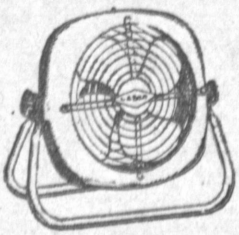


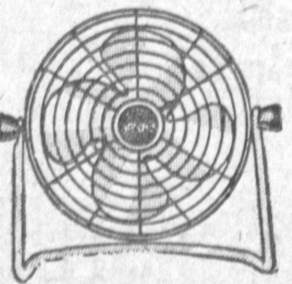
palley's



KEEP COOL—ENJOY HOT WEATHER MULTI-PURPOSE AIR CIRCULATOR

Perfect for use on floor or table... or use it on window sill... will cool an entire room... four 10" aluminum blades provide 1200 CFM of cooling air... Super powered motor never requires oiling... 115V-60C... UL approved... Model 52-10.

ONLY **6.88**



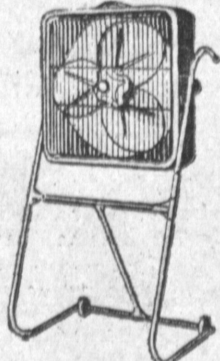
12" ELECTRIC FAN

Create your own personal breeze with this sturdily built fan in modern design... tip-proof base... adjustable, allows breeze to blow up or down... 4 pole, high starting torque motor... off-on switch... quiet operation...

U.L. Approved **10.88**

ALL-PURPOSE 20" PORTABLE COOLER WITH STAND

This powerful fan cools a room in no time at all... may be used to draw in cool air or to exhaust stale air... moves 6100 CFM... manually reversible... push button control... two speed motor never requires oiling... Grills on both sides for child-safe protection... efficient Venturi design, 3-20" blades... UL approved... Model 5745



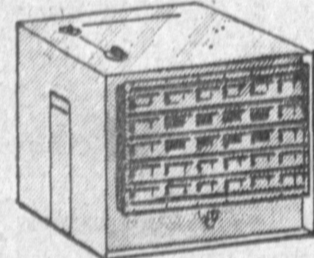
PALLEY SPECIAL PRICE **19.88**



POPULAR PRICED BREEZE MAKERS

Modern in design... heavy duty motors... UL Approved... self-aligning oil impregnated bronze bearings for quiet operation... Large modern tip proof bases... sturdy base brackets... key hole slot for wall mounting... 3 sizes...

- #803... 8" Stationary... **3.88**
- #1053... 10" Oscillating... **7.88**
- #1253... 12" Oscillating... **9.88**



PORTABLE AIR COOLER

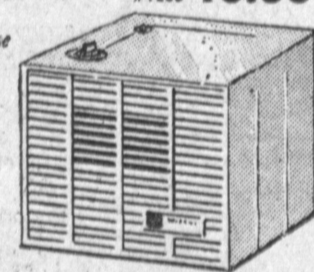
A budget priced portable air cooler that does a king-size cooling job... Lots of freshly filtered air to cool hot spots in home or office... no special installation or wiring needed... just plug in and cool off... 13" ht., 14" wide x 13 1/2" deep.

#1230 **18.88**

DELUXE PORTABLE AIR COOLER

It cools... filters... circulates air... ventilates... no special installation or wiring needed... lightweight, easily moved from room to room... water level indicator... built-in water recirculation pump... trough type water distribution system... 13"x14"x13 1/2"...

#1250 **24.88**



no mail orders, please

FOLDING OVERNITE COT

You can take your own bed so easily... to the beach... camping out, etc... a lightweight aluminum cot that folds flat... 1" polished aluminum frame... woven plastic fabric covering in assorted colors... 3-piece construction... center legs cross-braced for added rigidity... tube ends spun...

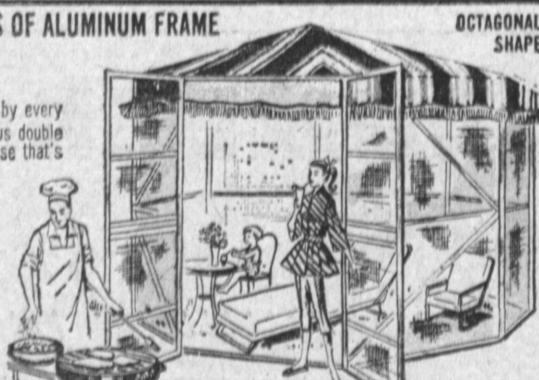


SPECIAL DISCOUNT PRICE **6.88**

27"x74"x12" ht. ...

