Wednesday, October 3, 1962

THE PRESS

Board of Realtors Adopts 6-Point Protective Program

A six-point program by down payments," he said. the National Association of Schmidt added that the Real Estate Boards to pro-local board, as a matter of tect the public against the meeting its continuing redangers of buying certain sponsibility to protect the subdivided land by mail and public interest, emphasized solely on the basis of adver- in the NAREB Code of Ethtising solicitation was adopt- ics, would cooperate fully ed by the Torrance-Lomita with the national association Board of Realtors, according in this effort.

to Jack Schmidt, president. Schmidt said the execu- Points in the NAREB pro-

PROGRAM POINTS

tive committee of the asso-ciation urged the 1434 gram are: Re-emphasis of policy cauboards of realtors to check tioning the public against promotional efforts to sell purchasing real estate by distant tracts on the basis mail without personal inof advertising claims with-spection or counsel of a real out a dequate real estate estate advisor.

counsel or pre-purchase in- Realtor collaboration with spection by potential buy- law enforcement agencies, ers including postal authorities,

"There has been a recent state attorneys general, the wave of promotions result- Federal Trade Commission, ing in the sale of land sites state real estate license law for vacation or retirement officials, and others to enhomes that are ill-suited for force existing laws and coruse or investment," board rec abuses in the sale of president said. subdivided lands.

"For example a promoter MODEL LEGISLATION took several large newspap- Reference to state real er ads to describe moun- estate associations for containous tracts in a western sideration of model legislastate. What he said was tion drafted by the associatrue. Hawever, he neglected tion's license law committee. to mention that the moun-tain top had been covered by lava many years ago and hy lava many years ago and that water would be a major problem. This would have ords of laws by which sobeen revealed by a person-al inspection by potential buyers, but the ad was key-ed to purchase without such ed to purchase mithout such ed to purchase for the source of inspection at extremely low prospective land purchasers.

LEGAL NOTICE

Work with publications

LEGAL NOTICEWORK with the second standards for
to develop standards for
use in the acceptance or re-
jection of advertising for
subdivided lands and an ap-
peal to publications to exer-
sons, whose names in full and places
of residence are as follows: ROBERT
L. DE FEVER, 2009 W. 253rd Place.
Lomita, California and CHARLENE
B. DE FEVER, 2009 W. 253rd Place.
Lomita, California. And CHARLENE
B. DE FEVER, 2009 W. 253rd Place.
Lomita, California. Los Angeles
Contry:Work with the acceptance or re-
is develop standards for
use in the acceptance or re-
jection of advertising for
subdivided lands and an ap-
peal to publications to exer-
is caution in accepting
such advertising.Dated September 17, 1962.
ROBERT L. DE FEVER
County:Destination is a continuing
committee to study possible
abuses in land subdivision
schemes and a recommenda-
tion that all member boards
support Better Business Bu-
unde averanis-

County: On September 17. 1962, before me. a Notary Public in and for said State personally appeared ROBERT L. DE FEVER AND CHARLENE B. DE FEVER AND CHARLENE B. DE TEVER AND CHARLENE B. DE veaus or other civic organi-zations in their efforts to in-vestigate and curb the "by mail" sale of subdivided mail" sale of subdivided

(SEAL)

RUTH H. PETERSON, Notary Public My Commission expires June 5, 1965 Torrance Press, Wednesday, Sept. 19, LAST ROAD TRIP 26, October 3, 10, 1962. Coming up to their last LEGAL NOTICES six-game road trip of the CERTIFICATE OF BUSINESS, FICTITIOUS NAME vear starting on Sept. 25 in

FOOD STAMPS FOR A QUICK DINNER TONIGHT DINNERS FROZEN BANQUET roast beef chicken haddock ham - turkey salisbury steak regular package save 14c You will enjoy these luncheon meats at home or in the lunch box 12 oz. tin **OSCAR MAYER LUNCH** 10 oz. frozen package

