

Appoint New Von's Head

T. A. Von de Ahe, president of Von's Grocery Co., announces appointment of A. Christensen to the newly designated post of general manager of the company. Christensen's new position will encompass general management direction of the retail sales, store operations and distribution for Von's Grocery Co., which operates 75 Von's and Shopping Bag markets in Southern California.

Christensen joins Von's with a background of more than 30 years of retail grocery experience. He started his career in the retail food business as a stockroom boy and clerk and "worked his way up through the ranks." He was president of Trade-well Stores in Seattle, Wash., when he resigned his position in June of this year.

Christensen and his wife, Lucille, will be moving from Seattle to take up permanent residence in Southern California area. The Christensens have two sons, Charles, and Richard.

Ross Potter Voted Top Speaker

Ross Potter, voted the club's outstanding Toastmaster for 1960, was guest of honor at Torrance Toastmasters Installation Banquet at La Venta Inn Oct. 7.

Last year Potter won the Humorous Speakers award for the 30 Toastmaster clubs in the area between Los Angeles and San Diego. This year he won the extemporaneous serious speech contest in the same area.

Inducted at the banquet, which was a ladies night, were the officers who will serve for the next six months. Bob Sawyer, president; Roger Saunders, educational vice president; Jack Oxford, administrative vice president; Harold Bowman, secretary; Milt Parker, treasurer; Bob Fogle, Sergeant-at-arms, and Ed Wheeler, public relations director.

The new officers were installed by past area governor Frank Gorbet. Bob White, present governor, acted as Toastmaster of the evening. General evaluator was Hanley Rogers. Table topics master was Bob Sawyer. Speakers on the program were Neil Campbell, Dr. Warren Low, and Ross Potter.

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Get License Photos Before Sunday, Or You'll Have to Wait for Snapping

California motorists who desire to have their on drivers' licenses due for renewal in the last two months of 1961 are advised to apply for such renewals at Department of Motor Vehicles offices throughout the State before Sunday.

Tom Bright, director of Motor Vehicles, issued the suggestion today in announcing expiration of the State's contract with the Hollywood Blue Print Company of San Francisco, the firm which has supplied the photographs of license applicants to DMV since Oct. 22, 1957.

The Department is preparing to revise and improve its methods of photographing applicants.

"With three years' experience in the nation's first large-scale continuing program of photographing over two million people per year, we have observed that cer-

tain changes in our mass-production procedures are needed," the director said in Sacramento.

"We are contracting with a new producer to supply different types of cameras and other equipment, a new processing plant and equipment in Sacramento, and modified distribution and inventory systems," Bright said.

"The change-over would normally require about six weeks or two months to be accomplished effectively. Negotiations with the supplier whose contract expires Sunday including litigation relative to the awarding of the new contract to the successful bidder—a suit won by the State—have caused delay so that there will be an interval somewhat exceeding the approximate two month period normally to be expected."

Bright suggested that motorists specifically interested in having personal photos on their drivers' licenses visit DMV offices of the Department before Saturday so that the photographing may be done while the present service is still available.

"It will probably be mid-December before the new photo firm can commence large-scale service, and mid-January or thereabouts before complete photographic service for all applicants can be expected," he noted.

"The law permits license holders to apply for renewals up to six months before the expiration date shown on their current licenses," he added.

The DMV chief stressed that licenses issued while the new processes are in preparation will be valid.

The firm which is to provide the service under the new contract is the Electro-Photo Corp. of San Marino.

Leonard's Discount Department Store, 600 N. Sepulveda Blvd., El Segundo, will add a super food market, pharmacy, auto accessories and a new enlarged women's apparel department.

According to Jerry Moss, advertising and merchandising manager of Leonard's, architects plans have been accepted and the actual work will start at once.

The food market will be one of the most modern in the area, carrying all leading brands of merchandise at low discount prices. The pharmacy is to be staffed by competent and licensed pharmacists and carry nationally known brands.

Moss stated that the opening of the auto accessory department will bring to the area, "one of the most complete departments ever seen, headed by men with skilled automotive backgrounds."

Leonard's To Enlarge Store

Harbor Savings Continues Rates

Board of directors of Harbor Savings and Loan Association of Redondo Beach has voted to continue the four-and-a-half percent interest rate on savings for the fourth quarter this year, starting Oct. 1, announced president Joseph A. Wall.

Wall also reported the association's assets have increased 40 percent during the last nine months. At the same time reserves are far ahead of legal requirements, he added.

Growth has been accelerated substantially, Wall said, since the savings institution moved last January into its new \$250,000 building in the heart of the \$400,000 Harbor Savings Square development.

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