



OFFICIAL OPENING—Public officials and officers of Big Ben Stores Friday noon clipped the ribbon signifying that the store was officially open, then ducked out of the way as hordes of shoppers charged through the doors. Store officials estimated, conservatively, that more than 100,000 customers visited the huge discount store in its first day of operation. Shown above are Mayor Albert Isen, Betty Baker, Miss Torrance, A. B. Andermann, Big Ben Vice president, and James F. Holt, president of Arden Farms, who cut the ribbon.

Marina Savings Names Torrance Man As Public Relations Head for Local Branch

Recent appointment of Don Wolf to the position of public relations director for Marina Federal Savings has been announced by R. C. Chase, president of this growing Marina-South Bay area association.

Wolf, a current resident of Torrance, where he lives with his wife and two children, has an outstanding record in the fields of real estate and savings and loan. After service in the Marine Corp and in the Navy, Wolf



DON WOLF
... PR Director

PV District Sells \$900,000 Worth of School Bonds

Bonds for the Palos Verdes Peninsula Unified School District amounting to \$900,000 were sold at the Board of Supervisors' meeting Tuesday, according to Supervisor Burton W. Chace.

Chace said the purchaser

entered real estate, "with heavy activity in appraising. Before joining Marina Federal, Wolf worked with a South Bay area loan agent for two years quoting loans for varied institutions including a number of insurance companies. He was employed initially with Marina Federal as an appraiser, being promoted from this position to chief appraiser and then to loan manager.

Duties as public relations director will include extensive outside presentation of the expanding Marina Federal which now has three offices to serve the Marina South-Bay area—Westchester, Torrance, and most recently, Lawndale.

Wolf's hobbies are varied: drums, swimming, tennis, bowling, and he is a member of the Downtown Torrance Lions Club.

was the Security First National Bank, which bid an interest rate of 3 3/4 per cent, with a premium of \$11, making a total interest rate of 3.74 per cent.

According to Chace, elementary schools in the district will get \$715,000, with the remainder, \$185,000, going to the high schools.

High School Contestants May Enter UN Competition

Plans for the 36th annual high school contest on the United Nations have been announced by Inez Smith, chairman of the education program of the American Association for the United Nations, Harbor area chapter.

Contest is open to all high school students which includes the ninth grade of the junior high schools. Last year, more than 75,000 students from more than 3,000 high schools participated. The contest consists of an examination which tests the student's knowledge of the history and structure of the world body and his understanding of the issues facing

the UN. **PRIZES** Miss Smith, Harbor area chairman, said, "The examination will be given throughout the United States on January 18. First prize for the national winner is a trip to Europe, sponsored by American Youth Hostels, Inc., or \$500 toward a college scholarship. Second national prize is a trip to Mexico, also sponsored by AYH, or \$200 toward a college scholarship. Third national prize is a trip to New York City and the United Nations. Students wishing to participate may register with the teacher in charge of the contest at the schools which they attend.

"BOTTLED ON THE FARM"

ONE SIP IS LIKE A TRIP TO THE COUNTRY

MILK Half Gallon **41¢**

EGG NOG 55¢ Qt. **Sour Cream** 45¢ Pt.

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Letters

Dear Citizen of Torrance:

It has been announced that the Torrance Junior Chamber of Commerce and the Torrance Chamber of Commerce will officially enter a float in the Pasadena Tournament of Roses Parade.

Mrs. Isabella S. Coleman is our float designer this year. The float will be entitled "Torrance By the Sea" and will depict a gnome riding a sea horse, as illustrated on this stationery.

The cost of the float alone will be \$3,000.

The above two organizations are sponsoring this entry. However, as in the past we are asking the citizens of Torrance to help finance this project. The enclosed envelope is for your convenience. Upon receipt of your contribution we will send you a membership card in the Torrance Tournament of Roses Association.

Close to 2,000,000 people watch the parade in person and over 85,000,000 TV viewers see this spectacle. What better way can the citizens of Torrance advertise the community in which they live.

Thank you for your interest and consideration.

Sincerely,
Robert Vroman, Chairman
Torrance Tournament of Roses Committee

Dear Sir:

I would like to take this opportunity to thank you for the splendid coverage you have given our program. We expect a big turnout and we feel that you have greatly contributed to this expectation.

A press table will be set up at the program for your convenience and any facilities that we may help you with, feel free to ask. I have enclosed a program that will give you some idea of the featured speakers and the time they are on.

Thanks once again for the assistance. We feel that every effort made in this direction is a step forward to winning the battle over the Communist threat.

Sincerely,
Tom H. Parks
Crusade For Americanism

'Y' Opens Annual Navajo Gift Drive

Torrance family YMCA began its fourth annual collection of gifts for Navajo Indians on Friday, it was reported yesterday.

