

TORRANCE PRESS

EDITORIAL PAGE

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Floods, Sleet, Hail Hit Torrance Area

Startled Torrance residents this week were greeted with the unaccustomed sight of SNOW glazing the hills of the nearby peninsula area.

For the first time since Jan. 11, 1949, an old-fashioned winter descended upon the area with flooding in the lower sections and blankets of sleet, hail and snow on the highlands.

Weather-wary patrons poured into such filling stations that even bothered to stock the stuff to have anti-freeze compounds put in their automobile radiators.

In some areas of the nearby hills, palm trees, symbol of Southern California's balmy and subtropical climate, were festooned with glittering snow and ice.

FINE TIME

The kids had a great time, sliding and throwing snowballs, while their sweating parents struggled to put snow chains on the tires of the family car.

Stoppages in Torrance flood control systems also presented a problem. In one area police prevented the backwash from flooding into a residential area by firing a rifle into an outlet duct until debris loosened and washed free.

It was a study in contrasts and a reminder that pride goeth before a fall.

Just a week before, the Torrance Press printed a page one picture of city residents crowding to our beaches to escape a heat wave.

We had even smugly suggested that readers clip the picture and send it to snowbound relatives in the east.

Oh, well . . . !

Arrest 25 in Week For Welfare Fraud

District Attorney William B. McKesson this week announced that the Bureau of Investigation of the District Attorney's Office has arrested 25 people this past week for grand theft of welfare funds who have defrauded the county of over \$20,000.

He pointed out these arrests are the continuance of a major crackdown on charity chiselers and would involve some 200 additional anticipated arrests in the near future.

The district attorney stressed that his office has increased the pace of cracking down on charity chiselers which would save the County of Los Angeles untold thousands of dollars. He pointed out that a nucleus of highly specialized investigators has been formed in the Bureau of Investigation to handle welfare funds.

Asked as to how these frauds were perpetrated McKesson replied, "In many devious ways," but that his office was wise to them all. "For example," he said, "one welfare recipient was receiving aid from the county at the same time he was employed and drawing unemployment insurance. In another instance, one woman was receiving aid for children that were out of school and employed themselves. In another case, a woman was receiving welfare assistance for children who are living with their paternal grandparents and the mother was collecting aid and not contributing to their support at the grandparent's home." McKesson said he could go on and on giving different examples but that it added up to the same thing—people who are attempting to defraud their government.

He pointed out that in defrauding their government charity chiselers can and probably will go to jail for such actions; that his office is doing everything in its power to prevent these people from defrauding the county; and that the fact that his office was well aware of the many tricks attempted by charity chiselers to defraud the county would make such action on their part foolish and stupid.

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Fallout Booklets

Supervisor Kenneth Hahn has urged President John F. Kennedy to have the Post Office Department deliver the civil defense pamphlet "Fallout Protection" to every home in America, particularly in major metropolitan areas.

Copies of the pamphlet are available free of charge at postoffices throughout the nation, but citizens must go to the postoffice and pick up their copies.

County Plan for Life Saving Units Copied by Cities

Los Angeles County's program to provide a portable resuscitator on each County fire truck has proved so successful and valuable that the plan is being followed by fire departments throughout the United States.

Since the first six resuscitator units were placed in fire stations in September, 1960 there has been a total of 765 rescue responses made with the resuscitators from these six stations.

"This means that several hundred persons who might have died are now alive thanks to the portable resuscitator units," Fire Department officials stated.

The resuscitators have responded to many types of emergencies including heart attacks, traffic accidents, drownings, cave-in and births.

County Fire Chief Keith Klinger states that the resuscitators have proved a tremendous morale booster for the public and for his personnel.

All 19 engine companies will be provided with the life-saving resuscitators next year.

Former President Will Appear at February 1 Rally

Former President Dwight D. Eisenhower will headline a massive Republican precinct rally at the Olympic Auditorium, 1801 South Grand Avenue, Los Angeles, on February 1, County Chairman Jud Leatham announced today.

