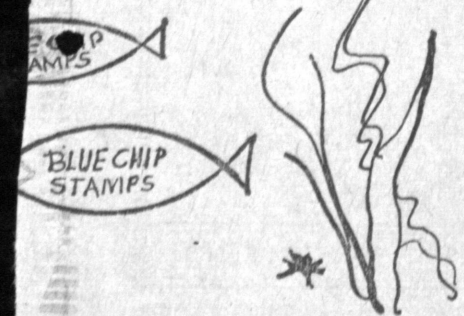


g About The
vings at
chef

Below Sea Level



FINEST TOMATOES
BBY
TO JUICE
15¢

MA PERKINS
NEAPPLE
JUICE
BIG
46-OUNCE
CANS \$1

MA PERKINS
PORK &
BEANS
TALL
300
CAN 10¢

GOLDEN CREME
COTTAGE
CHEESE
FRESH
PINT 25¢

C.H. PURE QUALITY
CANE SUGAR
5 POUND
BAG 49¢

FIRM, SLICING
ATOES
10¢
lb

CRISP FRESH
RS 10¢
lb.
AMERICAN 10¢
lb.



MAGIC
CHEF
CINNAMONY
BAKERY

Made with delicious Raisins and Cinnamon,

Reg. 6 for 36¢

CINNAMON ROLLS
6 ROLLS 31¢

MADE WITH RICH FRESH BANANAS

BANANA NUT LOAF

FLUFFY TASTY AND DELICIOUS

POTATO ROLLS

REGULAR 49¢

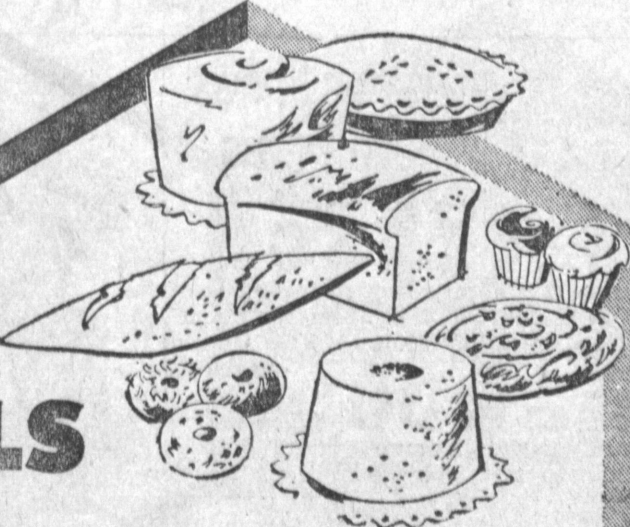
41¢ LOAF

REGULAR 39¢

33¢ DOZEN

Let us Bake for You!

We use only the richest, freshest purest ingredients in recipes that have been tested and proven delectable for you. Choose with these rolls, breads, cakes, cookies and pies. Each one guaranteed to please.



"CHOICE" STEAK SALE!

Let'em sizzle on your barbecue. Serve with crisp green salad and baked potato.

CLUB or T-BONE STEAK 98¢ lb.

These are right for your broiler. Garden green vegetables and potatoes are all you need.
RIB STEAK 89¢ lb.

Thick, juicy, tender and delicious. Serve with broiled stuffed tomatoes and salad.

PORTERHOUSE STEAK 1.09 lb.

You can fry these! Try a saute of onions, mushrooms and butter. Serve with french fries.

Top Sirloin Steak Boneless 1.39 lb.

The king of steaks. Barbecue or broil. Dress up for these and serve chilled wine.

FILET MIGNON 1.79 lb.

These are party steaks too! Celebrate with your favorite man. Don't forget candle-light!

New York Steak Spencer 1.79 lb.

Best "Swiss Steak" you've ever tasted. Serve with noodles or rice. Family will love it.

ROUND STEAK 79¢ lb.

