



MAKING PART in the 1962 Red Cross fund drive are two Torrance businessmen pictured at National Supply Division, Armco Steel Corp. Clarence Clark (left), Bank of America, Torrance commerce and industry chairman for Red Cross, is shown re-

ceiving a check made out to American Red Cross for \$500 by employees of National Supply, Robert L. Goodale, (right), sales order clerk, represents the local firm's employees by making the presentation.

Torrance Company Gives Support to Red Cross in Form of Contribution

A long-time tradition of support for community service agencies by employees of National Supply Division, Armco Steel Corp., in Torrance, was continued this year with a \$500 contribution to the American Red Cross.

"The majority of our 582 employees authorize regular monthly payroll deductions of \$1.50 a month and up to assist charity organizations," explained Robert L. Goodale, sales order clerk for National Supply and chairman of the employee voluntary giving plan.

Fourteen different local service agencies are expected to receive funds from National Supply employees in the coming year.

COMMITTEE "A budget committee of four members meets regularly to review needs of various organizations and decide on the extent of assistance possible," Goodale stated.

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ELECT . . .



THIRVIN D. FLEETWOOD

YOUR
CITY CLERK

APRIL 10, 1962

- Planning Commission member, 7 years.
- Financial Secretary, U. W. U. A. 132, 4 years.
- Past Clerk, Veterans' Administration.
- Treasurer, 17th Congressional District Council
- Unanimously endorsed by 67th and 68th Assembly District Democratic Councils.

Five Talks Scheduled For Realty Conference

Millard Bennett of New York City, one of the nation's most prominent sales training consultants and speakers at sales meetings, will be the featured speaker at an all-day real estate educational and sales conference to be held at the Southwest Sportsman County Park, Monday, March 26 under the sponsorship of the Torrance-Lomita Board of Realtors and the California Real Estate Association. A total attendance of over 8,000 is expected.

"Bennett was an outstanding success at the 1961 CREA convention in Los Angeles when he addressed 2,500 realtors in the Philharmonic Auditorium," said Schmidt, president of the board. He said that Bennett has prepared special new material for this conference and will speak on the subject, "How to Get Others to Think and Act Favorably With You." Schmidt said that Bennett has also made a series of business recordings that are used by large corporations in their sales training programs.

FIVE SPEAKERS

"Five of California's most successful realtors will talk on the fundamentals of selling real estate with particular emphasis on more detailed, professional service to both buyers and sellers," said Schmidt. The five subjects are: "What Makes a Successful Salesman," "Financing—Key to Listings," "Analyzing Market for Listing," "Showing the Property

and Getting Offer" and "Service After the Sale."

The conference to be held at Southwest Sportsman County Park on March 26 is one of sixteen all-day sessions being held this spring in every section of the state under the sponsorship of local real estate boards and the California Real Estate Association. A total attendance of over 8,000 is expected.

Reservations for the conference may be made through the Torrance-Lomita Board of Realtors, 22833 So. Arlington, Torrance.

Appeal Issued By Red Cross

Volunteers are urgently needed by the Torrance branch of American Red Cross.

Women "with just a few hours a week to spare" are needed to assist with two vital Torrance Red Cross projects.

Staff aides are needed as volunteers to staff the local Red Cross office and to assist on community and industrial bloodmobiles.

Typists, clerks and persons used to telephoning and dealing with the public are asked to "give a little time to these very worthwhile community projects."

Persons who wish to volunteer for duty at the Torrance Red Cross office are requested to call Mrs. Rose Craig, FA 8-2225 or FR 1-4224.

Examinations Offered For Trainee Positions

Opportunity for residents of the South Bay area to establish successful careers in the administration of California's employment security program through qualifying for state civil service jobs in the Department of Employment was announced recently by Murray Love, manager of the Department's Torrance local office.

An examination for the position of Employment Security Trainee will be conducted by the State Personnel Board at convenient locations throughout California on March 24, 1962. Applications for the examination and full particulars about necessary qualifications and the nature of work done by Employment Security Trainees may be obtained from the local office of the Department of Employment at 1220 Engracia Avenue.

TOP SALARY

Beginning salary of the position is \$436 a month, with an increase to \$458 after six months of satisfactory performance. A year's service as a trainee qualifies an employee to take a promotional examination as a journeyman Employment Security Officer or Disability Insurance Officer with a beginning salary of \$458 and a top salary of \$530 a month.