Anticipating a capacity attendance of 10,000 grass roots workers from throughout southern California, Leatham declared the "We Miss Ike" rally, under the auspices of the Los Angeles County Central Committee, will kick-off the 1962 campaign, "the most intensive, dynamic, hardhitting Republican campaign in the history of our party to regain the state of California."

Business Conditions on Upswing, Reports Steel Company President

The generally improved business conditions we are seeing now will continue into 1962.

Supporting this quicker pace will be increased consumer confidence and buying, especially of automobiles and appliances, and greater activity in the construction and machinery industries.

Steel production next year will be well above the 1961 figure of about 97.5 million tons. We expect 1962 output to approach 110 million tons.

Our customers are beginning to build up their steel stocks as a hedge against a possible strike next summer. This abnormal stimulation of an already vigorous steel demand is spurring production, and we can expect orders to continue at a high rate throughout the next six months.

CUT STOCKS

Steel users will undoubtedly cut their stocks during the second half of 1962 and steel shipments during that period will be somewhat lower. Even with increased spending by consumers, industry, and government in the second half, demand is not expected to be enough to offset inventory cuts.

Exports of steel mill products are expected to rise only slightly next year, while imports will go higher than the current 3.3 million ton level. Any year in which a steel strike is threatened sees imports go up. While they may not reach the 1959 record of 4.3 million tons, next year will still be the

fourth straight year that more steel has come into the country than has gone out. Steadily rising wages and benefits, which are so much above those of foreign competition, are the principal contributing factors.

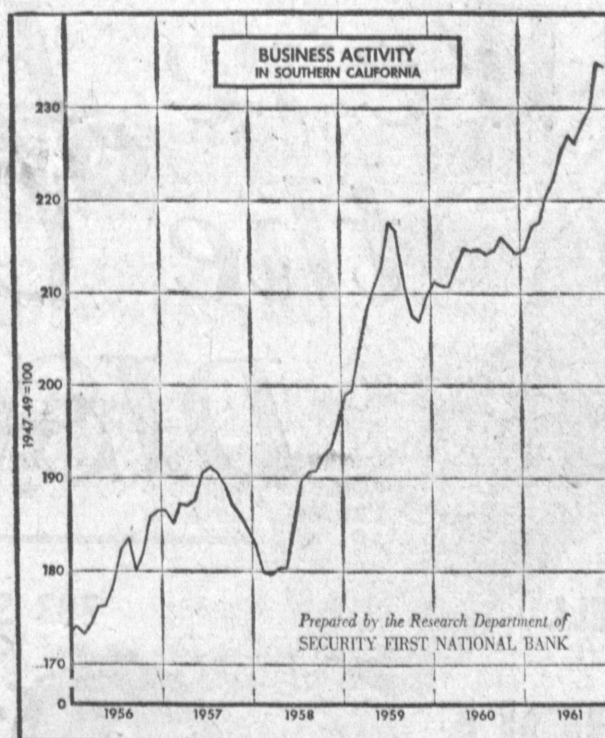
We hope that in 1962 the government will establish more realistic depreciation allowances which will permit faster modernization and improvement and allow American industry to compete on more even terms with foreign producers.

During 1962 the steel industry will continue to stress better marketing methods, increased research and development of new products and processes, and greater economy of operation. Specialty steels, tailored to rigid requirements, will continue their rise to prominence in the industry.

Armco Steel will continue its plant improvement program in 1962, with a number of high-performance facilities coming into operation. We expect to spend in the vicinity of \$100 million next year for new facilities to increase efficiency and broaden our product line. The year will also mark the completion of the 100 percent expansion of our research center.

We are already beginning to benefit from new facilities completed this year, and by the end of 1962 we will be in an even stronger position to meet competition from other materials and other steel producers both here and abroad.

BUSINESS ACTIVITY IN AREA HOLDS STEADY



December Reports Indicate Hike Over 1960 Figure for Same Month

Southern California's business activity held steady in December to close the year better than nine per cent above the December, 1960 level. H. P. Atherton, Jr., manager of Security First National Bank's Torrance branch, reported today.

"The local economy's vigorous recovery from the late 1960-61 recession enabled 1961 to record the second largest year-to-year gain since 1956," Atherton said.

Security's index of business activity for December stood at 234.5 (preliminary), as compared with November's reading of 234.9.

