



a fine old Redondo Beach firm takes on the proud new name of **COLUMBIA FLOORS**

For years your friend 'OOGIE' has diligently endeavored to provide Redondo and the entire Southern California Beach Area the finest floor covering products and service available anywhere. We are proud to have had the opportunity to serve the community and now we are retiring 'OOGIE' for a well deserved rest. We can never replace a good friend, however, we can take on a "proud new name"; and now—in the interest of progress, we present—COLUMBIA FLOORS.

- ★ THE SAME COURTEOUS SALESMEN
- ★ THE SAME FRIENDLY MANAGEMENT
- ★ THE SAME FINE MERCHANDISE
- ★ ONLY THE NAME IS NEW AND . . .

PRICES ARE LOWER THAN EVER!

LOOK AT THESE TREMENDOUS

BROADLOOM BARGAINS



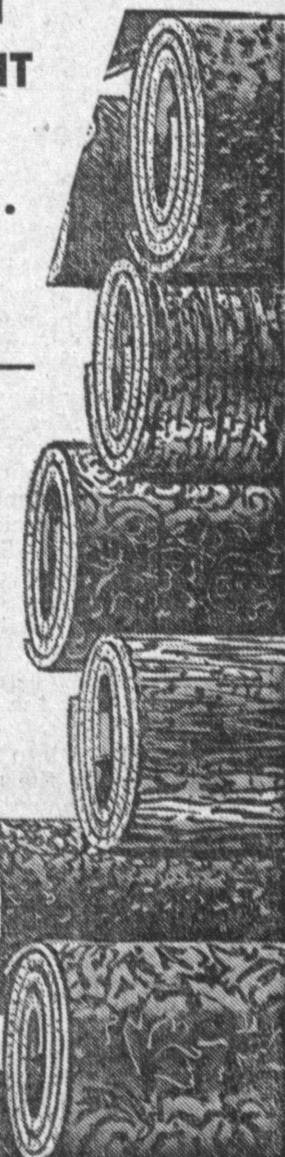
3 Day Special Only!
All Wool Heavy Pile
or 100% Continuous
Filament Nylon
Candy Stripe
Broadloom
Be in style . . . Striking and
unusual Candy-stripe carpet is
ideal for Every American decor.
Also perfectly suited for Modern.
Wonderful for family room, den,
study, children's rooms. Certainly
will go fast at this price!
Opening Special
\$3.45
Sq. Yd.

Wool Blend
Axminster
Wonderful, wonderful . . . Multi-
toned carpeting. Luscious thick-
pile beauty with long lasting
quality built-in.
Opening Special
\$4.45
SQ. YD.

100% WOOL WILTON
HEAVY PILE
Broadloom
Here's an unusual opportunity to
buy a heavy pile Wilton all Wool
Carpet at an extremely low price.
See this Broadloom . . . available
in Sand Beige only and in beau-
tifully sculptured pattern.
Opening Special
\$4.95
SQ. YD.

Continuous Filament
NYLON
Broadloom
"10 Yr. Guarantee"
3 DAYS ONLY
Designed to give superior per-
formance, it comes to choose from.
This has been one of our best
sellers . . . When you see it you
will appreciate its quality and
its most reasonable price!
Opening Special
\$4.95
SQ. YD.

OPEN
MONDAY AND
FRIDAY
'TIL 9 P.M.



BUY
ALL THE CARPETS
YOU NEED

No Money Down
AND UP TO 3 YEARS TO PAY

LEES' 100% WOOL BROADLOOM

You'll want to see this carpet . . . available
in 14 beautiful colors. Thick heavy pile
carpet loomed for long lasting wear by
James Lees and Sons. There's a color that's
just right for your home.

OPENING SPECIAL!
\$5.95
Sq. Yd.

LEES' 100% NYLON Broadloom

12 gorgeous colors . . . a
Decorator's delight. Loved
for its incredible wear,
soil resistance and easy
care. Will not fuzz or mat
. . . and best of all is the
PRICE!

Opening Special
\$6.75
SQ. YD.

HIGHSTOWN Saddle River—All-Wool BROADLOOM

A Hi-Lo Textured Carpet in solids and
tweeds. This All Wool comes in 15 colors.
Come in and see this rich looking carpet
and select the color that's just right for
your home.

OPENING SPECIAL!
\$6.95
Sq. Yd.

"TALVERNE" By Beattie DU PONT "501" FABULOUS Broadloom

This carpet guaranteed 15
years! Need we say more.
Fine selection colors!

\$7.95
SQ. YD.

3/4" Heavy Pile "501" Nylon Custom Dyed BROADLOOM

Made of Du Pont "501" carpet Nylon. Never
before has there been a carpet like it any-
where at this price. A Designer's dream
. . . NOW A CARPET DYED TO MATCH
YOUR COLOR SCHEME!

\$9.95
Sq. Yd.

LEE'S Satisfaction

A brand new Broadloom
made of cut pile yarns of
100% Dynel Modacrylic
Fibres. Carpet with a new
richness and beauty, rug-
ged wearability and ease
of cleaning. Stains wipe
away in a breeze.

\$10.95
SQ. YD.



**MOST COMPLETE DEPARTMENT FOR
YOUR CONVENIENCE**

DRAPERIES

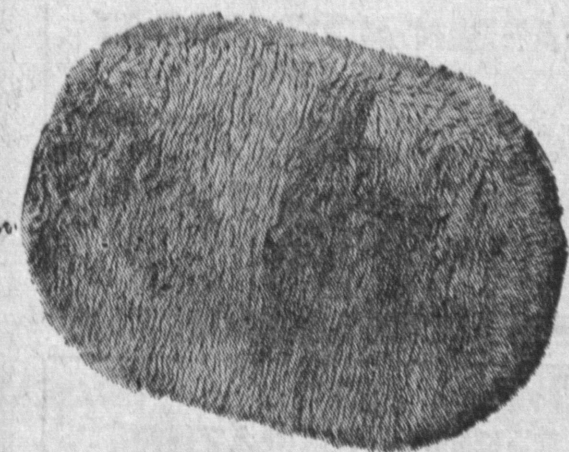
Just Dozens of Wonderful Fabrics in All Decorator Colors
No Obligation **FREE ESTIMATES** No Obligation
Call Our Experienced Decorator to Advise You

THROW RUGS

"CHROMESPUN"

. . . Guaranteed Below Cost!

	Reg. Price	SALE
24" x 36"	\$ 5.95	\$2.95
24" x 42"	6.95	3.25
27" x 48"	8.95	3.95
30" x 54"	9.95	5.95
36" x 60"	13.95	6.95
48" x 70"	19.95	9.95



THROW RUGS 'POM POM' NYLON RUGS

	Reg. Price	SALE
18" x 30"	\$ 3.95	\$1.95
20" x 36"	4.95	2.45
24" x 36"	5.95	2.95
27" x 27"	5.95	2.95
27" x 48"	7.95	4.95
30" x 54"	10.95	5.95
36" x 60"	14.95	7.95

COLUMBIA FLOORS

Gems in Fine Floor Coverings

813 N. Guadalupe Ave. in Redondo Beach
BETWEEN PACIFIC COAST HIGHWAY AND PACIFIC AVE. (OPPOSITE DE SIMONE SHOPPING CENTER)

Phone FR 2-1195 — SP 2-2776

Plenty of Free Parking

Open Monday and Friday 'til 9 p.m.