

WHITE FRONT

BY POPULAR DEMAND • SALE HELD OVER ONE MORE WEEK

GRAND OPENING

SALE AT ALL 8 STORES

OF OUR NEW GIANT DISCOUNT DEPARTMENT STORE at TORRANCE & HAWTHORNE BLVD.

PRICE SMASHING SALE at all 8 STORES

ENTIRE \$10,500,000 STOCK GOES ON SALE TO CELEBRATE THE OPENING OF OUR NEW TORRANCE STORE! 8,000,000 PEOPLE LIVING IN SO. CALIF. CAN SHOP at a NEARBY HUGE WHITE FRONT STORE for FAMOUS BRAND NAME PRODUCTS at the BIGGEST DISCOUNTS

HUGE DISCOUNTS ON ALL TOP QUALITY PATIO NEEDS!

CHAISE PADS
100% POLY FOAM
Ideal for pool side lounging or chaise lounge. Plain or colorful stripes.
WATER REPELLING TOP SIDE
\$2.48 SALE PRICE

Folding ALUMINUM WEBBED CHAISE LOUNGE
SPECIAL SAVINGS!
Roomy all-aluminum frame with 5 position backrest adjustments. 5x15 deluxe webbing. Spun ends on arms.
\$5.88 SALE PRICE

LANDERS STEAM AND DRY IRON
Switch-control for dry or steam. Steams over 30 minutes on one filling. New lower setting for steam.
AUTOMATIC FRY PAN
SIGNAL LITE & TIMER
Heavy duty 11 gauge Alcoa aluminum. Signal lite with time guide and Magic brain control.
COMPLETE WITH COVER

YOUR CHOICE SALE PRICE 7.88 EA.

LANDERS 3 SPEED MIXER
It whips, blends, mixes, beats. Beat-er release. Fing-er tip control. Buy now and save at this low price.
SAVE MORE NOW!

20 GAL. GALVANIZED GARBAGE CAN & COVER
Heavy duty, carrying handles, snug cover!
\$1.99 SALE PRICE

HUGE SELECTION TO CHOOSE FROM!
ARTIFICIAL FLOWERS
Roses, Lily of the Valley, Peach Blossoms, Poppies, Daisy, Hyacinth, Birds of Paradise, Calla Lily, Gardenia, Orchid, African Violet and Mimosa.
.03 C EA.

SERVICE FOR 8 MIRAMAR MELMAC[®] DINNERWARE
CHOICE OF PATTERNS — CONTRASTING CUPS. Guaranteed against chipping, cracking or breaking in normal use. Safe for dishwashers. MELMAC[®] Trade-mark for quality Melamine dinnerware.
GRAND OPENING PRICE
\$12.88

FAMOUS NATIONAL BRAND
60-75-100 WATT
SOFT WHITE LIGHT BULBS
Your choice of sizes at terrific savings. 1.74 Value!
6.88 C

8 YR. GUARANTEE
FULL 1/2" x 50 FT. GARDEN HOSE
Green vinyl hose with brass couplings.
Extra tough vinyl!
\$1.28 SALE PRICE

6 FOOT PLASTIC RUG RUNNERS
For hallways and stairs. Protect your rugs & floors!
SALE PRICED
28 C

ADMIRAL G.E. OR RCA VICTOR
DELUXE TABLE RADIO
GUARANTEED TO BE 1 OF 3 LISTED
Fingertip tuner. Trouble-free chassis. Large 4" room size volume speaker or optional earphone listening! Complete set.
\$7.88 SALE PRICE

BIG DISCOUNTS in FOOD SAVE ON COSMETICS

LIBBY'S Deep Brown BEANS with PORK AND TOMATO SAUCE 3 4 OZ. CANS 20 C	COLGATE TOOTH PASTE 83c EA. VAL. FOR 2.88 C	COLGATE Tooth Brushes 89c EA. VAL. FOR 4.98 C
ZEE PAPER TOWELS ALL COLORS, GIANT ROLL 4.88 C	ZEE PKG. of 75 SANDWICH BAGS 2.33 C	POISE ROLL-ON DEODORANT Reg. or Active 1.25 VAL. 49 C
SONA 100% SAFFLOWER OIL HIGHEST IN Poly Unsaturates FULL QT. 59 C	CELEBRITY SARDINES Packed in Oil 5.68 C	WILDROOT NEW KING SIZE TUBE 39 C
		PALMOLIVE AEROSOL SHAVE CREAM KING SIZE 49 C
		AQUA NET OR JUST WONDERFUL HAIR SPRAY 14 OZ. CAN WHITE FRONT'S LOW, LOW PRICE

GUARANTEED
HAND TOOLS
HUNDREDS TO CHOOSE FROM
Wrenches, hammers, squares, levels, etc. All top quality!
58 C EA.
VAL. TO \$2.99

U.S.A. MADE
14" BALL-BEARING LAWN MOWER
Fully Guaranteed. Sturdily constructed ball bearing reel type mower. Sturdy wood handle.
\$9.88 SALE PRICE

POCKET SIZE RADIO
6 TRANSISTOR
Sharp clear tone. Rugged and compact. Room size volume speaker or optional earphone listening! Complete set.
6.88 SALE PRICE

EASY CREDIT TERMS

EAST LOS ANGELES 5555 EAST OLYMPIC BLVD. 3 BLOCKS EAST OF ATLANTIC CITY OF COMMERCE	LOS ANGELES 7651 SO. CENTRAL AVE. JUST SO. OF FLORENCE	LOS ANGELES JEFFERSON BLVD. at HAUSER BETWEEN 18. BREA AVE AND LA CIENEGA BLVD.	VAN NUYS 16040 SHERMAN WAY ONE MILE WEST OF SEPULVEDA BLVD.	ANAHEIM HARBOR & WILKEN WAY ONE MILE SOUTH OF DISNEYLAND	COVINA 1151 NORTH AZUSA AVE BETWEEN SAN BERNARDINO FREEWAY & ARROW HWY	SAN BERNARDINO 488 ORANGE SHOW ROAD JUST OFF SAN BERNARDINO FREEWAY AT ORANGE SHOW ROAD	TORRANCE TORRANCE BLVD. at HAWTHORNE BLVD.
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STORE HOURS: MONDAY thru FRIDAY 12 NOON TO 9 PM • SATURDAY and SUNDAY 10 AM TO 7 PM