



**VISTA BAHIA** own-your-own apartments near initial stages of construction at 201 Calle Miramar, Hollywood Riviera. Taking part in groundbreaking are (l-r) George Dighera, vice-

president of B and D Construction Co.; Frank Barso, president of firm; Al McBride, president of McBride Realty; and Lowell Hunt, executive sales manager for McBride firm.

### Area Realty Firm Gets Big Own-Your-Own Contract

An exclusive selling contract, reportedly in excess of \$1,500,000, was recently awarded to the Al McBride Realtor Company of Redondo Beach for complete selling rights to the Vista Bahia own-your-own apartments.

Frank Barso, president of B and D Construction Corporation, and George Dighera, vice president, made the presentation at the site of the luxurious new apartment building now under construction at 201 Calle Miramar, Hollywood Riviera.

Architecturally advanced in design and plan, Vista Bahia has gained widespread attention in the southland for its innovations in construction and in its new concept of prestige apartment home owning.

First occupancy of Vista Bahia is expected in February, according to Lowell Hunt, executive sales manager for the McBride Company.

"The new idea of actual ownership of a fine home in a multi-family structure has aroused great interest here in the South Bay area, and sales expectancy is high," said Hunt.

Vista Bahia's 34 apartment homes include penthouses of over 2000 square feet and more conventional-sized homes, all with balcony terraces overlooking the ocean.

Spaciously planned and incorporating today's finest luxury features and conveniences, the Gold Medallion apartments have ceiling installed radiant heating, with individual room thermostats and all electrically powered appliances. Master bedrooms have wardrobe dressing rooms and private baths.

Newest construction principles utilized in the building of Vista Bahia will provide home owners with condominium possible in a separate veniences and privacy self-sufficiency.

The vast first level parking area is constructed with stressed concrete beams, eliminating all posts and allowing unobstructed maneuverability of cars. Apartment home owners will walk directly to the elevator, protected from weather, to be delivered at their own doors in seconds. On the first level also are two large recreation rooms, fallout shelter and personal storage lockers.

The Vista Bahia structure has no "dual purpose" single walls. This unique construction, combined with full insulation and soundproofing, provides ultimate privacy and quiet for the apartment home owner.

### Ted Bruinsma Sets No-Host Dinner Event

Ted Bruinsma, Republican candidate for Congress who was defeated by incumbent 17th District Congressman Cecil King, has issued an invitation to all interested persons to attend a no-host dinner at the Tasman Sea Tuesday at 7:30 p.m. to discuss implications of the recent election and chart a course of action for the coming years.

In announcing the meeting, Bruinsma said the talent and enthusiasm developed during the course of the recent campaign was such that he felt this same group should and would contribute to the political life of the community on a continuing basis.

Bruinsma concluded by stating that he continues to be concerned about problems facing this country and about the economic and political direction in which this nation seemed to be going as evidenced by results of the recent election.

"It is the duty of each citizen to be alert and take an interest in politics on a day-to-day basis," said Bruinsma, "and it is the purpose of this meeting to assemble those who believe in the traditional Republican approach of limited government for the purpose of discussing the most effective way in which we as individuals, in our daily lives, can work toward achievement of our goals."

Anyone interested in attending the dinner should contact Bob Scott at TE 2-5894, or John Christman at TE 1-1600, for reservations.

#### COLLEGE EDUCATION

Nearly 15 per cent of all Los Angeles metropolitan area adults have completed four years of college education, reports the Los Angeles Chamber of Commerce.

## Motor Hotel Opens

Recreating an era noted for centuries for luxury and opulence is the soon-to-be realized dream of the originators of Caesars Motor Hotel, 4111 Pacific Coast Highway, Torrance.

The days of glory of the Roman Empire, recognized through the years as representing the epitome of elegant living, inspired the posh interior and exterior design as well as the theme of this new motor hotel now being constructed for a January 1963 opening.

The principals of the Caesar Motor Hotel Corporation; Gilbert D. Sellan, Albert McBride, Raymond Sallan and Caesar Sallan, conceived the idea of Caesars as a truly luxurious restaurant and motel accommodation, combined with those services and conveniences which are an always-present part of California hospitality.