No. 21/2 can Whiteside Farms sweet potatoes are vitamin packed-cut or whole SWEET POTATOES 5 for \$ PURESUN FROZEN GOLDEN RANCH **ORANGE JUICE** WHITE OR WHEAT CONCENTRATE BREAD regular 6-oz. save 5c loaf can

FROZEN STRAWBERRIES

SUPREMA RED CHERRIES

Pitted sour cherries are delicious for desserts, so easy to prepare



U

Chi

S

CERTIFICATE OF BUSINESS, FICTIFIOUS NAME The undersigned does certify he is conducting a business at 708 Colum-bia Place. Torrance, California, under the fictitious firm name of LOYAI JANITOR SERVICE and that said firm is composed of the following per son, whose name in full and place Torrance, California. Dated September 11, 1962. RAYMOND J. MATUSZAK State of California, Los Angeles County: On Sept. 11, 1962, before me. Stotary Public in and for said State personally appeared RAYMOND J. MA-TUSZAK known to me to be the per-son whose name is subseribed to the within instrument and acknowledged he executed the same. (SEAL) RUTH H. PETERSON,

FREE!

HAIRCUT

with Shampoo and Set

Regularly \$5.00

You Pay Only

\$300

DUART COLD WAVE Reg. \$12.95-Special

Ladies' Hairbrush

(Reg. \$2.* Volue) The King's Gift to

You with Every

Permanent

(Between 228th and Sepulveda)

GOLD SEAL PERMANENT

By Rayette. Reg. \$25.00-Special

Complète

(SEAL) RUTH H. PETERSON, Notary Public My Commission expires June 6, 1964 Were second only to the all-time one-month high report-ed in July, according to NAL President L. B. May-5. 1964 Torrance Press, Wednesday, Sept. 12. NAL President L. B. May-39, 26, Oct. 3, 1962.

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One Week Only

with every Shampoo & Sat Reg. \$1.50 Bottle of

Jane Kit'n Saft

HAND & BODY

LOTION

BLEACH and TINT

TOUCH-UP

Salon of Beauty

"Be a Queen For Your King"

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\$995

\$1595

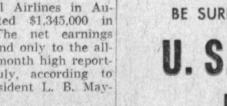
Torrance

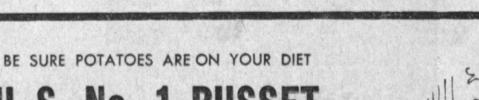
Reg. \$8.50-

SPEC.AL.

22828 South Western Ave.

DA 6-9694





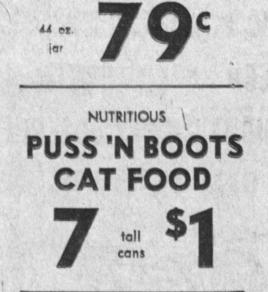
U. S. No. 1 RUSSET POTATOES



FRESH, SWEET ITALIAN PRUNE PLUMS



GARDEN FRESH ROMAINE 2 bunches 5¢



FESTIVAL QUEEN

STRAWBERRY

PRESERVES

. ALL GRINDS BUTTERNUT COFFEE pound

LIPTON CHICKEN NOODLE DOWNY ZEE PAPER IVORY SOAP IVORY SOAP SOUP MIX FABRIC SOFTENER TOWELS Pkg. of 290 Personal 290 Med. 110 Big 225 Ct. 290 Bar HEAVY DUTY CLEANER BLUE BONNET YUBAN INSTANT ZEE MR. CLEAN OLEOMARGARINE COFFEE

99

6 oz.

1 16. 29 65c Pkg.

Includes 10c off label	19
REGULAR or I	
10 oz. Aerosol Can	89°

TOILET TISSUE 4 Rolls 39°

ZEE LUNCH BAGS Pkgs. 25° 2

CHIFFON DINNER

NAPKINS

25

Pkg. ef 60

28 oz. Bottle

ludes &c off label