

Christmas GIFT GUIDE

IDEAL GIFT SUGGESTIONS

FOR EVERY NAME ON YOUR LIST

GIFTS FOR HER,
THE CHILDREN
AND THE HOME



CHECK THESE
GIFT IDEAS — SAVE
TIME AND MONEY

RUTH DAVIS' EXCLUSIVE GIFTS FOR THAT "SPECIAL SOMEONE"

Complete Exclusive Line of FABERGE
Bath Oil, Powder, Perfume, Soap, Etc.

EVYAN
✓ CHANEL ✓ CARVEN
✓ Frances Denny ✓ Germaine Monteil
✓ Marcel Orhas
✓ Bal de Tete Perfumes & Cosmetics

Drawer Liners, Pot Pourri Jars, Sachet, Shoulder Pads.
We Carry a Complete Line of Jewelry and Cosmetics
You'll Find These and Many More Fabulous Gift Selections at

Ruth Davis Cosmetics
1331 El Prado, Torrance FA 8-4755
Use Your Bankcard Free Parking at Rear
GIFT WRAPPING



Something So Practical

For Christmas
Makes Things Nicer,
Easier for the
Whole Family

FHA OR BANK TERMS

Torrance Plumbing Co.
1418 Marcelina Ave.
FA 8-444 FA 8-2654
P.S. Have your heating checked early

RAY'S MUSIC

DOWNTOWN
TORRANCE

Christmas
Music

We have the
finest selection
of Christmas
Records.

All labels,
popular artists.

Stereo

Hi-Fi

1325 SARTORI
FA 8-6247

BOATERS!

Do Your Christmas Shopping at
SEA HUNTER BOATS

★ MARINE CLOCKS ★ SPEEDOMETERS
★ FUEL TANKS ★ BATTERY CASES
★ ANCHORS ★ BAROMETERS

ALL KINDS OF LINES, MANY OTHER ITEMS

SEA HUNTER BOATS

18924 S. WESTERN GARDENA
FA 1-5819

PIANOS AND ORGANS

FOR A MERRY CHRISTMAS
SPINETS — GRANDS — ORGANS
New and Used

FICHT PIANO CO.

615 S. Gaffey San Pedro
Terminal 2-6001

TYPEWRITERS

1000 reconditioned portable type-
writers. No down payment with
approved credit.

MONEY-BACK GUARANTEE

\$19.95
Up Terms

BAY SHORE TYPEWRITER AND ADDING MACHINE CO.

643 S. Hawthorne Blvd. (Between 133rd and 134th, Haw.) OS 9-2217, OR 8-7500

Open from 9 a. m. to 9 p. m. Daily 'Til Christmas

POODLES!

TOYS AND MINIATURES
ALL COLORS

Gift items for all sets. Complete and newest line of ac-
cessories. Fancy collars, sweaters, Christmas stockings.

POODLE FAIR

217 S. SEPULVEDA (101 HWY.)
Between Hermosa and Manhattan Beach
1 Block North of Butler Buick
MANHATTAN BEACH FR 6-7117



Typewriters

ADDING MACHINES

New and Used—
Low as

\$9.95

★ **XMAS SPECIALS** ★
TYPEWRITER SERVICE—
Air cleaned and oiled,
FREE RIBBON.

NEW PORTABLES—ALL MAKES
No Down Payment—Low as \$1 a Week
OLYMPIC SALES AND SERVICE
189 S. Hawthorne Blvd. Hawthorne
OS 9-3239 Open 7 Days a Week 9 a.m. to 9 p.m. SP 2-2185

"MAKE THIS CHRISTMAS A LASTING ONE"

★ PIANOS ★ ORGANS ★ TELEVISION
NEW — USED — RENT — BUY

GRAND PIANO SPECIAL

\$495

MUSIC MASTER

1704 SO. CATALINA AVE. HOLLYWOOD-RIVIERA
FR 8-8077

OPEN HOUSE FOR GIFTS

Beauty Counselor
Cosmetics and
Boy Scout
Sponsored
Christmas Cards
Gifts for All Ages
Toys and Etc.

FA 8-9057

Phone DA 5-1515 to Place
an Ad in this Gift Guide

CHRISTMAS GIFT IDEAS

Beautiful Flowering Plants



Azaleas\$2.95 up
Cyclamen1.75 up
Poinsettias1.49 up
Red and White

Chrysanthemums2.95 ea.
Heather1.45 ea.
Coleus1.00 ea.
Combinations4.95 up
Planter Combinations3.50 up

Dish Gardens2.95 up

PLANTS THAT WILL LAST!

Ficus Decora\$3.95 up
Philodendron Rubra4.95

Many Sizes and Varieties of

Everlasting Bonsais\$2.95 up
Sago Palms\$4.75 up

Buy With Confidence at

A-B-C Nursery

One of the Largest in Southern Calif.
1444 REDONDO BEACH BLVD., GARDENA
DA 9-1115 FA 1-0370
OPEN EVERY DAY — VISITORS WELCOME

For HAMMOND ORGANS

CALL DA 6-1131

Available for Immediate Delivery

Our mobile demonstration unit brings the
the store to your door

OPENING SOON

Hammond Organ Studios
of the South Bay
Torrance

2768 Sepulveda Blvd. just west of Crenshaw

To
Start

A
Want Ad

1. Phone DA 5-1515 and
say "I want to place a
Classified Ad."

2. MAIL it to Torrance
Press Classified Ads,
3238 W. Sepulveda, Tor-
rance, California.

3. Bring it to The Torrance
Press office, 3238 W.
Sepulveda (Near Sears
Broadway Shopping Cen-
ter.)

Your Classified Ads in The
Torrance Press will reach
more than 122,000 readers
on Wednesday.

