

VON'S
and
Shopping Bag



"DOUBLE BARRELED" BARGAINS
TO CELEBRATE THE OPENING
OF TWO NEW VON'S MARKETS

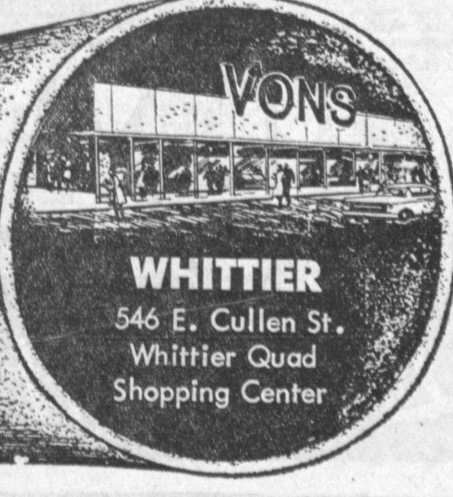
"DOUBLE BARRELED"

Grand Opening

plus LOWER REGULAR PRICES
AS USUAL... EVERYDAY!



LA MIRADA
15906 E. Imperial Hwy.
Green Hills
Shopping Center



WHITTIER
546 E. Cullen St.
Whittier Quad
Shopping Center

CELEBRATION SALE!



All Your Favorites... at Savings!

STEAK SALE

All Steaks Guaranteed to Please... Tender, Juicy, and Custom Trimmed
for Top Value! Von's and Shopping Bag Beef Is Personally Selected...
the Choicest of the U.S.D.A. Choice!

HEN TURKEY

Young, Grade A
California Grown
Frozen, Oven-Ready
10-12 Lbs. Avg. Wt.

37¢
lb.

Rib, Cube,
Sirloin Tip

Your
Choice

89¢
lb.

U.S.D.A. CHOICE

Chuck Steaks

47¢
lb.

TRIMMED TO A "T"

T-Bone Steaks

\$1.09
lb.

HE-MAN SIZE

Porterhouse

\$1.15
lb.

BONELESS

Top Sirloin

\$1.39
lb.

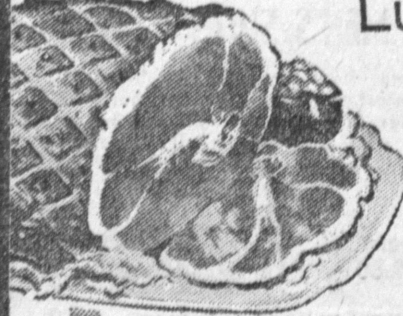
A FLAVOR
FAVORITE!

TENDER, TASTY,
TAILS OFF!

JUICY AND
FORK-TENDER

TASTE-TEASING
DELUXE STEAKS

Luer Quality—Fully Cooked



HAMS

39¢
lb.

No shrinkage because
they're fully cooked.

WHOLE
HAMS

SHANK
PORTION

5 to 7 lbs.

BUTT PORTION

Lean, Meaty

5 lbs. Avg.

49¢

SHANK HALF

Full Cuts

8-10 lbs. Avg.

45¢

HAM SLICES

Lean, Tender

Center Cuts

98¢

FARMER JOHN—EASTERN QUALITY

Sliced Bacon

69¢
1 LB. PKG.

GROUND BEEF

Prepared Fresh Every Hour
at Von's & Shopping Bag

39¢
lb.

GROUND CHUCK **59¢** GROUND ROUND **69¢**

Sea-Seasons FRESH SALMON

Pieces to Bake **89¢** Center **98¢**

SWORDFISH STEAKS... **69¢** lb.

Frozen Seafoods

4-Fishermen BREADED SHRIMP **49¢**

Mrs. Friday's ASSORTED SEAFOOD **79¢**



Really Fresh Produce!

Jonathan APPLES

Rich, Red and Juicy
Crackling Crisp from
the Famous Orchards
of the Northwest!

10¢
lb.

Red Grapes

LARGE, SWEET
AND LUSCIOUS

2.15¢
lb.

Bell Peppers

CRISP, GREEN
STUFFING SIZE

2.15¢
lb.

