

Joseph Keon Elected to Directorship

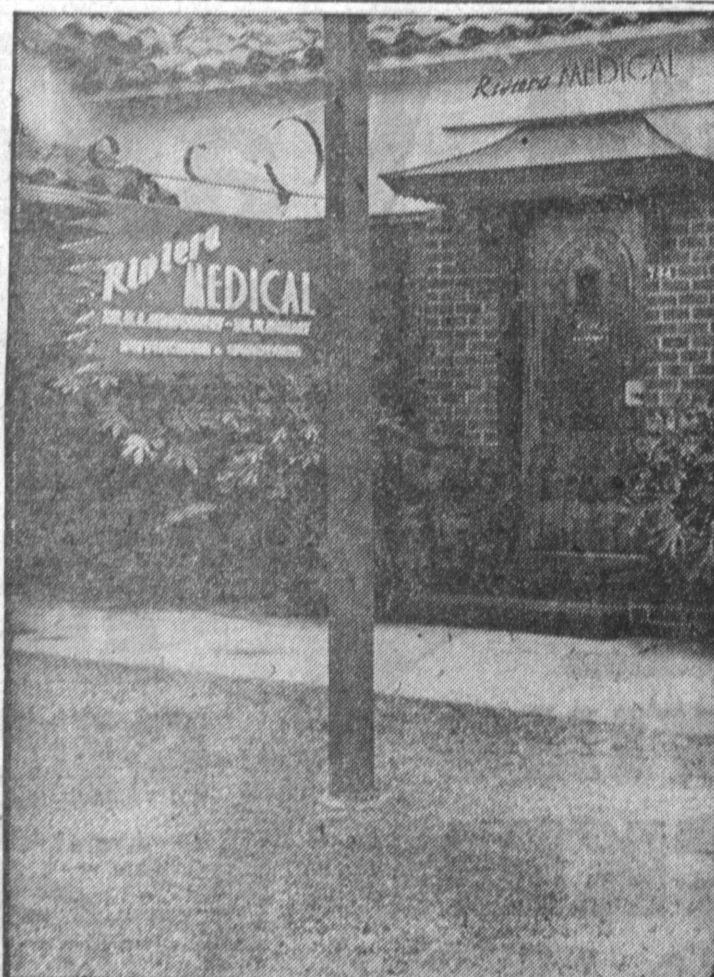
Joseph J. Keon has been elected to the Board of Directors of The Child Guidance Clinic of Los Angeles, Mrs. Charles Luckman, Board president, announced this week.

Keon, who lives in Hancock Park with his wife and three daughters, is head of the investment banking firm of Keon and Company, Inc., and a member of the Pacific Coast Stock Exchange.

He is active in the underwriting of stocks as well as in private banking. Keon and Company has become one of the more prominent private banking institutions in the West.

When notified of his election, Keon stated, "The most rewarding feeling one can achieve is in helping emotionally disturbed children to attain to a fuller and richer life."

"I am sure many other members of the financial community will understand and accept the importance of the work which lies just ahead for the clinic," Keon concluded.



SMART EXTERIOR styling and modern interior facilities are features of the Riviera Medical Center, 234 Avenue F at Pacific Coast Hwy., Redondo. Center was opened recently by Dr. Blaine L. Montgomery, D.O., and Dr. William Momary, D.O., for the general practice of medicine.

Learning Lecture Topic For Adult School Series

Gardena Adult School and the Purche Avenue Elementary School Parent-Teachers Association are jointly sponsoring a lecture-discussion series at Purche Avenue Elementary School, 13210 Purche Ave., Gardena.

Series "How to Help Your Child Learn" will begin Oct. 4, and will be held six consecutive Wednesday evenings from 7:30 to 9:30 p.m.

Topics to be covered include:

Adoptive Parents Decline Recently

A recent decrease in applicants for adoptions is creating a surplus of adoptable children in Los Angeles County, according to H. Gordon Mackay, California adoption authority.

MacKay, executive director of The Adoption Institute, said this situation is a direct reversal from the past 20 years in this area. Adoptable children in the past were in short supply, which resulted in long waiting periods for adoptive parents.

"Spelling and Handwriting" — How parents can help at home, techniques of home study; "Techniques in Teaching Reading" — Goals of reading, basic reading materials, comparison with prior techniques.

"Reading in the Classroom" — Grouping, steps in a lesson, follow-up lessons, how parents can help at home; "School" — Teaching the concept of numbers, place of drill in arithmetic, development of place values in our number system, strengthening reasoning ability.

