

*Nobody, but Nobody
undersells 'the Dutchman' on*

ZENITH

*unquestionably we have the
lowest prices in the world
... Come in and let us
prove the above statement*

Featuring new ZENITH
advances in COLOR TV
circuitry and world
famous handcrafted chasis
for easier and more
simplified operation
and servicing



*Fine Furniture Cabinetry
genuine veneers and hardwood solids*

The GOTHAM • 5030
Beautiful Contemporary lo-boy styling
in Walnut veneers and select hardwood
solids. Mahogany veneers and select
hardwood solids, or Blond Oak veneers
and solids. Big 265 sq. in. rectangular
picture screen.



The Amherst • Model 5035
Early American Fine Furniture Console in
Maple veneers and solids or Mahogany
veneers and select hardwood solids. Big
265 sq. in. rectangular picture screen.



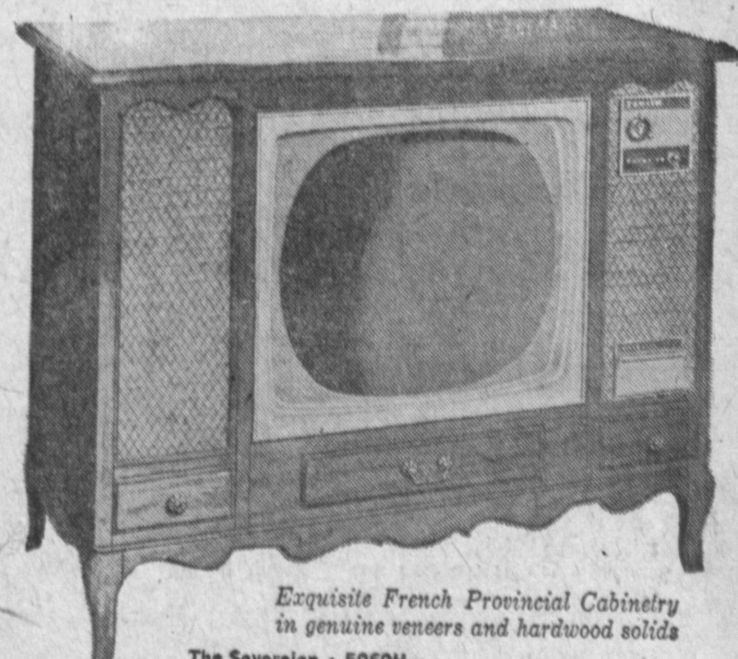
*Distinctive Danish Modern Cabinetry
in genuine veneers and hardwood solids.*

The BEDFORD • 5040W
Distinctive Danish Modern styling
in Walnut veneers and solids.
Big 265 sq. in. rectangular picture screen.



Open Every Night Till 9

Hours: 10 a. m. to 9 p. m. Daily—Sunday, 12 to 5



*Exquisite French Provincial Cabinetry
in genuine veneers and hardwood solids*

The Sovereign • 5060H
Exquisite French Provincial styling in Cherry
Fruitwood veneers and solids. Big 265 sq. in.
rectangular picture screen.



15700 HAWTHORNE BLVD. • LAWDALE • OS 5-4904

*'We Service
every set
we sell'*