Employment in most areas increased, the bank said, with the Los Angeles-Long Beach, San Diego and Riverside - San Bernardino areas ending the year at all-time highs. The last month of the year also marked the first time that the total civilian force in the Los Angeles-Long Beach area exceeded three million.

Unemployment in Southern California increased moderately in December, but it was less than usually occurs from November to December. The total was substantially below the December, 1960 figure, when the recession-swelled total was nearing its high point, Security noted.

According to Security's research staff, business failures in the Southland decreased in each quarter of

1961, with the fourth reporting the fewest number of failures since 1959. In all, 1,223 business failed this past year; five per cent less than in 1960.

Security reported that department store sales improved sufficiently during 1961's latter half to establish a record year. The new mark was spurred by a healthy holiday increase.

Total building and construction activity during 1961 was valued at \$3,659,000,000 to set a new record for the tenth consecutive year. This was a 4 1/2 per cent gain over 1960.

Engineering construction had its best year, while residential building was high, although not a record level. Non-residential construction declined for the second year in succession, the bank said.

Local Republicans Drive for Members

The 67th District Republican Assembly Club held its first meeting of 1962 at the Kit Carson School in Lawndale on Jan. 11. Primary business before the membership was the election of officers for 1962.

Officers for the coming year are Charles Carson, president; Richard Fears, first vice president; Jo Jeffries, second vice president; Yvonne Parrish, secretary; and Jean Thorsen, treasurer.

Fears was named chairman of the membership committee and immediately issued a call to all registered Republicans within the new boundaries of the 67th District to join in a concerted effort to rebuild the organization to a working strength capable of handling the many political duties forthcoming.

Fears especially directed a call to the North Torrance Area, recently added to the 67th District. He asked all interested Republicans to contact him at FR 6-5801.

Programming for 1962 will be under the direction of John Booth, chairman. Booth plans a varied and informative program for each monthly meeting with the next meeting slated for Feb. 8. Location to be announced.

Aliens Reminded Only Week Left For Registration

The United States Immigration and Naturalization Service reminded aliens in Southern California today that less than two weeks remain in which they must submit their annual address report as required by immigration law.

George K. Rosenberg, district director, pointed out that address report forms have been available at all Immigration Service offices and Post Offices for the convenience of aliens who are required to report their addresses to the government since the second of January.

Rosenberg stated, "I urge all persons subject to this law to go to the nearest Immigration Office or Post Office and fill out an address report form before the January 31st deadline so as to avoid possible penalties."

"Key"

Buy of the Week

Lovely Torrance View Estates home, offering the best of construction with acoustical ceilings and forced air heating, colored bath fixtures in both baths, 3 large bedrooms, with exceptional closet space. Panoramic view of the city. It's vacant—owner wants offer. \$20,950.

KEY REAL ESTATE

DA 5-1762 or FR 8-6201



George Chacksfield
President
Chacksfield Construction Co.

"I build all kinds, but I live in a Medallion Home"

"Because I'm a builder, I was most particular about my own home. Consequently, we built it to Medallion Home standards.

"That was three years ago. Today, my wife wouldn't have any other kind of cooking facilities except electric. Certainly it's cleaner; and the heat is positive, dependable, uniform.

"From a builder's standpoint, Medallion Home standards for wiring and lighting are what every well-built home should have. For us, as well as home buyers everywhere, I believe, the Medallion Home is a mark of quality and prestige. I'm proud to have the Medallion Home Award on homes in my 'Montecillo' project in Rolling Hills Estates on the Palos Verdes Peninsula, and on my 'Merit Homes' development in Gardena."