The "Y" was open from 9 a.m. until 9 p.m. on the day following Thanksgiving to receive warm clothes, workable toys, canned food and candy for the needy Navajo Indians.

Each Christmas, Torrance YMCA teenagers and adults travel in several trucks to Moenave, Arizona to distribute the badly needed gifts to over 5,000 people. Last year, the "Y" delivered 11 tons of carefully sorted gifts directly to the Navajos.

This year's collection will continue from Nov. 24 until Dec. 16.

KNOWING

Knowing that you don't know much is knowing a lot.

LEAVE IT AT HOME

Get NEW DENTURES now, but save your cash for holiday expenses. Pay nothing until NEXT YEAR. Two years to pay. This is Dr. Campbell's

YEAR-END DENTURE OFFER

TO HELP KEEP OFFICES BUSY DURING SLOW HOLIDAY SEASON. NO EXTRA CHARGE FOR CREDIT

the phone that TELLS your SAVINGS TE 2-7115 exact prices—NOT ESTIMATES

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In San Pedro—704 SO. PACIFIC AVE.
Your Dentures Come First—the Money is Secondary
CLOSED ALL DAY SATURDAY

Partial Returns In on Plan for Fallout Shelters

Supervisor Burton W. Chace this week reported on partial returns from the fallout shelter poll of cities and schools in the County of Los Angeles.

The poll was authorized last week by the Board of Supervisors upon the recommendation of Supervisor Chace, who said that "proceeding with a proposed 404-million-dollar fallout shelter program for Los Angeles County without further study and the best professional advice is like building a house without a foundation."

Chace told the board that 16 cities have responded thus far. Of these cities, 10 have indicated they would require more information and study before making a decision, two expressed definite opposition to the whole program, four favored it.

Jim Weigel Named VP For Security First National; New Manager Is H. P. Atherton

Hedley P. "Buck" Atherton, Jr. has been named manager of Security First National Bank's Torrance branch, succeeding James J. Weigel, who was appointed vice president and area supervisor, branch and office administration department, head office.

Atherton started his banking career with the Southern County Bank in El Monte in 1938. When the bank was taken over by Security in 1952, he was named assistant manager. Since that time he has held various assistant managerial posts and, prior to his move to Torrance, served as manager of Security's Washington & Garfield branch.

Born in Brewer, Maine, he moved to California at the age of two, later attending Alhambra High School and Pasadena City College.

Atherton is a member of



H. P. ATHERTON, JR.
... Local Manager

the City of Commerce Industrial Council and the City of Commerce Lions Club, and has participated in several

welfare campaigns.

Currently a resident of Temple City, Atherton plans to make his home in the Torrance area. He and his wife Marian have three children, Steve, Terry, and Nancy.

15TH ANNIVERSARY
Weigel, who last May observed his 15th anniversary with Security, has managed the Torrance branch since it first opened for business in September, 1960.

NO
she didn't forget her GLASSES



Now—so comfortable, so undetectable—contact lenses are for just about anybody: the self-conscious teen-ager, hating to admit she needs glasses... the society miss who feels that conventional glasses subtract from her youthful charm... the man or woman afflicted with forgetfulness who too often leaves their regular glasses at home. Whatever your reason for being interested, come in and see what Science has done about contact lenses to make them wonderful to wear.

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Mr. BOSTON'S ROCKING CHAIR IS 80 PROOF ...LIKE FAMOUS WHISKIES ABROAD



People in Europe, England, and Canada have long known that the finest quality liquors are produced at lower proofs. It takes low-proof mildness to let full flavor come through; higher proofs deaden taste buds, and often mask unpleasant flavor. Old Mr. Boston produces Rocking Chair full flavored at 80 proof which requires less mixer and avoids that "watered-down" taste. It's America's largest selling 80 proof blended whiskey!

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Distilled at mild 80 proof—the vodka proof Americans prefer 8 to 1. For better-tasting vodka drinks, use Old Mr. Boston Vodka... the second-largest seller in America.



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KENTUCKY WHISKEY
A BLEND

\$3.79 FIFTH | \$2.45 PINT | \$1.23 HALF PINT

OLD Mr. BOSTON DRY GIN

\$3.59 FIFTH | \$1.98 PINT | 99¢ HALF PINT

OLD Mr. BOSTON VODKA

\$3.39 FIFTH | \$2.35 PINT | \$1.19 HALF PINT

"INTELLIGENCE IN THE PURCHASE... MODERATION IN THE ENJOYMENT"

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KENTUCKY WHISKEY A BLEND 80 PROOF, 72% GRAIN NEUTRAL SPIRITS; GIN AND VODKA DISTILLED FROM 100% GRAIN NEUTRAL SPIRITS. MR. BOSTON DISTILLER INC., BOSTON, MASS.