

AMERICA'S LARGEST DISCOUNT DEPT. STORE
GMA
 WITH COMPLETE DISCOUNT SUPER MARKETS
OUR BIGGEST EVENT OF 1962
 WE'RE LOADED WITH GIFTS & GOODIES

IN OUR PATIO AND NURSERY DEPT.
GIANT CHRISTMAS TREE SHOW

7 VARIETIES • THOUSANDS TO CHOOSE FROM!
NATURAL or SNOW FLOCKED

MT. SHASTA • 6 FT. **588**
 SILVER TIP
 MICHIGAN • PINE
 SCENTED 6 FT. **588**
 SCOTCH
 PINE
 Elsewhere 11.95

SAVE 50%
 ON CUSTOM FLOCKING
 DOUGLAS 50¢ per ft.
 FIR
 ALL OTHERS 75¢ per ft.

WONDERFUL • FRAGRANT
DOUGLAS FIR
 KIDDLIE SPECIAL!
 3 FT. TREE **88¢**
 5' to 6' **1.88**
 6' to 7' **2.88**
 7' to 8' **3.49**



JUST LIKE REAL SNOW!
 Capture the beauty of winter in your living room. Simulates freshly fallen snow. Sparkling with fluorescent brightness. Treat the kiddies to an old fashion "N'Eastern" Christmas... right in your own home with a real Christmas tree!

THOUSANDS OF REAL TREES ON DISPLAY!

Model K-10
 Famous Keystone All-automatic electric-eye "see" light changes, instantly adjusts lens. Power zoom control. F18 focusing lens. Coupled optical viewfinder. Built-in "A" filter. Deluxe firm and construction. One Year guarantee. Wood-rail gift for someone dear.

MOVIE CAMERA
 KEystone
 PUSH-BUTTON POWER ZOOM
119.88
 189.95 Value

"Put Your Family On Christmas Day!"
 SMITH-VICTOR L5
 MOVIE LIGHT
 Value 16.95 **9.88**

MANSFIELD 35 MM • SKYLARK 460
SLIDE PROJECTOR
 44.95 Value **27.89**
 Automatic push-pull projection. Stock type chamber. Ejector. Need for magnifier. 300 watt. Built-in cone included.

MANSFIELD 127 CAMERA OUTFIT
 9.95 Value **6.49**
 Complete 127 camera outfit includes Mansfield camera with built-in flash. Ejector case, film, batteries and flash lamps. Makes an outstanding gift for the youngster.

EVERYTHING FOR CHRISTMAS
 ... AT VERY SPECIAL DISCOUNT PRICES!



REPEAT OF A SELLOUT!

SUITS SALES!

Reg. Price GMA Value
 59.95 44.88 **38.15**
 69.95 54.88 **46.65**
 85.00 64.88 **55.15**

To satisfy the many requests from those who missed our last suit sale... we are repeating it... with ALL BRAND NEW merchandise. Complete new selection of sizes and patterns.

- Latest Ivy, Conf. mental and Casual
- 2 or 3 Button
- Coats
- Plain or Pleated
- Trousers
- Finest All Wool
- Worsteds
- Full Range of Sizes

Buy now while selection is best... and savings are better!



LAY-AWAY AT GMA
 MEN'S CASUAL SLACKS
 4.95 VALUE **3.48**
 Ivy or combination in cotton, polished cotton, knitted cord, Slim style for the long, lean 19-42 size. W.A. 151 cut. Terrific value!

GIFT TIES
 Perfect gift! Slims and regular widths. Solid, paisley, striped, etc. 100% cotton. Hundreds to choose from. 39¢ ea. Boys' Ties... 39¢ ea.

BOYS' THERMAL KNIT SKI PAJAMAS
 2.49 VALUE **1.97**
 Two piece, brushed cotton knit in waffle or interlock knit. Contrasting trim on cuffs and sleeve and neck. Blue, grey, maize, green. Sizes 6-16. Fabulous low price!

MEN'S CREW NECK SWEAT SHIRTS
 All cotton, fleece lined. Raglan shoulder. Colors: blue, maize, grey and white. S-M-L-XL. Amazing value for this fine shirt!
 BOYS' SIZES... 1.19 Value **1.47**

MEN'S GIFT BOXED Handkerchiefs
 Huge assortment of many varieties in white, and colors, with stripes, in-trim, hand rolled edges. They always appreciated. Gift packages of 1, 2, 3 and 4. 1.25 VALUE **88¢** pkg.

Men's Better Quality Long Sleeve SPORT SHIRTS
 Huge selection... for Christmas, gifting! Flannels, broad-cloth, fancy flannels, Bobby weaves, embroidered, etc. Regular or button down collars. Sizes: S-M-L-XL. He'll like them a lot!
1.90 3.95 Value