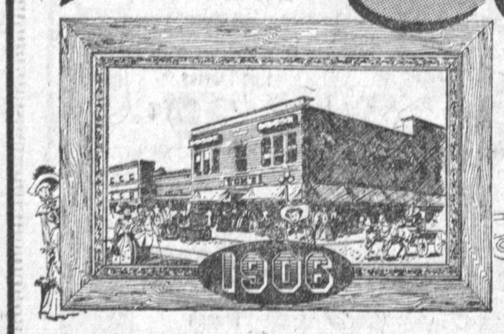
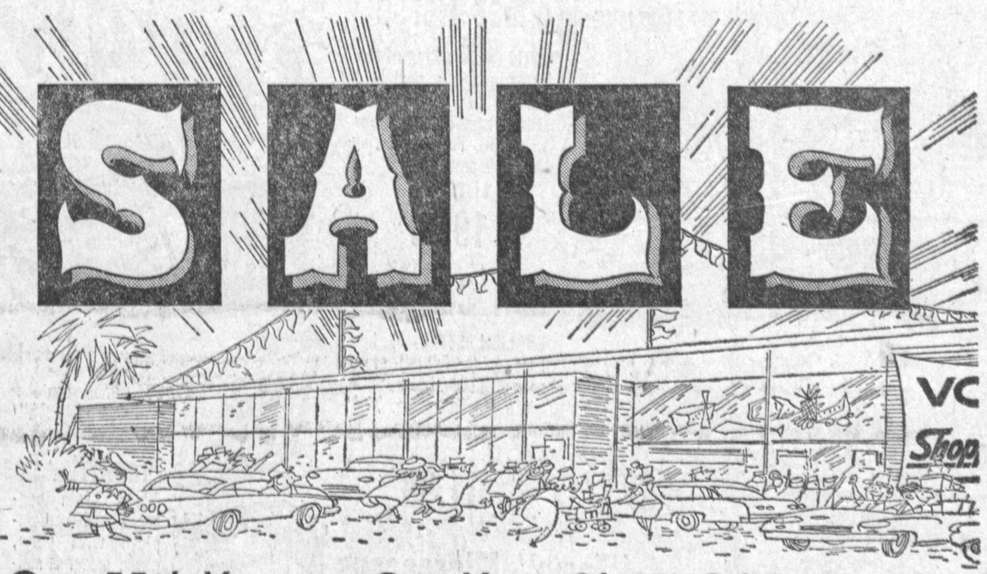
VON'S and Shopping Bag 55th Anniversary SALE



Just like in 1906 when it started with one market, folks are heading to their neighborhood Von's and Shopping Bab Store for real values and friendly service . . . the same principles maintained today in 75 stores to merit your patronage . . . to continue our progress!



Come . . . Join Us In Celebrating Our 55th Year . . . Get Your Share Of Savings!

BUY WITH CONFIDENCE . . . ONLY U.S.D.A. CHOICE BEEF

STEAK SALE

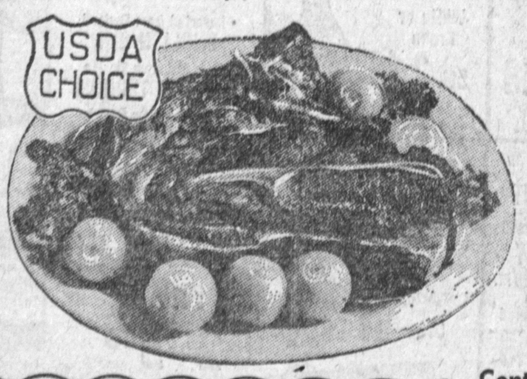
RIB, CUBE, SIRLOIN TIP, BONELESS ROUND or FAMILY STEAKS *Your Choice* **89¢ lb**

Satisfaction Guaranteed or Your Money Back!

T-Bone	Porterhouse	Top Sirloin	Chuck Steak
Strictly Choice Beef $1.05 lb.	*Dad's Favorite!* $1.15 lb.	*Boneless Gourmet Treat* $1.39 lb.	*Thick Center Cuts* 49¢ lb

LEAN, TENDER, OVEN READY BEEF

CHUCK ROASTS



Custom Trimmed For Best Value **BLADE CUT** **43¢ lb**

Center Cut Chuck Roast 49c lb.

