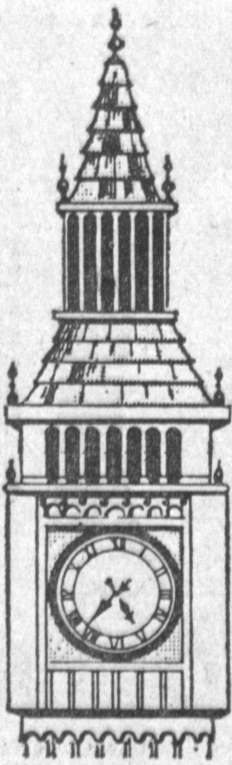


BIG BEN

Located at Corner of
CRENSHAW BLVD. AND
PACIFIC COAST HIGHWAY
in TORRANCE



Everything Costs Less At Big Ben

YES, EVERYTHING COSTS LESS AT BIG BEN—

NO MONEY DOWN—TERMS

Bank and Big Ben Financing

36 Months to Pay!

EVERYTHING FULLY GUARANTEED
YOU MUST BE SATISFIED
OR YOUR MONEY BACK!

FAMOUS BRANDS OF QUALITY

FURNITURE AT LOW DISCOUNT PRICES



COMFORTABLE RECLINER
PILLOW BACK
• Heavy duty plastic cover.
• Fully guaranteed recliner.
• Tension adjustment to suit you.
• Full extension footrest.

Choice of colors.
89.95 VALUE
BIG BEN PRICE **\$33.00**

7-PIECE DINETTE SET



• Large 36"x40" Table
• Extends to 60 inches
• Easy-to-Clean Plastic Chairs
• Choice of Color
• 6 Chairs—Large Table

89.45 Big Ben Price **\$38.00**



CONVERTIBLE SOFA-BED

36 MONTHS TO PAY

KING SIZE SLEEPER
CONVERTIBLE
Sofa Bed
Big Ben Price **\$129.95**

With foam rubber cushions. Full-size mattress that sleeps two. At the lowest price you've ever seen.
BIG BEN PRICE **\$94.00**



MODERN BEDROOM SET

• Rich Satin Walnut Finish
• Full Size Bookcase Headboard Bed
• Triple Dresser & Mirror
• 2 Night Stands
OR
• Triple Dresser & Mirror
• 2 Twin Beds
4 Drawer Chest is Optional at \$39.95
BIG BEN PRICE **\$99.00**

SMALL APPLIANCES

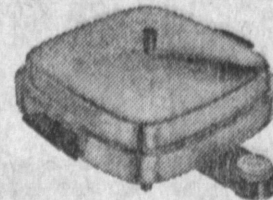
HOUSEWARES — GIFT IDEAS



ALL TRANSISTOR PORTABLE RADIO

This miniature masterpiece comes complete with battery, magnetic earphone and case. 150" P.M. dynamic speaker. The size of a cigarette pack, yet selective, sensitive, sturdy.

9.97 Value
BIG BEN PRICE **\$3.88**



707 Universal BUFFET SKILLET

Automatic cooking at all-time heat... Luxuriously served. Stews, pan broils, simmers, bakes, as well as fries with foolproof automatic control.

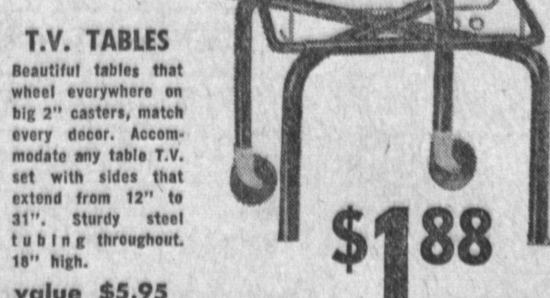
15.95 Value BIG BEN PRICE **\$8.33**



4 P.C. T.V. Trays

King size w/caster. Brass plated, floral pattern for every formal or informal occasion. Glossy only. Can be used for serving carts — 4 Trays

9.95 Value
BIG BEN PRICE **\$3.99**



T.V. TABLES

Beautiful tables that wheel everywhere on big 2" casters, match every decor. Accommodate any table T.V. set with sides that extend from 12" to 31". Sturdy steel tubing throughout. 18" high.

value \$5.95

\$1.88

at Big Ben

DELUXE INDOOR TV ANTENNA

★ 3-sectional mirror finish aluminum staffs
★ Quickly & easily installed on or near a T.V. set
★ Genuine plastic topole proof base & twin-x cable
★ No need for outside antenna or expensive installation

BIG BEN PRICE **59c**

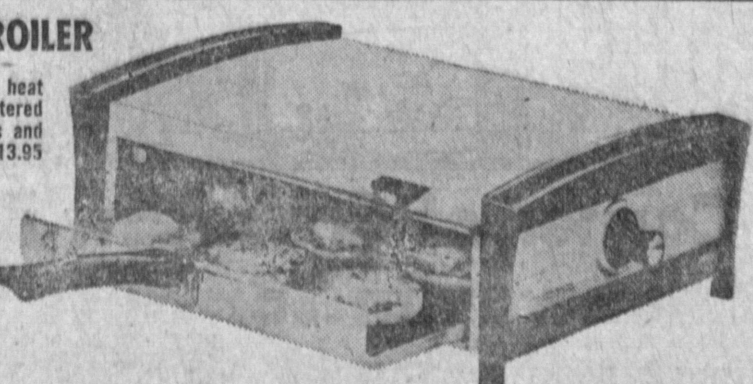


PROCTOR TOASTER-BROILER

Toast, broil and grill with automatic heat control! Just what you need for pre-buttered or cinnamon toast, open-face sandwiches and English muffins. Broil steaks, etc. 13.95 value.