U.S.D.A. Government Graded "CHOICE" Steer Beef Quality

RUMP ROAST BONE-IN 75¢ lb. BONE-LESS 89¢ lb.

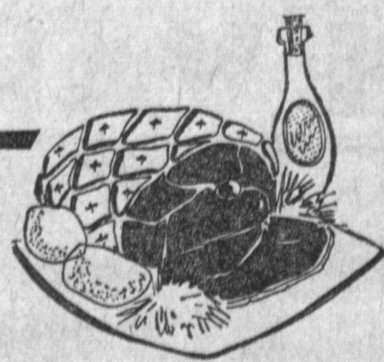
FARMER JOHN FULLY COOKED READY TO EAT

COOKED HAM

FULL
SHANK
HALF

49¢ lb.

BUTT PORTION HALF 59¢



YELLOW BAND
OSCAR MAYER
SLICED BACON
69¢ lb.

FEILER'S, 12-oz. Pkg.
BUTTERED
Dinner Patties
4 Big 3-oz. Portions 49¢

Rich Flavor Center Sliced
STEAK CUT
SALMON
98¢ lb.

TOASTMASTER TOASTER

Hurry!!! Put yourself on that early Christmas list and treat your family to this beautifully styled toaster. A dream in chrome with rich black and gold handles that are extra large for easy handling. Hinged crumb tray is push-button operated for easy cleaning. Precision built for years of daily use. Four matched and balanced life-long elements.

Regular \$21.00

\$10.99



RUBEN'S, All Beef

FRANKS
or KNACKWURST

Regular 89¢ lb. **59¢ lb.**

HOMEMADE FRESH AT MAGIC CHEF, Reg. 37¢

SAUERKRAUT 29¢

Del Amo
Shopping
Center
Corner of
Hawthorne &
Sepulveda

**MAGIC
CHEF**



THE PRESS

A Mile of Conveniences For Food Giant Shoppers

There's a lot for the ladies, and the men, too, at the new Hawthorne Food Giant Market, to open soon, at 423 So. Hawthorne Blvd.

The new 18,000 square foot market is being rushed to completion, to replace the old Food Giant Market that burned down a year ago.

Store officials said that the new market will have many modern conveniences, as well as a large selection of the latest in food products and household needs.

Especially important to women who shop with children will be the new check-stands, designed so that checkers need only reach into the cart to unload purchases.

Any woman who has ever shopped with a baby on one arm and a handbag on the other, will appreciate not having to unload a full cart onto a moving conveyor belt.

BACKGROUND MUSIC
To help make shopping pleasant, the new Hawthorne Food Giant will be filled with soft background music. And all the while, shoppers will stroll thru extra wide aisles designed to eliminate "shopping cart traffic jams."

Everyone will enjoy the convenience of the doorless "air-curtain" dairy case, which makes reaching for a quart of milk or a dozen eggs as easy as reaching for a can of beans on an open grocery shelf.

The doors are gone and so are the banged elbows and packages due to fumbling with the doors.

A moving curtain of cold air keeps warmer air out of the case so that the flavors of dairy products stay at their very best.

An important feature of the new Food Giant will be a "piping hot bakery" where bread, cake, rolls, cookies, pies and pastries will be freshly baked right in the store.

There's also a complete diet food section with nearly every product possible available for weight-watchers.

Mothers will be especially pleased to see the huge baby foods section, stretching the entire length of one gondola.

As a part of Food Giant policy that ensures attention to the entire family's needs, a huge selection of youngster's books and toys will always be on hand.

A gourmet section will

Shriners Hold 55th Potentate Show, Dance

Al Malaikah Temple of the Shrine is sponsoring its 55th annual Potentate's show and dance Nov. 22, at the Temple, 665 W. Jefferson Blvd.

Liberace and Les Brown and his orchestra will provide entertainment.

Potentate J. B. Finney has announced that proceeds from the affair will go into establishment of a DeMolay endowment fund in Southern California.

