

# BIG BEAR HAS THE LOWE

BIG BEAR FOODS HAS TAKEN THE COST OF STAMPS, GIMMICK SAVINGS ON TO YOU!... BUY WHAT YOU WANT ... ANY DAY, EVERYDAY! NOT JUST "WEEK-END" SPECIALS! DON'T

## BABY FOODS

- GERBER'S STRAINED — 4½-OZ. JAR  
**MINZ BABY FOOD** . 3 FOR 28¢
- GERBER'S MIXED CEREAL — 8-OZ. PKG.  
**BABY FOOD** . . . . . 18¢
- GERBER'S — 3½-OZ. CAN  
**BABY MEATS** . . . . . 2 FOR 43¢

## CRACKERS

- LINE — 1-LB. BOX  
**SPY CRACKERS** . . . . . 27¢
- LINE — 11¼-OZ. PKG.  
**PROX COOKIES** . . . . . 35¢
- CO — 12-OZ. PKG.  
**Z CRACKERS** . . . . . 31¢

## COFFEE & TEA

- MAXWELL HOUSE — 1-LB. CAN  
**COFFEE** -- 1-lb. can . . . . . 59¢
- UNT BOX  
— 6-OZ. JAR  
**TANT COFFEE** . . . . . 95¢
- 48-COUNT PKG.  
**TON'S TEA BAGS** . . . . . 59¢

## BEVERAGES

- CANNED — 10-OZ. CAN  
**AVERAGE** . . . . . 10 FOR 86¢
- PAK-NO RETURN — 12-OZ. BOTTLE  
**IBBIES** . . . . . 6 FOR 54¢
- BOTTLE  
**EN-UP** . . . . . 6 FOR 45¢
- TURN 12-OZ. BOTTLE  
**EW "102" BEER** . 6 FOR 91¢

## CEREALS

- 12½-OZ. BOX  
**PHA BITS** . . . . . 39¢
- GG'S — 6½-OZ. BOX  
**SPECIAL "K"** . . . . . 29¢
- Z. BOX  
**ERIOS** . . . . . 29¢

## DAIRY FOODS

- PKG.  
**REMOST BUTTER** . . . . . 67¢
- MOST FAMILY STYLE — ½ GALLON  
**CREAM** . . . . . 49¢
- FRESH — 2-LB. CARTON  
**CHEESE FOOD** . . . . . 69¢

## PET FOODS

- LADY — 6-OZ. CAN  
**IA CAT FOOD** . . 2 FOR 21¢
- 16-OZ. CAN  
**FOOD** . . . . . 9¢
- 10-LB. BAG  
**CHOW** . . . . . \$1.29
- R KENDALL — 20-LB. BAG  
**BLEND 5's** . . . . . \$2.89

## JAMS & JELLIES

- 2-LB. JAR  
**ACH JAM** . . . . . 49¢
- ELLEN — 20-OZ. JAR  
**RAWBERRY JAM** . . . . . 49¢
- 2-LB. JAR  
**RAPE JELLY** . . . . . 39¢

## CANNED MEATS

- LIBBY'S — 16-OZ. CAN  
**CORN BEEF HASH** . . . . . 33¢
- MARY KITCHEN — 15-OZ. CAN  
**ROAST BEEF HASH** . . . . . 47¢
- 12-OZ. CAN  
**HORMEL SPAM** . . . . . 48¢

## CANNED FISH

- CARNATION — 5½-OZ. CAN  
**CHUNK TUNA** . . . . . 25¢
- BEACH CLIFF — ¼ CANS  
**SARDINES** . . . . . 12¢
- SOLID WHITE MEAT — 6½-OZ. CAN  
**CHICKEN O' SEA TUNA** . 38¢

## FLOUR & MIXES

- SPRINGFIELD — 10-LB. BAG  
**FLOUR** . . . . . 79¢
- SPERRY — 28-OZ. BOX  
**PAN CAKE MIX** . . . . . 37¢
- PILLSBURY — REGULAR PACKAGE  
**LAYER CAKE MIX** . . . . . 37¢
- PY-O-MY — 10½-OZ. PKG.  
**BROWNIE MIX** . . . . . 31¢

