

# Help Keep Our Children Alive

## PLEASE DRIVE CAREFULLY

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# FIXED FOR LIFE

The car may be repaired but this small victim will never be the same. All because some driver gambled with speed limits, cheated a stop sign or ignored road markings. Most accidents can be traced to such law violations. Each day they injure, cripple and kill thousands. Help end this frightful toll. You can! Drive carefully. Obey the law. Insist that others do, too. Where traffic laws are strictly obeyed, accidents go down!

**MEMBER OF IGO**  
INTEGRITY HONESTY  
**Accidents Don't Happen!**  
COURTESY TORRANCE UNIT NO. 40

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1601 West Carson (One Block East of Western) Torrance FA 8-1702

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**P-A-M Foreign Car Service**  
788 N. Sepulveda Manhattan Beach SP 3-2892  
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### DRIVERS KILL AND CRIPPLE MORE CHILDREN THAN ANY DISEASE

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**To the Walking and Driving Public:**

According to the National Safety Council last year, 41,000 persons lost their lives as a result of traffic accidents, another 1,500,000 were injured and disabled beyond the day of accident, and the cost of this highway carnage was \$7,300,000. Traffic accidents across the United States increased by 8 percent over 1961, despite the efforts of law enforcement agencies across the country to make the driving and walking public aware that these deaths and injuries can be avoided. The National Safety Council tells us that over three-fourths of all accidents are the result of human error, rather than mechanical failure, yet the toll of those injured and killed continues to rise.

The traffic picture looks a little bleak, but once again in 1962, just as has been the case in recent years, Torrance has proved that traffic accident prevention and reduction is possible and, with the help and cooperation of the public at large, traffic accidents can be reduced and prevented.

As Lieutenant in charge of the Traffic Division, I am very proud and pleased to report that Torrance placed third among cities of 100,000 to 200,000 reporting to the National Safety Council. Torrance was in competition with fifty-eight other cities reporting. As a driving or walking resident of Torrance you should be proud of the role you played in helping make this possible and continue to strive to make Torrance among the safest communities anywhere.

L.T. DON NASH  
Traffic Division,  
Torrance Police Department

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Your Hosts: Roy and Grace  
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