CLOSE OUT ON FLOOR SAMPLES OF ALUMINUM FRAME SCREEN HOUSE

Relax, entertain, dine or sleep, cooled by every breeze... Full length piano hinges, luxurious double doors, fringed canopy. The only screen house that's completely PRE-ASSEMBLED, sets up in minutes—not hours... All aluminum rustproof frame... Weatherproof aluminum screening... Assembles tightly without gaps or cracks... Canopy of weather-resistant green canvas with heavy white fringe... Ground stakes for extra sturdiness... So portable... move it with the seasons, take it anywhere. Made to sell for 359.00.



LIMITED QUANTITY **99.50**

84" HIGH 10 FT. DIA.

no mail orders, please

DECORATOR CORK—PEGBOARD AND SWEDISH HARDBOARD

Another Palley Special... Finish walls... make your own cabinet... screens, bars, storage cabinets, etc... Frame pictures... mount colorful objects directly on the corkboard for the latest in decor accents... Hundreds of uses... we supply the material... you furnish the "know-how".

- 4'x8'x1/2" Pegboard... **1.99**
- 4'x8'x1/2" Hardboard... **1.99**
- 12"x36"x1" Cork Panel... **69¢**
- 24"x36"x1" Cork Panel... **1.36**

TECH LYTE MAGNIFIER

Combines illumination and magnification! Object is viewed through a 5" diameter distortion-free lens with a power of 3 diopters, and 13 inch focal length... lighted from underneath by a circline fluorescent tube for a cool, shadow free illumination to minimize eye fatigue... jointed double arm stretches to a 45" radius... Ideal for stamp collector, engraver, artist, precision assembly, medical lab, parts inspection, or wherever precision and accuracy are essential... comes in convenient kit form... clamp base fits table or desk edge up to 2" thick... padded jaw prevents scarring surface. Bulb available, not included in price.

24.88

no mail orders, please

no mail orders, please

TV Special



The New... Spectacular "SPEEDSTER" SPEEDBOAT

YES... The same one you've seen on TV. Fully assembled... Here's a SAFE, unequalled fun in the water toy... Capable of swimming the water with startling maneuverability at variable scale speeds up to 125 M.P.H... Simply hook on to the garden hose... and away it goes... no batteries... no motors... just water power...

COMPLETE **3.88**

LADY DUCHESS HAIR DRYER WITH TEXTURED VINYL TRAVEL CASE

Luxurious hair dryer with 3-way switch control. Uniform air flow changes from hot to cold at the switch of a dial... extra large drying bonnet to cover the largest rollers, yet adjust to the smallest head size... so light & noiseless you won't mind setting your hair... An extra feature is the sturdy, smartly styled vinyl zippered case which doubles as an all-purpose travel bag...

COMPLETE WITH CASE **9.88**



no mail orders, please



SPORT SHIRT BONANZA

Just arrived... new shipment of short sleeve sport shirts for men who know fashion... authentic ivys... traditional... in a galaxy of patterns... colors... fabrics... all wash and wear... S-M-L-XL.

NOW ONLY **1.77 EACH**



2.59 EACH

OR 2 FOR 5.00

MEN'S WHITE DRESS SHIRTS

SHORT SLEEVED... WASH 'N WEAR... Don't miss this wonderful buy in men's shirts... while... in broadcloth... Oxford cloth... or Pima batiste... short sleeved with popular split design... wash and wear... regular or button down collars... permanent stays... collar sizes: 14-17

no mail orders, please

See us on TV

NEW... SENSATIONAL... WE HAD IT FIRST



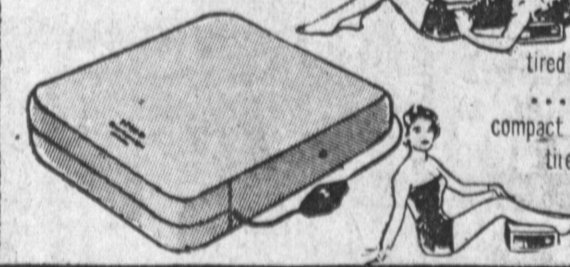
AQUA-BIRD

Powered by amazing, patented water-jet principle... Highly maneuverable, turns left or right... Safe... no electricity, gears, propellers or motors... won't tip, unsinkable, simple "child-tested" operation... Holds one, two or three children in complete safety while remaining maneuverable...

27.88

no mail orders, please

MASSAGE PILLOWS



Take the strain and tension out of tired muscles with a Casco Thermal Massager... 4-way control for heat and massage... compact and lightweight for traveling... pamper tired feet with pin-point massage... greet the next day with renewed vitality...

6.88 Extra Discount Price

8-OZ. FIBERGLASS ATTENTION: HOMEOWNERS-CONTRACTORS

Job lot purchases of first grade, irregulars and remnants. Everything but the kitchen sink. Variety of colors... Sold elsewhere from 39¢ up to 83¢ per sq. ft. Compare! Not paper thin... 4 oz... so called first grade... BUT DOUBLE STRENGTH... DOUBLE WEIGHT... 8 OZ. STRUCTURAL GRADE

Finger it and you'll FEEL the difference. **15¢** per sq. ft.