"Language in the Elementary School" — Motivating story writing, developing independence in writing, developing proofreading skills, language usage.

"Communication Between Home and School" — Report cards, parent-teacher conferences, classroom visitations, recognizing your child's strengths and limitations.

There is no tuition fee for the series. For further information call Mrs. Dropkin, parent education chairman, FA 1-0378, or William Johnston, principle, Gardena Adult School, DA 3-2688.

BRAND NEW RCA VICTOR

23" CONSOLE

MAPLE ONLY

- VISTA TUNER
- HARDWOOD CABINET
- HIGH-GAIN CHASSIS
- SECURITY SEALED CIRCUIT

\$329.95 Value

\$248

MODEL 23IDE53-C

FR 6-3444

AT YOUR SERVICE SINCE 1925

DOWNTOWN REDONDO
OPEN FRIDAY 'TIL 9 P.M.
OTHER DAYS 9:30 'TIL 6 P.M.

GRIFFEY'S
212 SO. PACIFIC AVE. REDONDO BEACH

"WHO'S WHO" BUSINESS INDEX



NIKL MUSIC STUDIO, newly opened at the Del Amo Shopping Center, 3820 Sepulveda Blvd., Torrance, is headquarters for organs made by Conn, Gulbransen and Thomas, as well as pianos by Gulbransen. Nikl offers a free home demonstration of the organ and free lessons with the purchase of an organ, with no obligation. All consultants in the studio are musicians, not just salesmen. Payments can be arranged on easy terms, with up to 36 months to pay. Arnold R. Nikl, M.M., from Northwestern University, brings a distinguished background to his business. As band director, he gave instructions on all band instruments. He was in the original Disneyland Band. His studio has many distinct features which make it a treat to visit. It has a "Mile of Music"—organ books for all makes of organs and pianos. Teachers are available for all instruments. The new studio is open from 10 a.m. until 9 p.m. every night.



"WE SPECIALIZE and take pride in our quality and workmanship of your finest attire," Belfair Cleaners, located at 2060 West Carson, Torrance, say. And they mean it. Whatever garments you want cleaned or pressed will be given expert attention and care by Belfair. The store is owned by Louis Katz and managed by Gwen Denney. Belfair has two plants, and employs a total of 75 expert cleaners. "Our modern cleaning plant assures you the finest at any price," is another slogan of Belfair Cleaners. In addition to dry cleaning every type of garment imaginable, Belfair handles laundry. The shop is open Monday through Saturday from 7:30 a.m. until 6:30 p.m. Call FA 8-8041 for information. Better yet, bring your clothing to Belfair and see for yourself what expert care is given your garments. "Let us take care of all your cleaning and laundry needs. Try us and be convinced," the owner says.



ARE YOU EXPECTING GUESTS? You needn't give up the privacy of your home if you let Driftwood Motel solve your extra room problem. Make reservations for your guests to stay in this friendly neighborly motel which offers daily and weekly rates at reasonable cost. Driftwood Motel, owned by Glenn B. Carson, Jr., and managed by D. L. "Mac" McFarland, is located at 3960 Pacific Coast Highway, Torrance. Each guest receives complimentary morning coffee and newspaper. Rooms are equipped with kitchenettes, television, and phones, if desired. In addition there is a lounge and suites for larger parties. Driftwood is new and beautiful and decorated in tropical style. Reservations may be made by calling FR 5-0511. Take a look before making those reservations for your guests. You'll be pleasantly surprised and pleased.

APPAREL—WOMEN'S

DOREE-ANN STYLE SHOP

"Style Plus—Minus Prices." Everything in Ladies' Wear—Sports Wear, Dresses, Sweaters, Lingerie, Hosiery, Blouses. Custom Jewelry. Alterations.
2607 Pacific Coast Highway, Rolling Hills Plaza DA 5-3133

AUTO AIR CONDITIONING

PIERCE BROTHERS GARAGE

Mark IV and ARA dealer. Auto air conditioning sales and service. All makes of refrigerated units. Serving Harbor Area since 1947. Financing available.
481 Tenth St. San Pedro Phone TE 2-8393

AUTO BODY REPAIR

TORRANCE AUTO BODY

Sports Car Specialists — Featuring the Finest Workmanship on All Makes
Custom Painting — Insurance Approved — Free Loan Cars
1766 W. CARSON TORRANCE FA 8-9080

BOATS

FRED & KEN SPORTING GOODS

Boat Center for the Harbor Area—Featuring FIBER GLASS BOATS
Sales—Service—Parts—Complete Line of Marine Hardware and Accessories
824 W. PACIFIC COAST HIGHWAY, WILMINGTON TE 4-2350

