

# EVERYTHING FOR CHRISTMAS

... AT VERY SPECIAL DISCOUNT PRICES!

## Greatest Travel Buy of The Year! ROYAL TRAVELLER

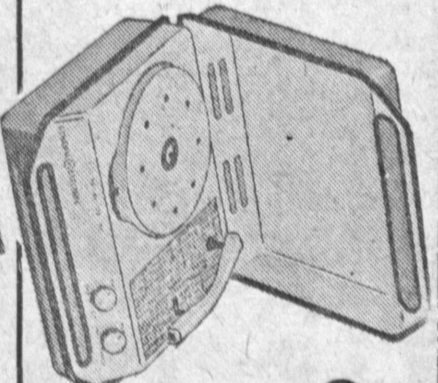
Luggage

Another Samsomite Product



The travel-tested luggage with the sleek look of the future. Ultra-strong, lightweight molded construction with specially designed frame made of magnesium, the jet-age metal. Covered with wear-resistant vinyl that resists scuffs and scratches — wipe with a damp cloth. Long-wearing linings. In these smart finishes: Blue, Tan, White, Grey.

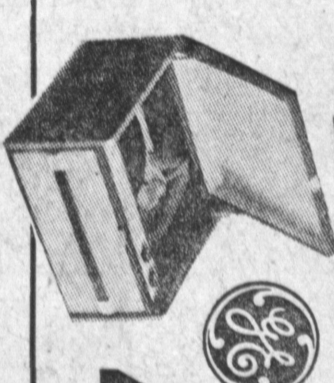
- |                   |            |       |
|-------------------|------------|-------|
| MEN'S COMPANION   | Reg. 32.50 | 25.48 |
| MEN'S 2 SUITER    | Reg. 42.50 | 13.98 |
| LADIES' HAT BOX   | Reg. 20.00 | 19.88 |
| LADIES' COMPANION | Reg. 32.50 | 19.88 |



General Electric  
CHILD'S PHONOGRAPH

23.77

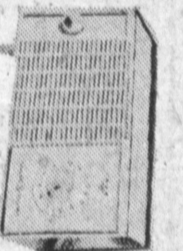
Monaural portable phonograph will be the delight of any child... grows-ups, too. Lightweight, scuff-proof, washable laminated vinyl can't tear or scratch. 4 speed recessed turntable. Metal case.



General Electric  
PORTABLE PHONOGRAPH

46.88

It's a gift anyone would be proud to own. Vinyl laminated steel case. 4 speed automatic changer. 6 1/2" Dynapower speaker.



ADMIRAL  
TABLE RADIO

16.88

This beautiful Admiral table radio is a gift for the home. Features automatic tuner, 4 speed automatic changer, 6 1/2" speaker. See it today!



GENERAL ELECTRIC  
CLOCK RADIO

17.40

Great gift! Wake up to the sound of music. With this clock radio, you can enjoy the sound of music in your bedroom. See it today!

COMPLETE • C-H  
RELOADING KIT

34.95 VALUE  
26.97

Includes: Super 'C' press, universal priming arm, shell holder and shell holder head, set chromed dies, bottle of die lube. Great for the man in your life!

BOWLING BALL AND  
SHOE BAG

7.95 VALUE  
3.97



Smoothed leather for long r.a.s.b. wear. Rubber shoe bag. Includes shoe bag. Opening for easy access. Inside accessory pocket. Steel ball holder with room for shoes.

WILSON  
FOOTBALL SET

14.95 Value  
8.88

Great for the youngsters. Includes helmet, mask, shoulder pad, jersey, pants, socks and shoes for boys from 3 to 8 years of age.

CONVERSE • "Chuck Taylor All Star" BASKETBALL SHOES  
Nationally advertised "All Star" low cut oxford type shoes.  
Makes a fine gift.  
6.97

LAY-AWAY  
AT  
CMAI

TERCO  
202 Reel

11.90 VALUE

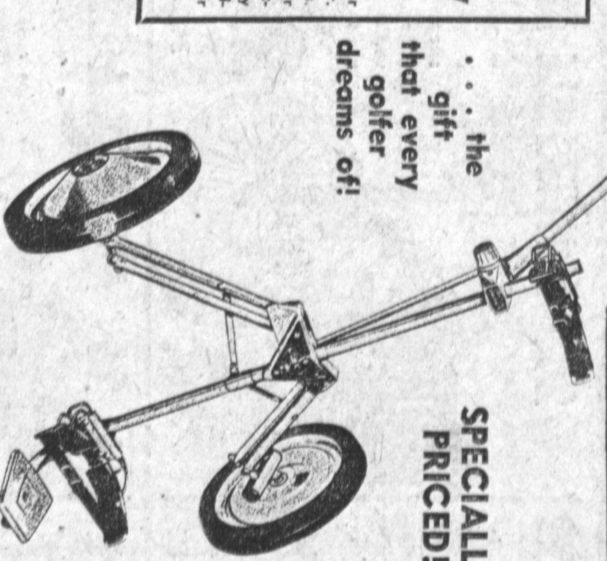
Thumb control knob. Constant anti-reverse. Quick, convenient adjustment. 2 piece rod 5 1/2" long. Line included with reel.

GARCIA-MITCHELL  
No. 302 SALT WATER  
SPIN REEL

42.95 Value  
22.88



Nationally advertised Garcia-Mitchell No. 302 salt water spin reel. Complete fishing package. Includes fishing line, lure, and hook. See it today!



