WORKS Herma Tillim, Office Mgr .- 2304 Abalone, Torrance

1967 Carson St., Torrance

Letters to the Press Seek College

It is hard enough to sacri- rance is chosen?

in this area to fill two junior Torrance site?

Mrs. V. J. Cafarchia the college site.

rance site are for two rea- rance, but our business is tions would help and we college, unless they drive or Editor.

Ruth E. Malone, 4806 Shary- pros and cons of all our ex- tions which I hope can be with growing children, skill- in the mornings, and taking cast, thinking of the young- rance property and feel the nne Lane; Margaret A. Es- isting colleges, I am natur- answered in future articles: ed industrial workers. We into consideration the over- er people and their parents, money should stay locally.

they be increased if Tor-college located in this im- Los Angeles County, espe-

and age without having to tions not aroused as much children. This area is woe- there are plenty of colleges sible reason why the college add heavy transportation public interest as The Press? fully lacking in such facili- in the northern vicinity. Have they given up without ties.

tion, where is the sense in through college.

I have three children yet saying (the college) is served of elected officials, city, where is the sense in ed of elected officials, city, where is the sense in ed of elected officials, city, where is the sense in ed of elected officials, city, where is the sense in ed of elected officials, city, where is the sense in ed of elected officials, city, where is the sense in ed of elected officials, city, where is the sense in ed of elected officials, city, where is the sense in ed of elected officials, city, where is the sense in ed of elected officials, city, where is the sense in ed of elected officials, city, where is the sense in ed of elected officials, city, where is the sense in ed of elected officials, city, where is the sense in ed of elected officials, city, where is the sense in ed of elected officials, city, where is the sense in ed of elected officials, city, where is the sense in ed of elected officials, city, where elected officials is equivalent.

If enough of the 100,000 I am sure we have enough plus people of Torrance can

Editor: As the enclosed coupon These seven mothers rep- rance is the best and most this immediate area is bene- learned to respect and ap- Blvd. 2. We disagree with the ple in Torrance and in the Editor:

All-American Citizen to to protest - or would petitions help?

Mrs. R. Agran 4830 Sharynne Lane located there, and in the have them at the office of some other person takes growth such as it is, Tor- 1. We believe a college in past six years we have The Press, 3238 Sepulveda them to school, which is an definitely be located in the

where it is needed.

mediate area, in order that cially when we consider the fice to find money to edu- 2. Why have local civic they may achieve the goals fog, to travel to the north Editor: cate our children in this day and educational organiza- that they dream of for their end of the county, where

> We have no personal axe that Torrance is the fifth 3. Are our city officials to grind, since we own no largest city in Los Angeles We sincerely hope that should be given for students lignoring completely the

> > college in the Torrance area, Having been a resident of Los Angeles since 1936, we Mr. and Mrs. D. D. Cook have heard of the need for a better transportation sys- Editor tem, so that one would not grace! Who can we write same complaint.

This is putting the stu-tional facilities. dents in the south in jeopardy, or further that the students will not have the Editor's note: Yes, peti-opportunity of attending and their parents.

Having experience with of my own, and at the age terests of the people the col-

If there is any sound, sen-Fox Hills Golf Course in-Furthermore, knowing stead of Torrance (the natural center of the area to

county, some thought do favors for one another, the Board of Trustees will in the southern part of the public they have pledged to

C & R Miller 256 Paseo de Gracia

I think the South Bay Col-I think the choice (Fox have to depend on driving. lege should be built in Torthan even chance of winning Hills) for a college is a dis- To date we still have the rance because of better transportation and recrea-

> Mrs. Wayne Wright 10524 Buford Ave. Inglewood

The new college should imposition on the students Torrance area. Any attempt Not having any children where is not in the best in-

> Mrs. W. G. Bachmann 16113 Spinning Ave. Gardena