BARBER SHOP

PARK BARBER SHOP

Open 7 Days — "Personalized Hair Styling" — Boys Under 12, \$1.05—Adults, \$1.50
Saturday and Sunday, All Cuts \$1.50 — Two Locations
2756 Sepulveda, Torrance — 23645 Arlington, Torrance—DA 6-9877—DA 6-9833

CLEANER

BELFAIR DRY CLEANING SPECIALISTS

Dry Cleaning Specialists — We Specialize and Take Pride in our Quality Workmanship
of Your Finest Attire—Try Us and Be Convinced
2060 W. Carson Torrance FA 8-8041

DISPENSING OPTICIANS

SOUTH BAY OPTICAL COMPANY

Eye Physicians Prescriptions Filled — Lenses — Frames — Repairs — Contact Lenses Filled
Complimentary Adjustments Made on Your Glasses.
TWO LOCATIONS TO SERVE YOU
EDWARD C. PRICE — Hollywood Riviera — 1712 1/2 S. Catalina Avenue FR 5-7660
CLIFFORD C. VALENTINE — Manhattan Beach — 815 Manhattan Beach Boulevard FR 4-0485

COCKTAIL LOUNGE

SERENATA—YOUR NEIGHBORHOOD BAR

Cocktail Hour 5 p.m. to 8 p.m.—Dancing Nightly Until 2 a.m.
Your Hosts Al and Bob Close
1831 Pacific Coast Hwy.—DA 6-5503—2 Blocks West of Western Ave., Lomita

CONCRETE BLOCKS

FRED-LITE BLOCKS, INC.

Precision—Quality—Durability—Specializing Complete Line of Lightweight Precision
Concrete Building Blocks—472 Different Sizes and Shapes in Pink, Gray, Tan.
252 E. Redondo Beach Blvd., Gardena — FA 1-1481 — Wholesale to Dealer

JEWELERS

SHEARER JEWELERS—Your Torrance Jewelers

Your Torrance Jewelers—Fine Jewelry—Watches—Diamonds—Featuring Omega,
Tissot, Elgin, Longines—Diamond Mounting and Setting—Master Watchmaker
2597 Pacific Coast Hwy., Torrance DA 5-3933

KARTS—MOTORCYCLES

HANNA CYCLE SERVICE

Go-Karts—Motorcycles—McCulloch Dealer—Repairs—Service on All Makes & Models
Small Engines Rebuilt—Open 9 a.m.-9 p.m. 7 Days a Week DA 3-1883

LAMPS

B'S IMPORT LAMPS

Lamps—Lamps—Lamps. We specialize in custom made lamps. Your choice of colors,
material, and your price range. Small collection of one of a kind antiques.
1705 1/2 S. Catalina, Redondo Beach FR 8-3093

LUMBER

LUMBER—CUSTOM MILLING

From Mill Ends to Car Loads—Fencing Material—Mouldings—Hardware—Roofing
Supply—Sash—Doors—Mahogany Cut to Size
24850 Wilmington Ave., Near Lomita Blvd. TE 4-0282

MARKET

NORLEY'S MARKET

Complete Line of Quality Meats, Groceries, Fruits and Vegetables, Beer and Wine
Meat Cut and Wrapped for Freezers—Open 9-9 Mon. & Fri., 9-7 Tues., Wed., Thurs.
1930 El Prado Downtown Torrance FA 8-3112

MOTEL

DRIFTWOOD MOTEL—Heated Pool—Cabana

Complimentary Coffee and Paper—Kitchenettes — Television — Room Phones
Lounge Suites—Modern—Tropical—Adjacent to Fine Restaurant
3960 Pacific Coast Hwy., Torrance FR 5-0511

MUFFLER SHOP

CARSON MUFFLER CENTER

Custom exhaust work—All makes and Models—Foreign Cars—Free Installation
Stock and Duals—Shock Absorbers—Now Corvair Dual Exhaust Sets for '60 and '61
415 E. Carson, Torrance TE 5-9156

ORGANS—PIANOS

NIKL MUSIC STUDIOS

Headquarters for Conn Organs—Gulbransen Pianos—Easy Terms—36 Months to Pay
See Our Mile o' Music for All Makes of Organs
3820 Sepulveda, Torrance (Across from Sears) FR 5-2591

PAINT

PUNT'S PAINT CRIB

FEATURING A COMPLETE LINE OF GLIDDEN PAINT...
CUSTOM MIXED COLORS WHILE YOU WAIT
22841 South Figueroa Street, Torrance Phone TE 5-9525