This combination of quiet, elegant surroundings and easy informality promises to make Caesars a mecca for tourist and business visitors to Southern California, according to Al McBride, spokesman for the motel corporation.

"We've considered carefully the needs and desires of the many visitors to Southern California. Both businessmen and travelers expect and want the unusual and interesting in decor and atmosphere. At the same time, they expect and certainly deserve the well-known California hospitality. We intend to give them all this and more—in convenience of location, fine accommodations, and excellent food."

Long experience in the motor hotel-restaurant field has proved conclusively to the group that all the atmosphere and accommodations for relaxing in luxury will not compensate for indifferent food, whether in preparation or service. As a consequence, they have implemented their combined experience in the food field with additional research and consultant service in order to assure Caesars serving the very finest in food. The restaurant facilities include a coffee shop, cocktail lounge and the Apollo dining room. All will emphasize quality of food and service, whether the meal is a simple one or an elaborate repast reminiscent of a Roman feast.

Statistics on the large number of businessmen who travel to Southern California for conferences and sales meetings have prompted the Caesars Corporation to make every conceivable consideration for the visiting businessman. In addition to the elegant living-sleeping

week-end vacations at Caesars itself, its location convenience offers golf, horseback riding, fishing, boating, surfing and skin diving in the immediate area. Family or couple vacationers who want to see Southern California first will have readily at hand the most popular attractions for out-of-towners and localities—Marineland Wayfarers Chapel Catalina Island, Los Angeles Harbor. Within easy distance are Disneyland and Knott's Berry Farm.

According to McBride, the elegant Caesars will offer its accommodations and services at prices comparable to more ordinary motels in the area and for far less than similar hotels in the Hollywood or Beverly Hills areas.

Plans for a public grand opening have been announced for early in January.

"Guests will tour the facilities and have an opportunity to see the beautiful interior, with its many Roman reproductions," said McBride.

Another Roman chariot, this one featured in the film "Ben Hur" will also be a part of the grand opening. The chariot and its Roman Warrior driver will tour the area and will be on display.

#### WORSHIP AT THE CHURCH OF YOUR CHOICE

MORE THINGS ARE BROUGHT BY PRAYER THAN THIS WORLD DREAMS OF

#### BAPTIST

DEL AMO SOUTHERN BAPTIST CHURCH—2324 Cabrillo Ave., at Plaza del Amo, Torrance. (Parsonage location at 226th St. and Ocean Ave., Del Amo Center). Sunday School, 9:45 a.m.; Training Union, 4 p.m.; Worship Services, 11 a.m. and 8 p.m. Pastor, Daniel B. Weaver, Jr. FR 1-9925

FIRST BAPTIST CHURCH—Park and Newton Sts. in Watteria. Rev. J. Reid, pastor. FR 5-1047 or DA 6-6131. Sunday school 9:30 a.m.; Morning worship 11 a.m.; Nursery care provided for both sessions. Inspirational Gospel hour at 7 p.m. Wednesday Bible Exposition and prayer.

NARBONNE AVENUE SOUTHERN BAPTIST CHURCH—24750 Narbonne Ave., Lombis. DA 4-6029. Church 8:30 a.m.; 10:15 a.m.; Sunday School 9:45 a.m.

#### CATHOLIC

ST. LAWRENCE CATHOLIC CHURCH—1926 Tullia Ave., Redondo Beach. Monsignor Daniel P. Collins, Mass 7, 8, 9, 10:15, 11:15, 12:15. FR 5-4077.

ST. CATHERINE LABOURE CHURCH—2846 Redondo Beach Blvd., Torrance. Davis 3-8900. Sunday Masses: 7, 8, 9, 10, 11, 12. Weekday Masses: 6:30 and 8:15. Confessions: Saturday: 4:00 to 5:30; 7:30 to 9:00.

