

Call Cumberland or Gilbert 3-6181
For Location of Store Nearest You

VON'S and Shopping Bag

Come... Pick Your Favorites During Our APPLE HARVEST Sale!

20 CARLOADS OF PRIZE APPLES... DIRECT FROM THE FINEST
GROWING AREAS... YOUR FAVORITE VARIETIES AT PEAK SEASON BEST!



**Red
Delicious**

Bright red apples with a luscious
taste. Sweet and juicy. Best for
eating fresh and sliced in salads.

EXTRA FANCY
CRACKLING CRISP

2 25^c



**Extra Fancy
Jonathans**

Crisp, snappy red apples, ex-
cellent for all purposes. It's a
favorite for lunches and for
snacks.

CRISP, COLORADO
MOUNTAIN GROWN

2 19^c

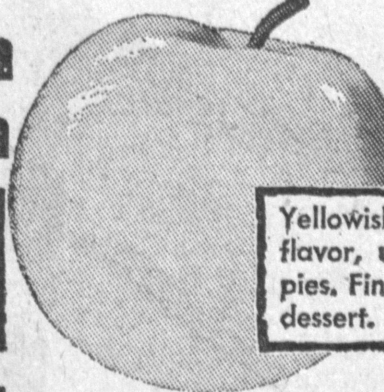


**Canadian
McIntosh**

Rich red with yellow highlights,
a soft-fleshed variety excellent
for eating fresh. Good for cook-
ing, wonderful for pies!

EXTRA FANCY,
ALL PURPOSE

2 25^c



**Newtown
Pippins**

Yellowish green with a rich, tart
flavor, unexcelled for sauce or
pies. Fine served with cheese for
dessert.

CALIFORNIA'S
FINEST APPLE

3 25^c

VON'S and Shopping Bag

Best Meat Buys This Week!

FRYING CHICKENS

Fresh • Grade A • California Grown



They're Tagged for Tenderness
and Finer Flavor When They're
CALIFORNIA GROWN
Scientifically Raised... Days
Fresher from Ranch to You!

LOOK FOR THIS TAG... If You're Not Buying Cali-
fornia Chicken, You're Not Getting the Best!

Whole
Fryers

27^c lb.

Cut-up
Fryers

29^c lb.



Don't Forget...
OCEAN SPRAY
CRANBERRY SAUCE

FRESH CHICKEN PARTS

Breasts **59^c** lb. Legs **49^c** lb. Thighs **53^c** lb.
TASTY, TENDER WHITE MEAT DAD'S FAVORITE MEATY AND FLAVORFUL
CHICKEN WINGS... **25^c** lb. BACKS AND NECKS... **7^c** lb.

Sliced Bacon SWIFT'S PREMIUM 1 lb. Pkg. **69^c**

Halibut Steaks CENTER SLICES **63^c** lb.

Ocean Perch FRESH FILLETS **59^c** lb.

ICELANDIC... Finest Fish Frozen! BREADED SOLE 12-oz. Pkg. **59^c** COD FILLETS 16-oz. Pkg. **49^c**

U.S.D.A. CHOICE • YOUNG 1961 CROP

Leg of Lamb

SHORT CUT FOR REAL VALUE! **59^c** lb.

SHOULDER ROAST Choice Young Lamb Square Cut, Neck Off **35^c** lb.

LAMB CHOPS Tender, Tasty... Nutritious, too! Blade or 7-Bone Shoulder Cuts... **59^c** lb.

SMALL LOIN **98^c** lb. LARGE LOIN **79^c** lb. RIB CHOPS **79^c** lb. 0-BONE SHOULDER **69^c** lb.

SUNSWET-CALIFORNIA

Fancy Prune Juice QT. BTL. **39^c**

KLEENEX-NEW CASUAL

Paper Napkins 50 CT. Includes 2c Off **2 25^c**

CAL-FAME FROZEN

Orange Juice 6-OZ. CAN **5 1⁰⁰**

Buitoni FROZEN ITALIAN FOODS

Ravioli 10-oz. Pkg. **39^c** Lasagne 9-oz. Pkg. **39^c**

Wong's FROZEN CHINESE FOODS

Pork or Chicken Chop Suey, Shrimp Chow Mein, Fried Rice or Egg Foo Young. Pkg. **39^c**
Egg Roll or Sweet & Sour Pork, pkg. **49^c**

A Big Help for the School Children
16 Volumes... Buy a Book a Week...
GOLDEN BOOK ENCYCLOPEDIA VOL. NO. 6 ON SALE **99^c**

Anchor Hocking

GLASSES

Handsome "Corona Del Mar" Design

WATER TUMBLER HI BALL GLASS OLD FASHION **10^c** Ea

Your Choice

Hunt's CLING PEACHES

Halved or Sliced 2 1/2 CAN **2 49^c**

Del Monte GREEN BEANS

Cut Blue Lake 303 CAN **2 49^c**

Westwood ICE CREAM

Assorted Flavors 1/2 GAL. CTN. **49^c**
JERSEYMAID CATERING 1/2 Gal. Ctn. **59^c**

Morton's APPLE PIE

Frozen 8 INCH SIZE **29^c**

VON'S and Shopping Bag

Delicatessen Values

SLICED BOLOGNA

All Meat-Cello Packaged A School Lunch Favorite! **59^c** lb.

Borden's Fresh CREAM CHEESE

Fine for Dips LARGE 8-OZ. PKG. **35^c**

Cottage Cheese

JERSEYMAID... It's Fresh QT. Ctn. **47^c** Pt. Ctn. **25^c**

Our Own THOUSAND ISLAND DRESSING

8 oz. Jar **35^c** Qt. Jar **69^c**

Week-End Bakery Specials

VON'S BAKERIES

At Von's and Shopping Bag Mkts.

Apple Filled COFFEE CAKE 100% All Butter

INDIVIDUAL SIZE 2 IN A PKG. **19^c**

LARGE SIZE 4-5 SERVINGS... **37^c**

Van de Kamp's BAKERIES

At All Von's Markets Only

Oct. 12-15

DOUGHNUT WEEK

Your Favorite Doughnuts at SPECIAL PRICES!

Exclusive Value in the Liquor Dept.

Spirit of Kentucky

STRAIGHT KENTUCKY BOURBON 86 PROOF SPECIAL **\$3.99** FIFTH

Where Regular Prices Are Sale Prices... Everyday!

VON'S and Shopping Bag

BLUE CHIP

Prices Effective THURS., FRI., SAT., SUN., OCT. 12, 13, 14, 15 Taxes Added When Applicable

Jan-U-Wine Chinese Foods

CHICKEN CHOW MEIN... 21-oz. Double Pack... **63^c**

MUSHROOM CHOW MEIN... 21-oz. Double Pack... **53^c**

CHOW MEIN NOODLES... Big 2 1/2 Can... **29^c**

HAVE A COKE!

Coca-Cola

12-oz. Cans **6 72^c**

MANNING'S

Coffee

2-lb. Can **\$1.31** 1-lb. Can **67^c**

MARTINELLI'S

Apple Cider

24-oz. Btl. **29^c**

LIQUID

Purex Bleach

New Plastic Quart Bottle **23^c**

FREE DISCOUNT TICKETS AT VON'S AND SHOPPING BAG

Decorators and Home Furnishings Show

PAN PACIFIC-THRU SUNDAY, OCT. 15 Reg. \$1.50 Admission for \$1.15 With Discount Ticket