"Persons who qualify by examination and enter the Department's employ as a trainee will have the opportunity through subsequent examinations to go as far as their abilities will take them. The Department of Employment is known widely for its policy of promoting qualified employees to top jobs, and if I were considering beginning a public service career I would apply for this examination. The regular channel for promotion extends through five levels in addition to the journeyman class," Manager Love said.

TRAINEE POSITIONS

Trainee positions exist, or will exist from time to time, in virtually all parts of California.

At present, the Department of Employment is particularly short of trainees in its offices in Los Angeles, El Monte, Pasadena, Monrovia, Hollywood, Burbank, Santa Monica, Indio, Van Nuys, Bakersfield, and Fresno.

An Employment Security Trainee participates in a variety of interesting employment security program operations, including job placement interviewing, determining the eligibility of claimants to receive unemployment insurance, and occupational testing and counseling.

Candidates may qualify to take the examination on the basis of education or experience.

COLLEGE GRADUATES

Graduation from college within the last five years or current status as a college senior meets requirements. (This time limit is extended for a period equivalent to that spent in military service during the last 10 years.)

Persons without college training may take the examination if they have two years of full-time paid experience within the last five years performing duties of a technical or management nature in activities specified in the examination announcement, and education equivalent to completion of the twelfth grade.

Lecture Series at Local Hospital

A third lecture series on "Immediate Care of the Sick and Injured," for persons who need advanced first-aid information in their occupational lives, begins Mar. 21 and 22 at South Bay Hospital, Redondo Beach, hospital resources announced.

For the new 14-lecture course, letters of invitation have been sent to police, fire, and lifeguard organizations outside the Greater South Bay area in addition to those in the area.

REVENUE ACT

First important Federal tax legislation was the Revenue Act of March 3, 1891.

LEGAL NOTICES

CERTIFICATE OF BUSINESS, FICTITIOUS NAME
The undersigned do certify they are conducting a business at 2254 Robert Road Torrance, California, under the fictitious firm name of RUTH DAVIS COSMETICS and that said firm is composed of the following persons, whose names in full and places of residence are as follows: RUTH P. DAVIS, 2514 West Carson, Torrance, California and CLARISSA M. ROXY, 2023 Middlebrook Road, Torrance, California.

Dated March 1, 1962.
RUTH P. DAVIS
CLARISSA M. ROXY
State of California, Los Angeles County:
On March 1, 1962, before me, a Notary Public in and for said State, personally appeared RUTH P. DAVIS and CLARISSA M. ROXY known to me to be the persons whose names are subscribed to the within instrument and acknowledged they executed the same.

(SEAL) RUTH H. PETERSON
Notary Public
My Commission Expires June 6, 1965
Torrance Press, Sunday, March 4, 11, 18, 25, 1962.

CERTIFICATE OF BUSINESS, FICTITIOUS NAME
The undersigned do certify they are conducting a business at 2254 Robert Road Torrance, California, under the fictitious firm name of CRENshaw-Lomita LIQUOR and that said firm is composed of the following persons, whose names in full and places of residence are as follows: AL D. DELUCCIO, 194 Reynosa Drive, Torrance, California and CARMEN M. DELUCCIO, 184 Reynosa Drive, Torrance, California.

Dated March 16, 1962.
AL D. DELUCCIO
CARMEN M. DELUCCIO
State of California, Los Angeles County:
On March 16, 1962, before me, a Notary Public in and for said State, personally appeared AL D. Deluccio and Carmen M. Deluccio known to me to be the persons whose names are subscribed to the within instrument and acknowledged they executed the same.

(SEAL) RUTH H. PETERSON
Notary Public
My Commission Expires June 6, 1965
Torrance Press, Sunday March 18, 25, April 1, 8, 1962.

Use classified ads for quick results. DA 5-1515.

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- DINNER, from 1.25—Family Invited
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- FASHION SHOW—Friday Noon by Jezebel Shoppe—Call for reservation
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FR. 8-2244

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- To get Torrance green by encouraging a beautiful drive?
- To press for revitalization of Downtown Torrance?

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Join with John Barton in his drive to be elected to the Torrance City Council!

FOR SPEAKING ENGAGEMENTS
CALL FA 0-3232

TORRANCE CITY COUNCIL

JOHN J. BARTON X

ROAD

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March 18, 19, 20
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