

DOORS OPEN FRI. 12 NOON... NOV. 24th

FREE! FREE!
\$10,000 IN PRIZES
GIANT JACKPOT
GIVEAWAY
Grand Prize—All-Expense
Prepaid Trip to London for 2
 Value \$2500.00 Plus \$500.00 Cash for Personal Expenses
 PLUS HUNDREDS OF OTHER FREE PRIZES, INCLUDING—
 1. Mink Stole 7. Utility Bags Set (From
 2. Clocks by Welby 8. 3 Serving Carts Metro Products)
 3. Jewel Box by R.C.A. 13. Salad Sets
 4. Clocks by 9. Blender 14. Fire Screen
 Bradley 10. 24" Bar-b-que 15. S.R.C.A. Record
 5. Cuff Link Sets 11. 2 Table Fountains Albums
 6. 36 Club Bags 12. 45-pc. Melmac and many more
 Fill Out Coupon—Page 5

FRESH BAKED
BREAD
1-POUND
LOAF
15¢
 FRI.-SAT.-SUN. & MON.

GRAND
OPENING SPECIAL
COFFEE
BIG BEN SCOOP!
 The only vacuum packed plastic lined
 containers in the world.
19¢
 5000 LBS. EACH DAY!
 Guaranteed fresh—finest quality.
 Money Back if not Completely
 Satisfied!

FRESH
DATED
EGGS
23¢
 DOZEN
 WITH THIS COUPON ONLY
 FRI.-SAT.-SUN. & MON.
 NOV. 24-25-26-27

GALA

COUPON
 Fully Guaranteed
WOMEN'S
HOSE
 Finest Quality
9¢
 PAIR
 WITH COUPON FRI.-SAT.-SUN. & MON.

TP **HOURLY**
SPECIAL
 YOU CAN BUY A
 \$500.00
MINK
STOLE
 For only
\$10⁰⁰
 FULL PRICE
 Fri., Sat.,
 Sun. & Mon.
 Fill in coupon
 Page 5

HOURLY SPECIAL
 YOU CAN BUY A
 DIAMOND RING
 For Only
\$10⁰⁰
 FULL PRICE
 Fill in Coupon
 Page 5

COUPON
MEN'S — BOYS'
GIRLS' — WOMEN'S
ZORIS
THONG
SANDALS
 For showers, beach or casual
 wear. 5-M-L.
7¢ pair
 WITH THIS COUPON **TP**
 FRI.-SAT.-SUN. & MON.

Grand Opening BONANZA BIG BEN

Discount Stores
A New Concept In Discount Merchandising
And Here's Your Assurance Of...

3 MILLION DOLLAR INVENTORY
35 GIANT DEPARTMENTS

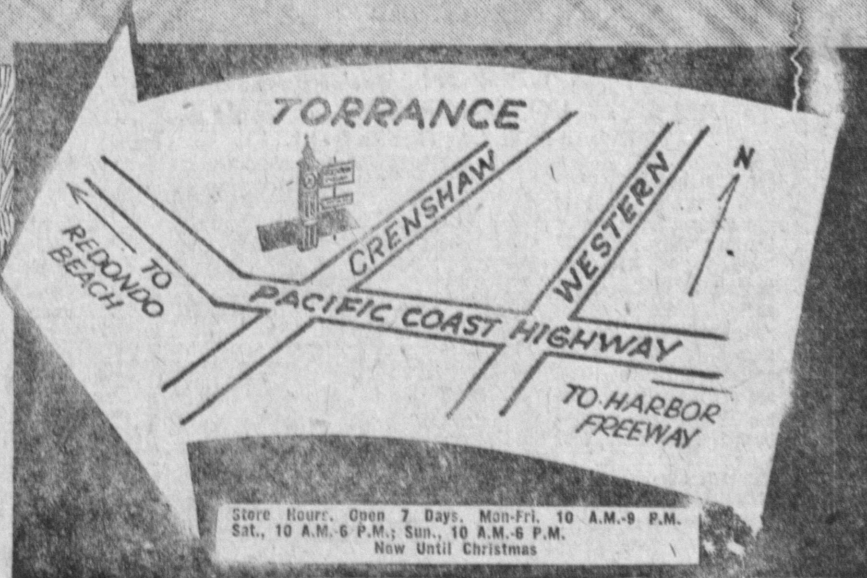
- Full Guarantees • Money Back On Any Purchase If Not Completely Satisfied
- No Limit On Quantities • Fantastic Hourly Specials Every Hour On The Hour
- Exclusive First-Charge Your Groceries, Meats, Produce To Your Big Ben Revolving Charge Plan.

No Membership Fees Or
Cards Needed. The Money
You Save Is Your Own!
Big Ben Where Everything
Of The Best
Is Guaranteed To Cost Less!
YES, EVERYTHING COSTS
LESS AT BIG BEN!



Big Ben is Located at Corner of Crenshaw Blvd.
and Pacific Coast Highway in Torrance

LOOK FOR THE GIANT BIG BEN CLOCK... SEE INSIDE 5 PAGES FOR COMPLETE GRAND OPENING VALUES



Store Hours: Open 7 Days: Mon-Fri. 10 A.M.-9 P.M.
 Sat. 10 A.M.-6 P.M.; Sun. 10 A.M.-5 P.M.
 Now Until Christmas