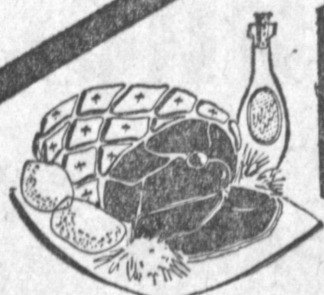
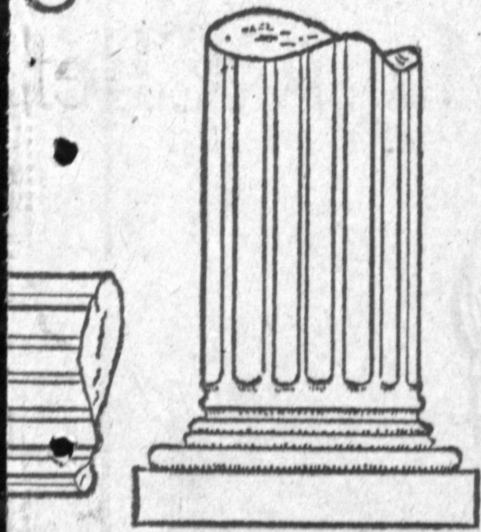


About The
gs at



MAGIC
CHEF
GOURMET
GALLEY



VIRGINIA BAKED HAM

Deliciously Baked
Here For You. Reg. \$1.59 lb.

98^c
lb.

HOT ZIGGITY DOG AND GRAPE DRINK 15^c

Whenever you choose a delicacy from our gourmet corner, you choose the epitome of fine foods. There's sour cream hering, with its thick wonderful sauce, whitefish, waiting for your Sunday brunch, big, luscious Greek olives that you can eat by the barrelful, potato salad, made fresh every day and many, many others. Discover this corner magic today and add a special magic touch to your menus.

FROZEN
ESWEET
GE JUICE
17^c

MAGIC
CHEF
GUARANTEED
MEATS



QUALITY GRAIN-FED FRESH EASTERN PORK LOINS

FULL
RIB
HALF 39^c
lb.

TENDERLOIN PORTION PORK ROAST 49c lb.

U.S.D.A. "CHOICE" Steer Beef Best Center Cuts

7-BONE ROAST 45^c lb.



U.S.D.A. Government Graded "CHOICE" Steer Beef CHOICE CHUCK STEAKS 49^c lb.

U.S.D.A. Government Graded "CHOICE" Steer Beef Boneless Cross Rib Roasts 69^c lb.

MAGIC CHEF PRECISION GROUND FRESH EVERY HOUR

GROUND
BEEF 45^c
lb.

GROUND
CHUCK 59^c
lb.

GROUND
ROUND 69^c
lb.

RATH'S BLACK HAWK
HICKORY SMOKED
SLICED
BACON 59^c
POUND
PACKAGE

WAFER THIN SLICED BACON 69c lb.

CERTI-FRESH — FLASH FROZEN SPECIALS
PERCH FILLETS Pound Package 49^c
ROCK FISH FILLETS Pound Package 39^c
SOLE FILLETS Pound Package 65^c
BREADED SHRIMP 8-ounce Package 55^c

OH "DEER"

Meet Randy, the Reindeer! He's the cutest, cuddliest reindeer that ever left the North Pole. He's plastic, washable, inflates to 3 feet tall, and will add that certain dash—perched on your fireplace, on your Christmas table or even near your outdoor tree! Better buy several, your kids will want him in their rooms as a special pet too!



MAGIC
CHEF
CINNAMONY
BAKERY

WHOLE SOME, TASTY, RICH Shepherd Bread 33^c lb.

Favorite Filling and Topping, Family Size
ASSORTED COFFEE CAKE 59^c
One Layer, 7" Square, Delightfully Delicious
ASSORTED ICED CAKES 59^c

Del Amo
Shopping
Center
Corner of
Hawthorne &
Sepulveda

MAGIC
CHEF



THE PRESS

Wednesday, November 8, 1961



Food Giant Opens Doors Thursday

Fun, excitement and prizes for all will be offered Thursday when the new Food Giant Market, 423 S. Hawthorne Blvd., Hawthorne, opens.

Highlight of the opening celebration will be an appearance by Engineer Bill, star of KHJ-TV.

Bill will drive up Saturday at 4 p.m.

The new 18,000 square foot market will be open seven days a week from 9 a.m. until 10 p.m., according to Danny McKenna, manager.

The modern-styled store will contain many new features to surprise shoppers.

The bottle shop will have a cooler stocked with beer and soft drinks.

Wines, cordials, liquors and other alcoholic beverages will be stocked.

A "piping hot" bakery will contain freshly-baked goods ready to serve.

Bread, cake, rolls, cookies and other baked goods will be ready all through the day.

Choice meats, poultry and seafood will be available.

"It is our job to give a customer everything and anything he wants for his home," McKenna said.

Victory Dinner Scheduled by State Democrats

Volunteer for Victory dinner sponsored by the California Democratic Council will be Dec. 1, according to Paul Ziffren, general chairman.

The dinner will be in the Hollywood Palladium.

The honorary dinner committee is headed by Gov. Edmund G. Brown as chairman, and Sen. Clair Engle as co-chairman.

Lt. Gov. Glenn Anderson, Attorney General Stanley Mosk, Controller Alan Cranston and all other constitutional officers of the state are also included.

Lenore Barrett, finance chairman of CDC, is executive director for this \$25 a plate fund raising dinner.

Principal speaker will be Congressman Richard Bolling of St. Louis, Mo.

As a special feature, the program will include an original script by Leonard Spigelgass, entitled "The Man from Virginia," reflecting Thomas Jefferson's approach to today's political problems.

Norman Corwin is directing, with musical supervision by Johnny Green.

Million Dollar Contest Continues

One hundred Estey chord organs will be given as prizes in history's first \$1,000,000 contest, sponsored by Lever Brothers.

The organs are the only musical instruments, or entertainment products of any kind being offered.

The contest is expected to attract more than 25,000,000 entrants.

It is being promoted through advertisements in national magazines, newspapers, direct mail and point of sale materials in grocery stores.

The contest closes Nov. 18.

Cash and Carry



Homo-Past.
MILK 21^c

Palos Verdes
View Dairy

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FR 5-8615

Torrance's Drive-In Dairy

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It assures you that we offer
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DEAL WITH

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SHOE REBUILDING
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DOWNTOWN TORRANCE
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1961 MONZA

White with blue trim. Powerglide, deluxe radio and heater, comfort group, E-Z Eye glass, padded dash, whitewall tires. Loaded

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COMPLETE

Ten models to choose from. Sport Coupes, Sport Sedans, Corvairs, all drastically reduced for quick sale.

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CHEVROLET

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