Sweet Spanish

ONIONS

Crisp, Mild
Fine for Boiling

5¢
lb.

Radishes or

Green Onions

Garden Fresh!

3 Bu. 10¢

Sweet Golden

CORN

Fresh Picked,
Tender Ears

5¢
ea.

Birds Eye FROZEN DINNERS

Beef, Chicken
or Turkey
FROZEN
11-OZ. PKG.

49¢

Green Giant GARDEN PEAS

New "Little Brother" Pack

2 303 CANS 39¢

Laura Scudder PEANUT BUTTER

Creamy or
Crunchy
16-oz. Jar
Includes 6¢ Off

39¢

Chiffon FACIAL TISSUE

Assorted Colors
400
COUNT

19¢



BUTTER

Jerseymaid

1st QUALITY, GRADE AA

1 LB. CTN.

69¢

FRUIT PIES

Simple Simon

Apple, Berry, Cherry or
Peach

FROZEN, 8-INCH SIZE

3 FOR \$1.00

VEGETABLES

PictSweet

Peas, Cut Corn, Leaf
Spinach, French Fries

FROZEN, 10-OZ. PKG.

579¢

GOLDEN BOOK
ENCYCLOPEDIA
Vol. No. 5 Now On Sale

99¢



Delicatessen Values!

Cottage Cheese

JERSEYMAID

Qt. Ctn. 47¢

Pint Ctn. **25¢**

Our Own Creamy

SOUR CREAM
DRESSING

Zesty Flavor

8-oz. Jar

39¢

Grand Taste

SALAMI
CHUBS

All Beef

12 oz. Chub

49¢

Our Own Tasty

MACARONI
SALAD

Lunch Treat!

Pint Carton

29¢

MINUTE MAID—FROZEN FLORIDA

Orange Juice

12-OZ. CAN **49¢**

6-OZ. CAN **4¢**

4 FOR \$1

VON'S & SHOPPING BAG

Margarine

YELLOW QUARTERS

1 LB. CARTON

17¢

LONG GRAIN

M-J-B White Rice

28 OZ. PKG.

33¢

PINK LOTION DETERGENT

Lux Liquid

22 OZ. BTL

Includes 9¢ off

49¢

COMPLEXION BARS

Lux Soap

REG. BARS

3-PACK

Includes 5¢ off

3 FOR 23¢

VON'S BAKERIES

At All Von's & Shopping Bag Mkts.

ORANGE COCONUT LAYER CAKE

Fruit Filling, Ea. **98¢** Half **50¢**

BRAN MUFFINS

Real Bran Flavor with
Just Enough Raisins

6 IN A PKG. **33¢**

Van de Kamp's

At All Von's Markets Only

ANGEL FOOD CAKE

Large Size, Each **69¢**

FRENCH BUTTER ROLLS

8 IN A PKG. **29¢**

Special Price!

V-O-C VODKA

80 Proof

FULL QUART

\$3.99

GET FREE DISCOUNT TICKETS

at Von's & Shopping Bag
LOS ANGELES

Home Furnishings Show
PAN PACIFIC—OCT. 5 thru OCT. 15
Reg. \$1.50 Admission for \$1.15
with Discount Ticket

Where Regular Prices Are
Sale Prices... Everyday!



Prices Effective
THU., FRI., SAT., SUN., OCT. 5, 6, 7, 8

Taxes Added When Applicable.

Hills Bros. Coffee

GROUND

2 lb. Can **\$1.35**

INSTANT

6 oz. Jar **90¢**

12 oz. Jar **\$1.45**

15¢ Off

KOLD KIST

Beef Steaks

FROZEN **10¢**
2 oz. Pkg.

GERBER'S

Baby Foods

STRAINED **3¢**
4 1/2 oz. Jars

NORTHERN

Toilet Tissue

ASSORTED COLORS **4 Roll Pack 37¢**

SHORTENING

Snowdrift

1 LB. CAN... **85¢**

Waxtex Waxed Paper

A Sale Price Everyday
at Von's & Shopping Bag!

100 FT. ROLL **19¢**