

# SINGER SEWING CENTER

DEL AMO  
SHOPPING CENTER

GRAND OPENING CELEBRATION . . . NOVEMBER 9 THRU NOVEMBER 11

! . . Doors Open Thursday, Nov. 9 . . . 10: a.m.

# GRAND OPENING

## SINGER SEWING CENTER COMPLETE FABRIC SHOP

The Singer Sewing Machine Company proudly introduces to you the newest addition to their Nation wide chain of famous SINGER SEWING MACHINE CENTERS. In addition to selling the world's finest Sewing Machines, this store will feature a COMPLETE LINE OF YARDAGE AND FABRICS. Singer's huge buying power will bring to you the finest Yardages and Fabrics obtainable anywhere and at prices that will more than please those who find so much satisfaction in making clothes for themselves and their families. May we urge you to take time to visit us during our Grand Opening so that you can have the opportunity to see at first hand the Fabrics offered and register for the fabulous prize that will be given.

FABRICS YOU'LL LOVE WHEN  
YOU SEE THEM

. . . and just look at the price!

### PRINTED FLANNELETTE

May we say quality, quality . . . Comes in 36" widths. Delightful patterns.

### PRINTED PLISSE

The latest popular prints and in 26" widths.

### PLAID SKIRTING FLANNEL

Wait till you see these Plaid colors. You'll love them also in 36" widths.

**LOOK!**

YOUR  
CHOICE

Reg. 69c Value!

**38<sup>c</sup>**  
YD.



### WOOL & NYLON FLANNEL

IN HUGE CHOICE  
OF COLORS

\$2.98 Value

**\$2<sup>28</sup>**  
yd.

## RAYON AND SYNTHETIC LENGTHS

from our  
REGULAR  
"FASHION  
LINES"

5 and 10-Yd. Pieces

**68<sup>c</sup>**  
YD.

## NOVELTY and PLAIN WOOL and WOOL BLEND SKIRT LENGTHS

All ready cut and ready for you  
. . . enough for one skirt.

\$2.98 VALUE

**\$1<sup>98</sup>**  
yd.

# SINGER 4-STAR VALUES

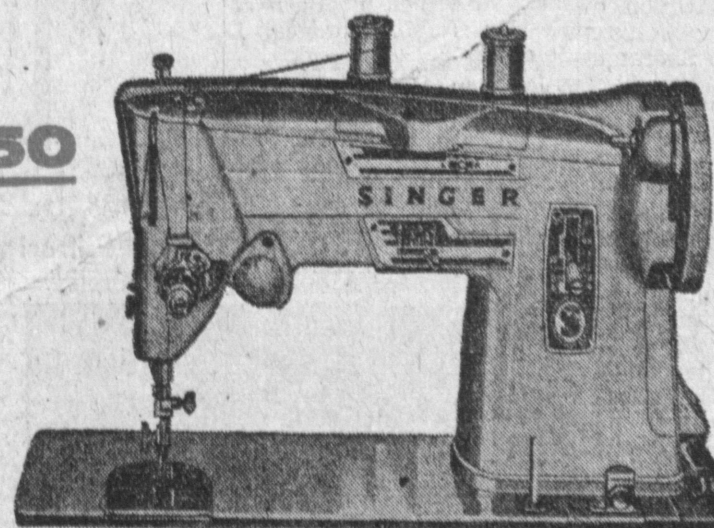
ONLY

**\$149<sup>50</sup>**

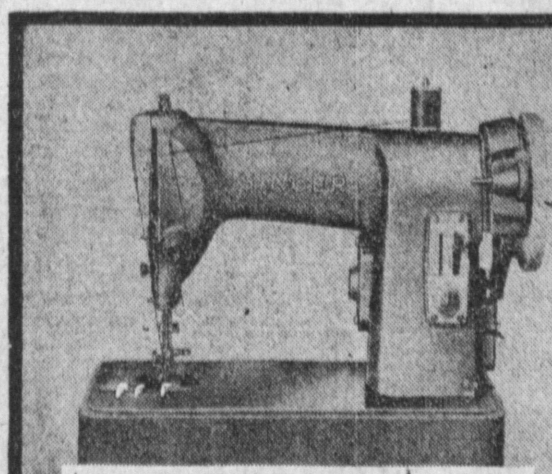
FOR THIS  
ALL NEW  
TRULY  
PORTABLE

## SINGER' ZIGZAG MACHINE

\$155 per week† on our Easy Budget Plan



Carrying case optional extra



only \$1.25 per week† on our  
Easy Budget Plan

ONLY **\$79<sup>50</sup>**  
FOR OUR  
BEAUTIFUL  
YOUNG BUDGET  
STRAIGHT STITCH  
MODEL

with graduated tension dial  
and stitch control, handy  
backtack lever

LIMITED QUANTITY—see them now at your Singer Sewing Center

## CORDUROY

You can't miss on this one.  
Plains and Prints. Washable.  
Fast colors in 36 and 37" widths.

**88<sup>c</sup>**  
yd.

FINE QUALITY FASHION

## COTTONS

This group includes drip-drys,  
cottons, Cotton satin prints and  
Denim. 36" wide and in the new  
fall shades and patterns.

**58<sup>c</sup>**  
yd.



**SINGER SEWING CENTERS**  
HEADQUARTERS FOR ALL YOUR SEWING AND FLOOR CARE NEEDS

STORE  
HOURS

MON., THURS., FRI.  
9:30 a.m. to 9:00 p.m.  
Saturday 9:30 a.m.  
to 5:30 p.m.

. . . and **FASHION FABRICS**

**DEL AMO** SHOPPING CENTER  
21932 Hawthorne Blvd.  
ON THE EAST MALL OPPOSITE PENNEY'S