DELUXE • ROLL KING  
FOLDING GOLF CART

25.95 VALUE  
15.97

• Automatic folding  
• Big 12" wheels  
• Double ball bearings  
• Easy riding knee action  
• Attached golf seat  
• Completely guaranteed



CHAMPIONSHIP MODEL  
TENNIS RACKET

7" Ply. Laminated head. Frame of aluminum alloy. Non-slip grip.  
42.27

HARNELL  
GLASS SPIN ROD

45.95 Value  
21.97

Famous Harnell 2-piece 10' tubular glass spinning rod. Has new ultimate fast taper. Discount priced!

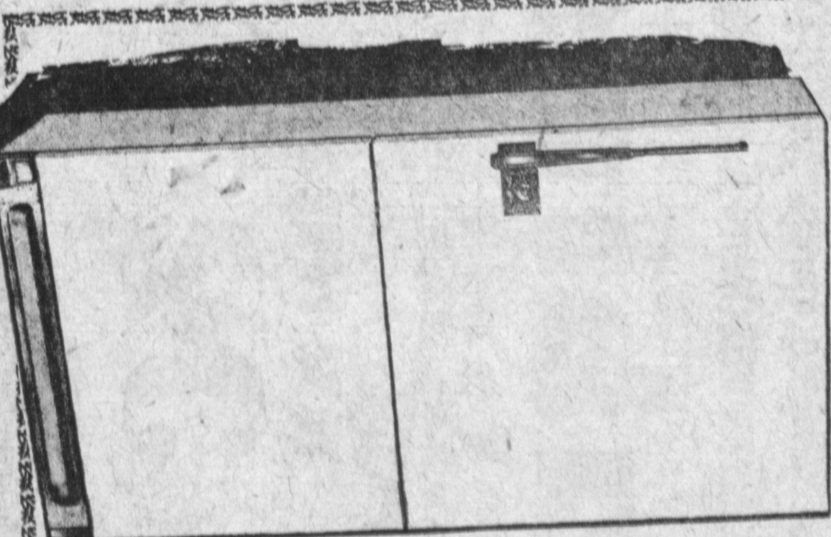
# HUGE DISCOUNTS

LOW WEEKDAY PRICES ARE THE SAVINGEST OF ALL!

## WESTINGHOUSE • HOTPOINT

14 CU. 2-DOOR  
NEVER DEFROST  
REFRIGERATOR

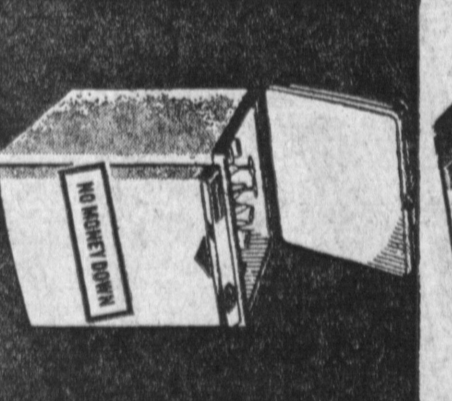
HUGE BOTTOM FREEZER



278.88

GUARANTEED TO BE ONE OF ABOVE 2 BRANDS

- Two Porcelain Crispers
- Huge 16-lb. Bottom Freezer
- 5-Year Factory Warranty
- Separate Butter and Cheese Compartments
- Adjustable Shelves
- Long Life Door Gaskets
- Adjustable Cabinet Learning Guides
- Cold Interior Cooling System lets you use every inch of space.



HOTPOINT  
ROLL-ABOUT  
DISHWASHER

199.95 VALUE  
124.88

Great 10 place setting capacity, 600 watt calrod heating tub. Easy rolling casters. Handy anti-couple — stops on liquid.



895.95 VALUE  
498.88



8 SPEAKER STEREO  
AM-FM-SW RADIO-  
PHONO PLUS 4-TRACK  
STEREO TAPE RECORDER

119.95 VALUE

77

AM-FM-SW  
RADIO

- Triple Eye™ Tuning Indicator
- "Candle-Light" in a Tube Radio
- Truly an instrument to enhance home or office
- A triumph of Grundig's progressive stereo sound technology



Over One Million Albums Sold!  
"Millions" . . . STEVE ALLEN  
"THE FUNNIEST" . . . Jack Benny  
"A must for people who love to laugh" . . . JERRY LEWIS

"My Son, The Folk Singer"  
3.98  
WORTH OF  
LAUGHS . . .  
2.22  
AT CMAI

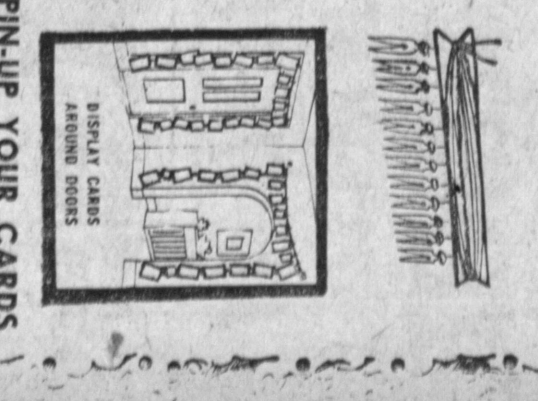


A TRULY  
REWARDING  
GIFT IDEAL  
Instant  
Languages

9.98 VALUE  
5.77

FOR CHILDREN  
REG. 5.98  
3.37

Spanish. From an Italian, German and Russian at spoken in their respective countries. You learn quickly, easily, naturally . . . with out tire some memorizing. . . through the power of Reinforced Learning, a new system developed at Harvard and Columbia Universities. Includes 30,000 recorded dictations and cards. No taping, no teaching, no and Spanish."



PIN-UP YOUR CARDS  
WITH  
"Show Offs"  
69c  
47c

Hang up your Christmas cards on the "Show Off" line. Quick, easy, decorative, fun to arrange. Show off your cards on and over the fireplace, display around doors, book shelves, etc. Enough for 48 cards. No taping, no teaching, no tearing. Colorful!