Wednesday, December 27, 1961

THE PRESS

Certi-Bond's Spectacular Year-End Clearance! Lights at Night

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Health, happiness and making the most of what you have . . . that's the art of living better, and now Certi-Bond can help you more than ever in your desire to give your family everything they need.

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· Certi-Bond is semi-self-service. This reduces sales costs even more.

· Certi-Bond does not have fancy fixtures and display windows, thereby further reducing costs.

• PLUS Certi-Bond merchandise is always first qualityno seconds or irregulars.

• PLUS all Certi-Bond merchandise carries the manufacturer's guarantee and Certi-Bond's guarantee of satisfaction or your money back.

will enable your family to live better on the same income.



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Cut Crime Ratio, States Sheriff

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Statistical studies and field surveys being conducted by the Sheriff's Department are revealing a very interesting correlation between the increase in lighting and the decrease in crime, reported Sheriff Peter J. Pitchess.

The November "Burn a Light" statistical report has shown a 19 per cent decrease in the overall rate, of the ten crimes being studied, over November of last vear.

Field surveys during November have reported an approximate 20 per cent increase in the number of homes and businesses keeping lights on all night. Businesses have shown the greater increase in night-time lighting - 25 to 30 per cent. - while home lighting has risen 10 to 15 per cent. Sheriff Pitchess stated:

"These figures are not conclusive, and the studies. will be continued to obtain further data on the effect of. the "Burn a Light" Program. We will be watching to see. if this relationship between the increase in lighting and the decrease in crime will. continue at such a closa

standing center and linebacker of the Harbor Coland most valuable player atal the annual football banquet held at Sand's Roundup in