THE PRESS Wednesday, September 5, 1962

## Leonards Department Store **Announce Big Ben Purchase**

Leonards, a leading Los, new store opening and ex-Angeles chain of super de- pansion program now in efpartment stores, officially fect at Leonards.

announctd today it has Normond Linder and Aspurchased the entire opera- sociated, a Los Angeles adtions of Big Ben, an 82,000 vertising agency, will consquare foot department tinue to handle Leonards store in Torrance, along entire advertising program with execution of a lease for which includes all media a Burbank location. with heavy emphasis on

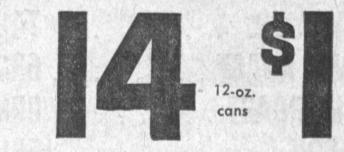
Both locations are being Newspapers and circulars. leased from Airport Plaza, Robert Merryman has Inc., a wholly owned subsidi- been chosen by Graw to act ary of Golden State Proper- as general manager of the newly acquired Torrance ties.

store. Robert Leonard, Jr., pres-ident of the Leonards chain, LEGAL NOTICES

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FOO 0110 STAMPS

COOLA, ROOT BEER, BLACK CHERRIE, AND MANY OTHERS SHASTA SOFT DRINKS

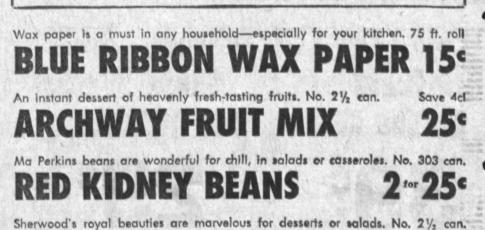


39° NERS save 10c 40 oz. pkg. Flay R Pac delicious orange juice comes from nature's finest fruit. Save 16c. 6 oz. can.

**PETER PAN Peanut Butter** 







GAL

69

3 POT 310

3 Ring Binder Regular \$1.29 59c

LARGEST CROWDThe largest crowd to seea Major League baseballgame in the new Chavez Ra-vine stadium in Los Angeles- 53,591 -- turned out onFriday, July 13 to see KenMcBride win his eighth-straight, as the Los AngelesAngels beat the New YorkYankees.LEGAL NOTICES

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**SWEET PURPLE PLUMS** (except enion and mushroom) FAMOUS PUREX FABULOUS LIQUID BLEACH GRAPE save 10e SALE! FLAV R PAC FROZEN CHOPPED BROCCOLI THOMPSON SEEDLESS CHOPPED SPINACH FLAME RED TOKAY LEAF SPINACH **ITALIA MUSCATS** 16. FANCY RIBIERS 10-oz. RED, RIPE GARDEN FRESH **CHERRY TOMATOES ITALIAN SQUASH GOLDEN CREME 1st QUALITY** "AA" BUTTER save 2c BUMBLE BEE . PINK HAWAIIAN . FROZEN PEPSODENT . STRIPE NIAGARA . INSTANT HORMEL KOTEX . JR., REG. & S JU TOOTH PASTE SALMON LAUNDRY STARCH PUNCH SPAM SANITARY NAPK IN NO. 1 69° GIANT 53° 12-02. 21° ркд. 21° 2 6-0Z. 39° 12-0Z 490 12 CT. 45° 150-BOX MAZOLA KINGSFORD CALO . WET FOLGER'S . INSTANT CLOROX . LIQUID CALO CORN OIL CHARCOAL BRIQUETS DOG FOOD COFFEE BLEACH CAT FOOD BOTTLE 39ª NO. T 1.19 AAR \$1.19 5 BAG 590 31 2