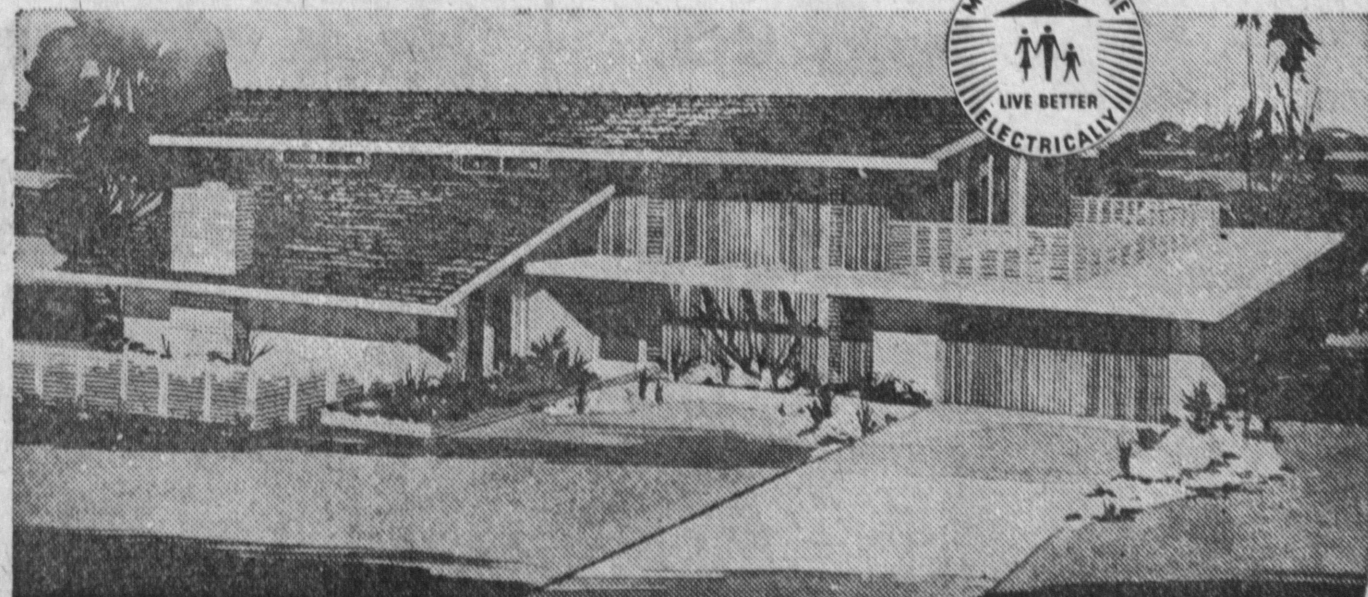
Take a tip from builder George Chacksfield, an expert. Choose the home with the Medallion Home Award.

Only one new home in five earns this distinction. These are the qualifications:

1. A flameless electric kitchen—cool, clean, modern. It comes equipped with major electric appliances, including automatic flameless electric range and oven.
 2. Full "Housepower" wiring—only a home built to meet rigid Medallion Home standards has the overall electrical capacity necessary for truly modern living.
 3. Abundant lighting—planned for comfort, convenience and beauty.
- A total-electric Gold Medallion Home gives you all these benefits plus:
4. Flameless electric space and water heating.

SOUTHERN CALIFORNIA Edison COMPANY

"San Esteban" Model Home in Rolling Hills Estates



Watch "Science in Action" Thursday Nights, 7 P.M., KRCA, Channel 4

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Amazingly Low Priced

Julius Kravitz
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New Concept in Hearing

Sears breaks the price barrier on hearing aids. Let me show you the new Silvertone quality line of hearing aids at amazingly low prices!

Pensioners! See Us! Batteries, accessories and service for nearly all makes of hearing aids.

Free hearing test and consultation in privacy of your home or our air conditioned office.

Satisfaction guaranteed with Silvertone hearing aid or money back.

SEARS Torrance
Hawthorne at Sepulveda

here's how

to check up on expenses (and yourself)...

1. This is the basic equipment—a pen and a Security Bank checkbook. Because your money is safe from loss and theft, it's much better off in a Security checking account than in your wallet.
2. When you go shopping or pay bills, use your Security checks. They're always welcome. And they're less expensive and more convenient than money orders or cash.
3. Your cancelled checks serve as legal proof of payment, too. They also give you an easy double-check on yourself and where your money goes. Keep your money—and your spending habits—in check at Security Bank!

Financial Partner to Southern California

SECURITY FIRST NATIONAL BANK

MEMBER FEDERAL DEPOSIT INSURANCE CORPORATION

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