GERANIUMS

the coming summer.

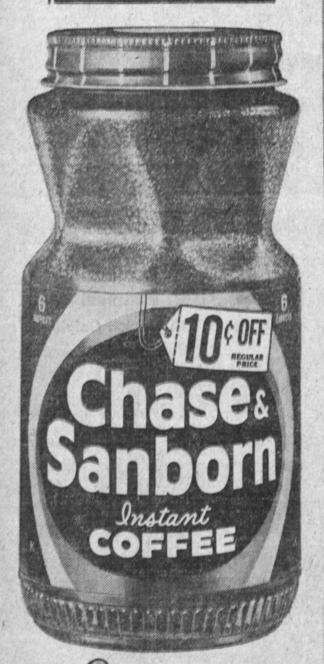
PRODUCTION COSTS

Geraniums should be cut Farm production costs reached a high of nearly \$28 back to make them compact billion last year. That is and healthy looking during more than a half billion dollars each week.





on the big 6-oz. jar of the rich new "instant" with the pure coffee nectar!



FINE COFFEE FOR NEARLY 100 YEARS

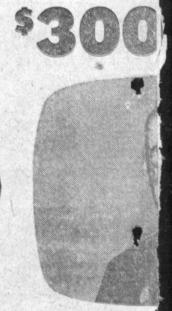


FOOD GIANT INVITES YOU TO

Channel 13

each day

Every Weekday—Channel 13—KCOP-TV 11:0 to 12 noon. FREE—nothing to buy! Anybody can win! Pick up your free TV Bingo Card at any Food Giant, then play this exciting game at home! \$100 cash prize to be given each day, plus 10 additional merchandise prizes to the next 10 winners who call the TV Station. Only persons over 18 years of age are eligible to win. Food Giant employees and families are not eligible.



18352 Foot

MANN'S

PPLE SAUCE no. 303 cans

ROYAL PACIFIC LIGHT MEAT CHUNK

no. 1/2

cans

12 oz.

MA PERKINS

KOUNT

MA PERKINS

TOMATOES

VETS

or slices

ZEE TOWELS

MA PERKINS' HALF SLICES

PINEAPPLE

Beans

DEL MONTE DRINK

Pineapple Grapefruit

5 29 ez. \$1

Beans

RED DART CUT

no. 303 \$5 cans

PRODUCE

WASHINGTON

ARIZONA

SWEET

the more

you GIVE

Cliquot Club Beverages

assorted flavors

DELICATESSEN

REDEEM Y

KIDI

SHARP WISCONSIN CHEESE

CACHE VALLEY SLICED NATURAL

LASCCO

59

SWISS CHEESE

12 oz. pkg

BAR-B-CUED COD

98%

Van de Kamp's. **SPECIALS**

HOT CROSS BUNS pkg. of 8 314

WALDORF TOILET TISSUE

More will

3-4 roll \$1 pkgs. .

HEART FUND CHIFFON ASS'T COLORS FACIAL TISSUE

> DETERGENT LUX LIQUID 22 oz. 65°

STA FLO STARCH 59°

> MILD IVORY SNOW giant 79°

LIBBY'S SLICED BEETS

no. 303 39°

LINDSAY RIPE MEDIUM PITTED OLIVES tall 33°

PLANTER'S COCKTAIL PEANUTS 71/4 oz. 39°

SUNSHINE KRISPY CRACKERS

1 lb. 33°