## MARGARINE & MILK

- NUMAR — 1-LB. PKG.  
**MARGARINE** . . . . . 16¢
- IMPERIAL — 1LB. PKG.  
**MARGARINE** . . . . . 37¢
- SPRINGFIELD — TALL CAN  
**CANNED MILK** . . . . . 2 FOR 25¢

## FROZEN FOODS

- BETTY BAKER — 7-OZ. PIE  
**MEAT PIES** . . . . . 7 FOR \$1.00
- MORTON — 8-INCH PIE  
**FRUIT PIES** . . . . . 35¢
- SWANSON — REGULAR PACKAGE  
**TV DINNERS** . . . . . 55¢
- CERTI-FRESH — 14-OZ. PKG.  
**FISHSTICKS** . . . . . 59¢
- PICTSWEEP — 24-OZ. PKG.  
**PEAS** . . . . . 38¢
- TREESWEET — 6-OZ. CAN  
**LEMONADE** . . . . . 9¢
- P.C.A. — 6-OZ. CAN  
**ORANGE JUICE** . . 8 FOR \$1.00

## VEGETABLES & JUICE

- SPRINGFIELD — 2½ CAN  
**PORK & BEANS** . . . . . 18¢
- SPRINGFIELD — 303 CAN  
**CUT GREEN BEANS** . . . . . 13¢
- DEL MONTE'S — 303 CAN  
**GOLDEN CORN** . . . . . 18¢
- GREEN GIANT — 303 CAN  
**PEAS** . . . . . 20¢
- HUNT'S — 32-OZ. CAN  
**TOMATO JUICE** . . . . . 22¢
- SPRINGFIELD — 303 CAN  
**TOMATOES** . . . . . 13¢
- HUNT'S — 2½ CAN  
**SPINACH** . . . . . 18¢

## SOUPS

- ANDERSON'S — 303 CAN  
**SPLIT PEA SOUP** . . . . . 19¢
- LIPTON — 2-PK. PKG.  
**ONION SOUP MIX** . . . . . 35¢
- CAMPBELL'S — 10½-OZ. CAN  
**TOMATO SOUP** . . . . . 11¢

## SHORTENING & OILS

- SPRINGFIELD — 3-LB. CAN  
**SHORTENING** . . . . . 58¢
- 24-OZ. BOTTLE  
**WESSON OIL** . . . . . 42¢
- GOLD-N-SWEET — 24-OZ. BOTTLE  
**SAFFLOWER OIL** . . . . . 48¢
- 3-LB. CAN  
**CRISCO** . . . . . 79¢
- SPRINGFIELD — QUART BOTTLE  
**SALAD OIL** . . . . . 45¢

## OLIVES & PICKLES

- EARLY CALIFORNIA SELECT — TALL CAN  
**RIPE OLIVES** . . . . . 25¢
- SPRINGFIELD — 22-OZ. JAR  
**WHOLE DILLS** . . . . . 28¢
- FANNING'S — 15-OZ. JAR  
**Bread & Butter PICKLES** . 25¢

## PAPER ITEMS

- POWDER ROOM — 400-COUNT BOX  
**FACIAL TISSUE** . . . . . 22¢
- COLOR-TEX — ASSORTED COLORS — 60-COUNT PKG.  
**NAPKINS** . . . . . 8¢
- ZEE — JUMBO ROLL  
**PAPER TOWELS** . . . . . 26¢
- SCOTT — ASSORTED COLORS — 800-COUNT ROLL  
**TOILET TISSUE** . . . . . 11¢
- KOTEX — 12-COUNT PKG.  
**SANITARY NAPKINS** . . . . . 35¢
- KITCHEN CHARM — 100-FT. ROLL  
**WAX PAPER** . . . . . 18¢

## SALAD DRESSINGS

- MIRACLE WHIP — QUART JAR  
**SALAD DRESSING** . . . . . 55¢
- MILANI 1890 — 8-OZ. BOTTLE  
**FRENCH DRESSING** . . . . . 37¢
- SAFFOLA — 10-OZ. BOTTLE  
**FRENCH DRESSING** . . . . . 39¢
- SPRINGFIELD — 24-OZ. JAR  
**MAYONNAISE** . . . . . 39¢