PET SHOP

CARSON PET SHOP

Tropical Fish and Aquariums—Pumps—Filters—Plants—Complete Line of Pet Food
Dog Accessories—Dogs, Cats, Birds Boarded—We Cater to Amateur Hobbyists
249 E. Carson, Torrance Open 12-8 Weekday, 9-6 Saturday TE 4-2915

PLYWOOD

BOULEVARD PLYWOOD

Do It Yourself Materials—Custom Made Cabinets—Formica Counter Tops Made to
Order—Aluminum Screens—Stains and Finishes—Hardware—"We Cut to Size"
1924 W. Lomita Blvd., Lomita DA 6-1760

RADIATOR SERVICE

WALTERIA RADIATOR SERVICE

Shaw Eggers, Owner—New and Used Radiators—Cleaning—Repairing—Recoiling
Free Pickup and Delivery
24424 Hawthorne Blvd., Welteria FR 8-5085

RADIATOR SERVICE

TORRANCE RADIATOR SERVICE

All Work Guaranteed—One Day Service—Repairs—Cleaned—Recored
Free Estimates—Pickup and Delivery
1601 W. Carson, Torrance Corner Carson and Harvard Blvd. FA 8-1702

RESTAURANT

COUNTRY BURGERS—All Food Made to Take Home

Burgers (Our Own Special Sauce)—Only Special Cuts of Sirloin Used—Tacos—
Tamales—Tostitos—Chile—Refried Beans—Coffee—Cold Drinks—Shakes
Corner Torrance and Hawthorne Blvd., Torrance FR 1-9083

RESTAURANT

DIXIE CAL'S STEAK AND BAR-B-Q HOUSE

Food to Go—Special T-Bone Steak, 1.95—Bar-B-Q Dinners from 2.00
Luncheons Daily, 1.05—Open Daily 11 to 11—Open Until 2 a.m. Weekends
23814 Hawthorne Blvd., Torrance FR 8-5003

RUG CLEANERS

BYRD RUG AND UPHOLSTERY CLEANERS

All Work Our Plant or Your Home—Our Specialty Wall-to-Wall Carpet Cleaning
Serging and Binding—Sewing and Repairing — Tinting and Dyeing
1931 W. Artesia, Gardena FR 2-5163 — DA 4-2403

SERVICE STATION

BEN BENDA CHEVRON SERVICE STATION

Brake Service—Wheel Balancing—Road Service—Towing—Tires, Tubes, Batteries
BEST BUYS IN USED CARS
21703 S. Avalon, Torrance TE 4-7420

SERVICE STATION

GEORGE PHILLIPS CHEVRON SERVICE

Service With a Smile—Tune Ups—Brake Service—Wheel Balancing—Electrical Service
Free Pickup and Delivery
4605 Torrance Blvd., Torrance FR 1-6901

SERVICE STATION

GRAVENS ST. RICHFIELD SERVICE

J. W. Alcock, Proprietor — One Stop Service — Tune-up — Brake — Wheel Balancing
Tire Service—Blue Chip Stamps
1529 Gravens, Downtown Torrance FA 8-9670

TELEPHONE ANSWERING SERVICE

BAY CITIES ANSWERING SERVICE

Margaret Marshe's 24-Hour Personalized Service—Business—Professional
"Let Us Be Your Choice With a Smile in Our Voice"
23912 Crenshaw Blvd., Lomita DA 5-4100

THEATERS—DRIVE-IN

HARBOR DRIVE-IN THEATER

Lee Wuestewald, Mgr.—The Place to Take the Family—\$1.50 Per Car
No Baby-Sitting Problem Here—Starts at Dusk—Open 7 Days a Week
23322 So. Vermont Ave. Vermont at Sepulveda TE 4-8501

FEED—TROPICAL FISH—PET SUPPLIES

H & H FEED STORE

Concrete Block — Sand — Gravel — Cement — Garden Supplies
Birds — Hamsters — Goldfish — Tropical Fish and Supplies
Get Your Free Ticket for \$40 Aquarium and other prizes
2755 Arlington corner Sepulveda — Torrance FA 8-1714
Roy and Marion Hulsler — Props.

TRANSMISSIONS

CROWN TRANSMISSION EXCHANGE

Wholesale Service to garages and gas stations—Repairs, Rebuilt, Exchanged—Any
type, model or year. Complete line of new and used parts—Pickup and Delivery
1838 W. Redondo Beach Blvd., Gardena DA 3-8366