#### CHURCH OF GOD

SOUTH BAY CHURCH OF GOD—17661 Yukon Ave., Phone 323-3976. Rev. C. L. Tierney, 17615 Yukon, Torrance. First morning service 8:30 a.m.; Sunday school, 9:40 a.m.; second morning service, 11:10 a.m.; Sunday night service, 7:30 p.m. Mid-week services, Wednesday, 7:30 p.m.

#### FOURSQUARE CHURCH

FOURSQUARE CHURCH—Corner of Arlington and Sepulveda, Telephone, DA 4-2072. Rev. and Mrs. James P. Lowen, pastors. Sunday school, 9:30 a.m.; morning worship, 10:45 a.m.; group services, 6:00 p.m.; Y.P. Cadets (Defenders); Evangelistic, 7:15 p.m. Mid-week, Wednesday Bible study at 7:15 p.m. Public invited.

#### LUTHERAN

FIRST LUTHERAN CHURCH—Located at Carson St. and Flower Ave. in Torrance. Wm. J. Roleder, pastor. Residence, 2530 El Dorado, Phone FA 5-3249. Church office, 1723 Flower Ave., FA 8-5884. First Church worship 8 a.m.; Sunday school, 8:45 a.m. and 9:45 a.m.; second morning worship, 10:45 a.m.

# ARE YOU LOOKING FOR A CAREER?

Here is a wonderful, highly-paid professional career that you can learn in only 9 months.

#### AN OPEN LETTER:

Every year the State Board of Cosmetology issues a Governor's report on the number of students that pass or fail state examinations for licensed Cosmetologist and hair dressers.

The average percentage in the state of California is 12.7 from a total of 167 Beauty Colleges. Flavio Beauty Colleges graduated 102 students with a failure of only 2 students. Flavio's enjoys an enviable reputation of having one of the lowest percentages (1.9%) in the entire state of California. Our graduates are recognized as outstanding hair stylists and cosmetologists . . . because of our superb training facilities of modern equipment and teaching personnel.

Sincerely,  
(Signed)  
FLAVIO BISIGNANO  
President

### Here's All You Have to Do:

Come in to visit and inspect our modern, air-conditioned school and enroll.

### General Information

#### Length of Course

1600 hours over a period of not less than 9 months.

#### Age

To qualify for the State licensing examination the applicant must be at least 18 years of age, otherwise, there is no age limit.

#### Required Education

A tenth grade education or its equivalent, is required for licensing.

#### School Hours

Day—School is in session from 8:30 A.M. to 5:00 P.M. Monday through Saturday through

out the entire year. Students may arrange for 5 or 6 days schedule, full or part time. Schedules for less than 8 hours a day require special arrangements.

Night—School is in session from 6:00 P.M. to 10:30 P.M. Tuesday through Friday and all day Saturday. Working students may arrange schedules during our night classes.

#### Entrance Dates

New classes start every week since the school does not operate on a semester basis. To assure students of sufficient individual instruction, classes are limited in size, therefore enrollment should be made well in advance.

\$46 Down Payment—Includes books and equipment—Small Weekly payments to fit your budget. Advance hair styling and hair cutting classes held periodically for licensed cosmetologists. Please call for information.



**SALON TRAINING:** Practical salon training qualifies you to work in any fine beauty salon or perhaps hold a top position in the many allied fields of Cosmetology. You may want to specialize as a makeup artist, cosmetic consultant, manufacturer's representative, salon manager, hairstylist, tinting or facial specialist or any of many other highly paid positions available. Through the training you receive at Flavio Beauty Colleges you may enter an ever-expanding number of fields allied to the industry.



Secure Your Future . . .

Enroll Now at Award Winning

## Flavio Beauty Colleges

THREE LOCATIONS

1978 W. Carson St., Torrance FA 0-0404 (Day and Night)  
Midway Between Crenshaw and Western

2205 Artesia Blvd., Redondo FR 6-8844 (Days Only)  
(Formerly Redondo Beach Blvd.) One Mile West of Hawthorne Blvd.

14816 S. Crenshaw Blvd., Gardena 329-4191 (Days Only)  
Midway Between Rosecrans and Compton Blvd.