Errors ..

The Torrance Press will not be
responsible for more than one
incorrect insertion of any advertise-
ment and reserves the right to
rectify all errors by a corrected
insertion of the advertisement the
following issue.

All ads taken before Tuesday, 5
p.m. will appear in Thursday's
edition.

Cancellations

Ads must appear in paper one time
before it can be cancelled.

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A & W

Root Beer

After 25 Years Still Only

5c

WESTERN AND CARSON
3830 PACIFIC COAST HWY.
WALTERIA

After 6:00 Call FR 1-4385

Announcements



It isn't only during the holi-
day rush that you long for
a bit of relaxation, is it?
Then here's what to do
about it. Choose a Conn
Organ as your family gift.
When you're making your
own music on a Conn you
just naturally relax and
forget your cares. Your
only sighs will be those of
pure contentment. Can't
play a note? Come in and
meet Conn's "Instant Musi-
c" method. You'll be
playing your favorite songs
and carols in minutes. Sev-
en superb Conn models—
each a professional quality
instrument. From \$995.
Easy monthly terms are
Available.

Free Home
Demonstration
Available
FR 5-2591

Drop in for a free 15 min-
ute private lesson.

Niki Music
3820 W. Sepulveda Blvd.
Del Amo Annex
Across From Sears

EVERYTHING TO FINISH
THOSE XMAS PRESENTS

Metallic braids, lace, ric-
rac and fringe in gold and
silver. The latest in wool
fringe. 1-2-3 strand Rhine-
stones.

White fur 1"-2"-3". The
right price, corduroys, but-
tons, shapes for pillows.

50" Poi de Seau, many
colors, 1.69 yd.

46" Brocades. A real bar-
gain at 1.79.

Velvets, 41", 3.50 yd.
Wrinkle-proof. The best
there is.

Small Store, Small Expenses

SMALL PRICES!

VOGUE, NEW YORKER AND
SIMPLICITY PATTERNS

The Family Store

FA 8-7775 1673 Cravens

Home and Business

Improvement Services 40

★ Home Repairs ★

Painting—Walls Washed, Floors
Waxed and Cleaned, Cement and
Patio Work.

FREE ESTIMATES
CALL ANYTIME
TE 5-5722 OS 9-4118

WORK GUARANTEED
CALL ED OR GEORGE

Building and
Remodeling 42

Additions

Complete building

service

100% Financing. FHA

terms. 5 years to pay.

Paul's

Construction

CALL DAY OR NIGHT

FOR FREE ESTIMATES

DA 5-0001

FR 1-7002

NO DOWN, 100% FHA

ROOM ADDITIONS

Dens—family rooms—bedrooms
kitchen and bath

TO SAVE—CALL

FLOYD'S

CONS'T CO.

FA 8-1406

FREE PLANS & ESTIMATES

BONDED & INSURED

No Down, Up to 20 Years to Pay

A call will save you \$

Torrance since 1950

CEMENT WORK, all kinds, Com-
mercial, residential. Call Bill.

370-0018

Building Materials 43

PLUMBING

Water Heaters

Furnaces

Repairs

Torrance Plumbing

1418 Marcelina Ave.

FA 8-4444 FA 8-2654

New and Used Lumber

and Plywood

Herwood's

24500 So. Normandie

Harbor City

DA 6-5146

GARDENING, LANDSCAPING 53

EXPERT services—Trees, hedges
trimmed or removed. Lawn care,
clean up and light hauling. Pow-
er equipped. FR 9-4155.

Real Estate Loans 80 Real Estate Loans 80

First and Second Real Estate Loans

✓ NO.....APPRAISAL FEE
✓ 5-YEAR SECONDS!
✓ NO.....BALLOON PAYMENT
(AT YOUR OPTION)

We Come to Your Home

COMBINE YOUR BILLS
BORROW \$500 TO \$5000

Sterling Finance

COMPANY
REPRESENTING PRIVATE FUNDS

DA 3-1070

24-Hour Answering Service

Plumbing Services 45

FOR Speedy Plumbing Repairs
And Plumbing Sales
IN NORTH TORRANCE

It's

WM. PUNT CO.

15410 S. Western

DA 4-4951

Instruction 60 Instruction 60

SHAW REAL ESTATE SCHOOL

COMPLETE PREPARATION FOR STATE EXAMINATION

Day or Evening Classes

\$40—Cash or Terms

LICENSE GUARANTEED OR MONEY REFUNDED

1305 PACIFIC COAST HIGHWAY, HARBOR CITY

DA 6-3461

Learn & Earn More

IN 3 TO 4 WEEKS AS:

★ Electronic Assemblers

★ Electronic Tech Jr.

★ Cashiers — Clerks

★ PBX Receptionists

★ IBM Key Punch Operators

★ Offset Printers—3-6 months

Day or Evening Classes

Apply Now, Bring a Friend

WEST COAST TRADE SCHOOLS

16611 Hawthorne Blvd., FR 0-2561

8805 So. Western PL 3-3251

Child Care 64

EXCELLENT CAR FOR LITTLE

ONES. FA 8-3598

Employment Offered 70

Real Estate Sales

Full Time Opportunity

Tract and Resale

Ask