



COOL COMFORT — Mrs. C. E. Richards is shown above modeling a white cotton pique ensemble by Sophisticated Miss. The fully lined sheath dress and full length coat is perfect for spring and summer wear. It can be purchased at Pick-Wick Fashions, 1317 El Prado, Torrance.

Fire and Flood Constant Hazard

Fire and flood, two constant hazards in the Los Angeles area, keep the Red Cross disaster service on 24-hour alert and in the last six years have cost Red Cross here \$212,982.41, according to Southern Regional Campaign Chairman R. P. Corlew of Richfield Oil.

"Mass care and individual assistance went to 823 families right here in the greater Los Angeles area who appealed to Red Cross for aid," declared the 1962 fund chairman.

Rain storms of the past month made it necessary to open four shelters in Los Angeles County and have required assistance amounting to approximately \$11,500 to rehabilitate 20 families who suffered flood damage.

"Emergency disaster services such as those provided only by Red Cross are essential in all areas and needed by all economic groups," explained Corlew as he reported that the annual March Red Cross campaign is now in high gear.

The Red Cross is designated by terms of its charter from the United States government as the official emergency relief organization in time of disaster.

"However, Red Cross receives no government funds to carry on its work," Corlew said. "All funds expended following a disaster by Red Cross come from contributions at the time and during the March fund drive."

Reminding local residents of the quotas established for them, Corlew pointed out that Torrance has been asked to raise \$11,400.



SPRING SHOES — New Styles in spring footwear are as airy and light as the season itself. Above, store manager Bill Melton displays a Gracie Walker sling pump to customer Mrs. Peggy Roxy. Many varied styles in the latest colors and leathers are available at the Torrance Bootery, 1333 El Prado, Torrance.

Restyle Your Old Shoes with NEW HEELS

WOMEN'S NEW HEELS	\$2.99
Reg. \$4.00	
MEN'S RUBBER HEELS	99c
SHOES DYED	\$1.99
Black or brown	

Service While You Wait
Shoes Dyed, Shined
Orthopedic Corrections

VOGUE SHOE REPAIR

Del Amo Center—With Vogue Cleaners
(Just South of Magic Chef Market)



Easy to Shop
Easy to Save
**SEVEN
SALE DAYS**



7 MAGIC SALE DAYS — APRIL 12 THROUGH APRIL 18



**RICH & TANGY
DEL MONTE
TOMATO SAUCE**

14 8-oz. cans **\$1**

**BIG 24-OZ. BOTTLE
WESSON
OIL**

Incl. 7c off label **33c**



**FRESH
MINUTE
ORANGE**

6



**NEW! HALF GALLON 44c
GOLDEN CREME
LOW FAT MILK**

2 full quarts **45c**

**BROWN OR POWDERED
C & H
SUGAR**

2 1 lb. pkgs. **25c**

**DELICIOUS CHUNK STYLE
BREAST O' CHICKEN
LIGHT MEAT TUNA.**

no. 1/2 flat can **25c**

**PAPER WRAP
ORCHID
NAPKINS**


80 count package **10c**

**PURE BLEND
3 BEES
HONEY**

5 pound can **89c**

**ALL GRINDS
MAXWELL HOUSE
COFFEE**

1 pound can **59c**



This first quality grade "AA" butter will

GOLDEN CREME

Use these excellent beans for an addition

THRIFTEE PINTO

New! Green peas with celery, or corn &


BIRDSEYE VEGE

MA PERKINS are delicious and fresh &

CUT GREEN BEA

**MILD FLAVOR—TENDER
SOUTHERN STAR
HAMS**

9 pound tin **\$5.99**



**ASSORTED COLORS
DIAL TOILET SOAP**

2 reg. size **27c**

**INTERNATIONAL HOUSE
PANCAKE
FLOUR**

28 oz. package **39c**

includes .5c off label

**ASSORTED BEVERAGES
C & C SUPER COOLA**

10 12-oz. cans **89c**

**SARNOFF
DISTILLED FROM GRAIN
VODKA**

half gallon \$7.19 **\$2.98** full fifth

**— 9 YEARS OLD —
DOYLE SPRINGS
STRAIGHT BOURBON WHISKEY**

\$3.39 full fifth

**RICHELIEU
KOSHER FOR PASSOVER
CONCORD WINE**

half gallon \$1.59 **79c** full fifth

**WONDERFUL FOR YOUR PET
VET'S
DOG FOOD**

3 tall cans **25c**

**Blue Cheese 1000 Island
Sour Cream
ROD'S FAMOUS
DRESSINGS**

3 8-oz. bottles **\$1**

**WISCONSIN
LONGHORN CHEDDAR
CHEESE**

1 pound **69c**



**FIRST OF THE SEASON
ALL GREEN—TENDER
ASPARAGUS**

19c lb.

**FRESH BROWN
MUSHROOMS**

**GOLDEN RIPE
BANANAS**