Swift's Premium **BACON** Sliced 1-lb. Pkg. **59¢**

BONELESS Clod ROAST 79¢ lb | **STANDING RIB ROAST 85¢ lb**

Ground Chuck Fresh Ground **59¢ lb**

Ground Round Extra Lean **69¢ lb**

Stewing Beef Boneless Beef Cubes **79¢ lb**

Seafood Sea-lections

First of the Season! Local
Fresh Lobsters CLEANED COOKED **$1.29 lb.**

Red Chinook
Fresh Salmon STEAK SLICES **98¢ lb**

Catalina Broadbill
Swordfish Steaks **69¢ lb**

CLOROX BLEACH
NEW PLASTIC JUG
GALLON SIZE **49¢**
INCLS. 5c OFF

Frozen Food Favorites!

Chocolate Eclairs	Rich's Pkg. of 4	39¢
Whip Topping	RICH'S 10 oz. Can	39¢
Cheese Pie	Rose Royal 8½-oz. Pkg.	39¢

NIBLETS CORN
GOLDEN WHOLE KERNEL
12 oz. Can **17¢**

In Our Delicatessen

JACK CHEESE

Mild, Creamy Wisconsin IN THE PIECE **55¢ lb**

GRAND TASTE **Salami Chubs** ALL BEEF 12 OZ. CHUB **49¢**

OUR OWN KITCHEN FRESH — 8 OZ. CUP **Sandwich Spread** **29¢**

OUR OWN PINEAPPLE-CARROT **Fresh Salad** 14 OZ. CARTON **29¢**

A Volume a Week Completes the Set . . .
GOLDEN BOOK ENCYCLOPEDIA
16 Volumes — Full Color Illustrations
VOLUME ONE STILL AVAILABLE **49¢** | VOLUMES 2 THRU 9 **99¢**

HILLS BROS. COFFEE 1-lb. Can	**59¢**
SCOTT TOWELS Asst'd Colors Jumbo Roll	**29¢**
CLING PEACHES Del Monte Sliced & Halved 2½ Can	**25¢**
TOMATO JUICE Libby's Fancy California 46 Oz. Can	**25¢**

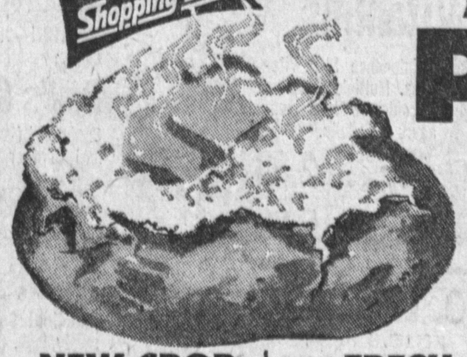
RINSO BLUE
Powdered Detergent
GIANT PACKAGE Incls. 10c OFF **59¢**

FAMILY FLOUR
PILLSBURY "BEST"
5-LB. BAG **49¢**

CANNED TOMATOES	Fancy Farms 2½ Can	19¢
HORMEL SPAM	Luncheon Meat 12 oz. Can	49¢
KRAFT VELVEETA	2 lb. Loaf	79¢
PEANUT BUTTER	White House 3 lb. Jar	98¢

Finest, Freshest Produce In Town!

Potatoes



U.S. No. 1 IDAHO RUSSETS 10-LB. BAG **35¢**

NEW CROP **Grapefruit**	FRESH **Cranberries**	SPANISH **Onions**	FRESH **Carrots**
Arizona's Finest 5 LBS. 35¢	Red Ripe Ocean Spray 1-lb. Pkg. 19¢	Firm Fresh Flavorful 5¢ lb	CELLO PAK 2 1-lb. Pkgs. 15¢

VON'S BAKERIES
At Von's & Shopping Bag Mkts.
Rocky Road Square Cake **63¢**
Chocolate-Marshmallow Frosting Ea.
Brown 'n Serve DINNER ROLLS Pkg. of 12 **27¢**
Delicious, Nutritious 7-GRAIN BREAD Loaf **27¢**
Contains All 7 Natural Grains

Van de Kamp's BAKERIES
At All Von's Markets Only
PECAN SPICE CAKE New Crop Pecans Ea. **$1.05**
Plain or Sugared **DOUGHNUTS** Package of Six . . . **29¢**

PICTSWEET FROZEN Vegetables
Peas, Cut Corn, Peas & Carrots, Leaf Spinach, Cut Broccoli 4 FOR **69¢**
CAL FAME FROZEN **Orange Juice** 3 6 oz. Can **55¢**

In the Liquor Dept.
OLD COLONEL TYLER
Kentucky Straight Bourbon 86 PROOF . . . **$4.59** QUART

VON'S and Shopping Bag BLUE CHIP

Prices Effective
THURS., FRI., SAT., SUN., NOV. 3-4-5
Taxes Added When Applicable