BIG BEN PRICE **\$5.69**

LAYAWAY NOW FOR CHRISTMAS!



The Exclusive Swirl
UNIVERSAL Handy-Hannah

Never disturbs styling with its gentle soft heats... choose from warm to cool. New "Bouffantaire" hood with ample room for every styling from "Bouffant" to "Continental." Never dries essential oils or leaves hair brittle.

14.95 Value
\$8.94

A \$14.95 VAL.

BIG BEN PRICE

\$8.94

NATIONALLY ADVERTISED MAJOR APPLIANCES

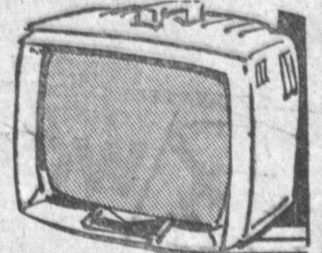
at FABULOUS DISCOUNT PRICES

• Zenith • Packard-Bell • RCA • Motorola
• Hotpoint • Norge • Whirlpool • O'Keefe
& Merritt • Wedgewood • Webcor • Tappan
• Western Holly and others.

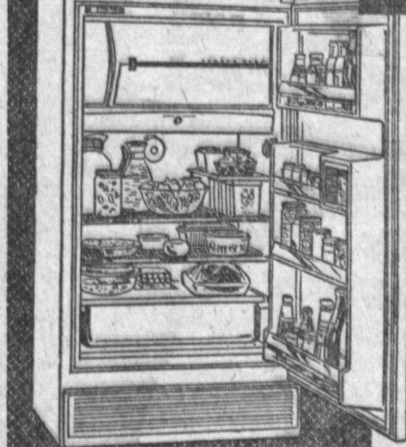
19" PORTABLE Thinline T.V.

19"—114" aluminized picture tube, thin-line brief case type styling. Cascade Tuner. Adjacent channel trim. Completely hand-wired chassis. All tubes accessible from rear of the set. 159.95 Value

An Exclusive Low Big Ben Price of **\$89.95**



Whirlpool



REFRIGERATOR
13 Cubic Feet

13 cu. ft. capacity. More than 10 cu. ft. of fresh-food storage plus big freezer with full width chiller tray to quick-cool beverages, store meats and frozen foods. Full-width crisper holds over half a bushel. Squared-off cabinet fits flush at sides, looks like a built-in.

FREE 1-YR. SERVICE
FREE DELIVERY
269.95 VALUE

BIG BEN PRICE **\$159.95**

MODEL HC-13

WEDGEWOOD-HOLLY AUTOMATIC GAS RANGE

35 four-burner, grid-die, standard baking oven, pull-out chop broiler, spacious storage compartment. Smartly designed 'backyard... clean, uncluttered lines. Proof that you have style, quality and trouble-free construction for a budget price.



BIG BEN PRICE **\$128.88**

FREE INSTALLATION and DELIVERY

6-TRANSISTOR RADIO



Beautiful Tonal Quality Complete With Carrying Case

BIG BEN PRICE **8.88**

NORGE

2-SPEED, 2-CYCLE AUTOMATIC WASHER



WITH ALL THESE TOP MODEL AUTOMATIC FEATURES

• 2 speeds
• 2 cycles
• 10 lb. tub capacity
• Built-in Sediment Remover

• Exclusive Wave Action Agitation
• Fresh Water Super Rinse
• Lint Filter & Dispenser

FREE! DELIVERY • INSTALLATION • 1-YR. SERVICE

BIG BEN SPECIAL PRICE **\$157.77**

COUPON
TP
HOURLY SPECIAL
TO LUCKY CUSTOMER
GRUNDIG MAJESTIC STEREO COMBO
\$10.00 FULL PRICE
See Coupon on Page 5, Big Ben Section.
CLIP AND BRING FRI.-SAT.-SUN. & MON.

COUPON
TP
FREE! 20-VOLUME SET OF THE BOOK OF KNOWLEDGE
A constant source of enjoyment for children of all ages... the brand new, 20-volume set of The Book of Knowledge. An outstanding value, this complete set will be given FREE to some lucky child. Entertaining... educational... the all-new Book of Knowledge.
Fill in Coupon on Page 5, Big Ben Section.
BRING FRI.-SAT.-SUN. & MON.

TP
HOURLY SPECIAL
To Lucky Ticket Holder
You Can Buy a
SAMSONITE TABLE
\$1.00 FULL PRICE
Fill out coupon on Page 5
FRI.-SAT.-SUN. & MON.

TP
HOURLY SPECIAL
You Can Buy a
PACKARD-BELL RADIO!
FOR ONLY
\$1.00 FULL PRICE
Fill out coupon on Page 5
FRI.-SAT.-SUN. & MON.

TP
HOURLY SPECIAL
Be A Happy Winner And Buy This
RCA PORTABLE TV SET
\$5.00 FULL PRICE
FOR ONLY
Fill Out Coupon, Page 5.
FRI.-SAT.-SUN.-MON.

COUPON
TP
AMFLYTE BOWLING BALL & BAG
Visit Our Sporting Goods Dept.
For the bowling enthusiast... a chance to win a fine AMFLYTE Rocket Bowling Ball and AMF Bowling Bag. See your nearest AMF "Magic Triangle" bowling center and Pro Shops for the sale of all bowling accessories. (These items are not for sale... they are door prizes donated by AMF Pinpointers, Inc.)
Fill out coupon on Page 5 — Fri.-Sat.-Sun. & Mon.

DOORS OPEN FRIDAY: NOV. 24, 12 NOON