## SUGAR-SALT & SPICE

- 5-LB. BAG  
**C&H SUGAR** . . . . . 51¢
- 26-OZ. RD. BOX  
**LESLIE SALT** . . . . . 12¢
- SCHILLING — 6-OZ. JAR  
**GARLIC SALT** . . . . . 35¢

## SYRUP & PEANUT BUTTER

- SPRINGFIELD — PANCAKE & WAFFLE — 21-OZ. BOTTLE  
**SYRUP** . . . . . 27¢
- PETER PAN — 18-OZ. JAR  
**PEANUT BUTTER** . . . . . 59¢
- COUNTRY KITCHEN — 24-OZ. BOTTLE  
**BUTTERED SYRUP** . . . . . 59¢

## LAUNDRY AIDS

- GIANT BOX  
**TIDE-FAB-RINSO** . . . . . 75¢
- CRYSTAL WHITE — 48-OZ. BOTTLE  
**LIQUID DETERGENT** . . . . . 62¢
- TREND — GIANT BOTTLE  
**LIQUID DETERGENT** . . . . . 40¢
- SPRINGFIELD — IN PLASTIC — ½ GALLON JUG  
**LIQUID BLEACH** . . . . . 29¢

## FRUIT & JUICES

- SPRINGFIELD — 2½ CAN  
**APPLE SAUCE** . . . . . 25¢
- HUNT'S — 300 CAN  
**FRUIT COCKTAIL** . . . . . 19¢
- SPRINGFIELD — 2½ CAN  
**CLING PEACHES** . . . . . 20¢
- HILLSDALE - HALVES — 1-F CAN  
**SLICED PINEAPPLE** . 2 FOR 25¢
- TREETOP — 24-OZ. TIN  
**APPLE JUICE** . . . . . 25¢

## SAUCES & RICE

- SPRINGFIELD — 14-OZ. BOTTLE  
**CATSUP** . . . . . 14¢
- HUNT'S — 6-OZ. CAN  
**TOMATO PASTE** . . . 2 FOR 25¢
- 8½-OZ. BOX  
**RICE-A-RONI** . . . . . 29¢

## OTHER ITEMS

- FILTER AND KING — CARTON  
**CIGARETTES** . . . . . \$2.09
- REGULAR 39¢ SIZE  
**SCOTCH CELLO TAPE** . 29¢
- ALL POPULAR — NICKLE — 5¢ SIZE  
**CANDY BARS** . . . . . 3 FOR 10¢

## LIQUOR

- SILAS HOWE — KENTUCKY — FIFTH BOTTLE - 86 PROOF  
**STRAIGHT BOURBON** . \$3.77
- 80 PROOF — FIFTH BOTTLE  
**ZARKOW VODKA** . . . . . \$2.99
- 80 PROOF — FIFTH BOTTLE  
**DUNHILL GIN** . . . . . \$2.99
- 80 PROOF — FIFTH BOTTLE  
**OAKWOOD BLEND** . . . . . \$2.99
- 6 PACK — 11-OZ. BOTTLE  
**DUTCH TREAT BEER** 6 FOR 75¢

## SPECIAL OFFER!

THE GOLDEN HOME AND HIGH SCHOOL ENCYCLOPEDIA

Help them in High School to learn more . . . to earn more . . . Twenty Magnificent Volumes . . . Contains up-to-date information which will fascinate youngsters, stimulate curiosity, and challenge their young minds.

- Glorious full color on every page, with more than 8,000 illustrations, including charts, drafts, pictures, and over 200 pages of maps.
- Over 6,000 Vital Junior and High School subjects are treated fully, enabling your youngsters to find the true and correct answers to the most questions asked every day in school.
- Over 100 Career Guides that will help your child prepare now for the highly competitive future.
- A complete index and reference section is contained in Volume 20, so that students may find information quickly and add to their general fund of knowledge.

• QUALITY-VALUE . . . AT AN UNBELIEVABLY LOW PRICE. START TODAY!

Build your complete set on our book-a-week purchase plan

BOOK ONE ONLY **49¢** | ALL OTHERS **\$1.29** EACH | ACCEPT ONLY THE GENUINE GOLDEN HOME AND HIGH SCHOOL ENCYCLOPEDIA