Members of DeMolay include young men between the ages of 14 and 21.

Leo E. Anderson, past grand master of Masons in California and orator of Al Malaikah Temple, has been named trust fund chairman by Potentate Finney.

"The need for such a trust fund is great," said the Potentate.

There are more than 8,000 members in the Order of DeMolay in Southern California.

Named to serve with Anderson are Homer E. Rathbun, active member International Supreme Council of DeMolay, and executive officer in Southern California; W. E. Robertson, and Richard F. Lauterbach.

Numerous Masonic and Shrine bodies in Southern California have already pledged support for Potentate Finney's project Anderson said.

The two-hour show in Shrine auditorium starts at 8 p.m.

Dancing, from 8:30 p.m. to midnight, will be held in the Temple's convention hall ballroom.

Potentate Finney said that all members of DeMolay as well as Job's Daughters and Rainbow for Girls will be admitted to the dance by presenting paid-up dues cards.

Chairman for the occasion was Albert Cartwright, White principal.

help turn every meal into a treat.

Here, shoppers will find everything from hollandaise sauce to snails. Imported from every part of the world, these gourmet treats help make cooking and entertaining fun.

A MILE OF FOOD

"In all," said Food Giant Manager, Danny McKenna, "there's almost a full mile shelves and cases to bring a complete selection of everyone's favorite food and home need."

McKenna said the store would always stock over 7,000 different items in groceries, meats, produce, frozen foods, baby foods, health and beauty aids, houseware and hardware needs, gourmet and dietician foods and other departments.

Food Giant officials said that the entire market has been planned to help make shopping easy in every possible way.

A huge overhead directory quickly tells the shopper where to find almost every product category.

"Food Giant has tried to think of everything," store manager McKenna said, "but in case we've missed something, there's a customer suggestion box near the checkstands, so customers can offer any ideas they might have for the market's improvements."

Senior Citizens Invited to Annual "Fall Frolic"

All senior citizens from throughout Los Angeles County are invited to attend the annual "Fall Frolic" dance for senior citizens.

The dance will be Tuesday from 8 to 11 p.m., at South Gate Park Auditorium, 4900 Southern Ave., South Gate.

County Supervisor Frank G. Bonelli today said he expects the event to attract members from 180 senior citizen clubs.

Sponsoring the occasion will be the South Gate Parks and Recreation Department, the South Gate Senior Citizens Club, the Senior Citizens Association of Los Angeles County, Inc., and its Region III Committee.

Cooperating in the social affair will be the Los Angeles County Department of Parks and Recreation.

General chairman of the Fall Frolic will be Deo S. Lien, of Pasadena, who heads the dance committee of the Senior Citizens Association.

Other members of the dance committee are: Mrs. Marie Nelson, of Los Angeles, acting president of the association; Hal Schumacher, president of the South Gate Senior Citizens Club; Kathleen Patton and George Calkins, representing the 25 senior citizens clubs in Region III; Lee Horner, administrative assistant, and Helen Green, recreation supervisor, of the South Gate Recreation Department; and Otto Alvarez, recreation specialist for senior citizens activities, of the Los Angeles County Department of Parks and Recreation.

Music will be provided by a senior citizens orchestra.

Admission will be by donation to cover the costs.

White Junior High Students Attend Concert

Students from Stephen M. White Junior High School attended the Philharmonic Concert at Gardena High School Oct. 27.

The sixty-four students in the group are members of senior orchestra and all the A9 and B9 members of the school band.

Accompanying the students was Robert J. Graham, instructor in orchestra and band.

Principals and faculty chairmen from 12 southern area schools met Oct. 26, at White Junior High.

G. M. Peterson was main speaker.

Schools represented at the meeting were: Clay, Dana, Dodson, Fleming, Gompers, Harte, Markham, Muir, Peary, South Gate, White and Wilmington.

Chairman for the occasion was Albert Cartwright, White principal.