- SAW IT
- NAIL IT
- DRILL IT
- BOLT IT



no mail orders, please

200,000 sq. ft. available, but at this "give-away" price, we don't know how long it will last. Yes, it's true! Fiberglass 8 oz. structural building panels in a multitude of sizes, colors and corrugations... a spectacular purchase which means extra savings for you. We have all understructure and fittings, too! BALANCES, GREENHOUSES, PATIOS, CARPORTS, AWNINGS, DIVIDERS, DECORATIVE STRIPS, GARDEN SPACERS, SWIMMING POOL FENCES. From 18" to 144" lengths. 26", 24", 40", and 44" widths. Remember, not 4 oz. or 6 oz... but sturdiest structural grade 8 oz. fiberglass.

ELECTRIC GRASS TRIMMER

Keeps your lawns beautiful... A full 5-inch foot steel blade... cuts 5-inch swath... evens grass along walks, trees, etc... powered by 115 volt AC motor... no load speed, 12,000 rpm... auxiliary handle... off-on slide-type switch... lightweight and maneuverable...

12.88



no mail orders, please

ELECTRIC EDGER-TRIMMER

Perfect for cutting around the flower beds, fences, trees, walks, etc... hardened tool steel blade cuts 6-inch swath... height adjustable, 1" to 2", or changeover from "trim" to "edging" operations... 115 volt AC motor with blade clutch... anti-scalp guard prevents "digs"...

18.88



no mail orders, please

ELECTRIC SPRAYER

Save money by spraying it yourself... sprays paint, moth-proof, insecticide, etc... easy to use... built-in motor... 24 oz. graduated container... trouble-free sapphire nozzle... fast action trigger switch... spray volume adjustable...

5.88



no mail orders, please

BENCH GRINDER

Has a fine and a coarse grinding wheel 4 1/2" x 1/2" x 1/2"... die cast aluminum housing... correct grinding speed of 3500 RPM... equipped with work light... adjustable tool rests... eye shields for safety...

SPECIAL DISCOUNT PRICE **13.88**



no mail orders, please

BAMBOO SHADES

Plan ahead for summer comfort in your home... use bamboo shades... inside or outside windows... to keep things cool... in natural to blend with any decor... 6-foot drop... complete with all hardware... 24" WIDE **48¢**

OTHER SIZES UP TO 12-FOOT WIDTHS AVAILABLE AT LOW PRICES



no mail orders, please

PLASTIC PONCHOS WITH HOOD

Excellent for hunting, fishing, camping... extra heavy weight tan vinyl... extra large size 50"x80" with side snaps... can be used as a poncho or as a tent...

ONLY **1.29**



no mail orders, please

RUBBER WHITEWALL DISCS...

13"... 14"... 15"... Give your blackwall tires a gleaming "whitewall" look for a fraction of the cost of whitewalls... simply clamp white rubber discs between tire bead and rim to regular tires... discs are made of top quality white rubber that stays white... for tubeless or tube type... just snap on... stays firmly in place... easy to remove and transfer... one set saves you whitewall prices for years...

100% PURE LIVE RUBBER SNAP-ONS

24¢ EACH 3.98 list OR SET OF 4 **89¢**



no mail orders, please

IMPORTED EUROPEAN REED FENCING

Reinforced with stainless steel wire every 4 inches... strong and weather-resistant... wonderful for fencing... shade or divider screens... indoors or out...

3.88



no mail orders, please

OUTSIDE PEEL SLAT FENCING

Here's a buy in fencing to help you get your Spring garden plans started... strong, sturdy fencing... not flimsy inside peel but strong outside peel to last for years... wonderful for fencing... screens... overhead shade control... think ahead and buy now... while it's Palley priced at... 6"x15" ROLL **2.88**



no mail orders, please



SIX STORES

Prices Effective July 13 to July 19

WEEKDAYS 9 to 9:30 PM SUNDAYS 9 to 6:30 PM

SOUTH BAY - TORRANCE HAWTHORNE AT SEPULVEDA FR 5 0592, SP 2 2062

LOS ANGELES 2263 E. VERNON AVE. LUDLOW B 1153

VAN NUYS 7724 VAN NUYS BLVD TR 3 1026, N1 2 2770

ANAHEIM 509 E. KATELLA PROSPECT 4 0400

GLENDALE 6327 SAN FERNANDO RD CH 5 1082, CI 4 3194

LONG BEACH ATLANTIC AND ARTESIA CA 3 1461, NE 6 6163

