

County Employment Up This Summer

Total employment in Los Angeles and Orange Counties reached an all-time high of 2,780,000 as local employers added 16,300 to their payrolls between July and August. In making this announcement this week, Irving H. Perluss, director of employment, also reported that during August unemployment in the area dropped below the 200,000 mark for the first time this year.

The July-to-August increase in employment resulted from the combined influences of seasonal expansion and recovery trends. Seasonal gains were widespread among the major nonagricultural industries, with particular strength shown in trade, construction and apparel.

The outstanding development of the period, however, was the fact that the important aircraft industry posted its first increase in two years. General upturns throughout the durable goods manufacturing sector, moreover, supported this development.

The over-the-year loss in aircraft, of course, continued to be substantial, and this held total manufacturing employment below a comparable year-ago level for the fifteenth straight month although the loss margin was down to a fraction of one percent.

Negative trends over the year were also evident in agriculture and construction, but the record-breaking employment total was up by \$45,800 from the 2,734,200 reported last August, and included new peaks in the finance and service groups.

Unemployment fell from 206,000 in July to 199,500 in August, while the rate of joblessness moved down from 7.0 to 6.7 percent. Both the volume and the rate were the lowest for the year, but unemployment was still a major problem.

Bradbury To Address Writer Club

Ray Bradbury, American novelist, short story and science fiction writer, will be guest speaker of the Southwest Manuscripters, Friday, Sept. 15, at 8 p.m. Clark Stadium, 861 Valley Drive, Hermosa Beach.

Acclaimed for such books as "Dark Carnival," "The Illustrated Man," "The Golden Apples of the Sun," "Fahrenheit 451," "The October Country" and "Medicine for Melancholy," Bradbury has recently been working on the screen version of "The Martian Chronicles."

He will be remembered for his co-authorship with Director John Huston of the motion picture script, "Moby Dick."

Of his book, "Dandelion Wine," the Saturday Review said, "No other writer since Mark Twain has caught the vitality and innocence of small-town American youth with as fine and mature perception."



RIBBON CUTTING CEREMONIES marked the opening of Bird of Paradise Hair Stylists, 2207 Pacific Coast Hwy., Lomita. Left to right are: Mrs. W. H. Peightal; Mrs. Edith

S. Carragher; Cris Xanthakis, owner; Mrs. Jean Xanthakis; Dr. Odis Rich, Chamber of Commerce president; Flavio Bisignano; and Paul Heron.

Use Classified Ads—Phone DA 5-1515

Adult School Class in Civil Defense Offered at Various Local Areas

A systemwide civil defense program offering classes for adults in "Individual and Family Survival" will be offered by Assistant Superintendent J. Richard Smith, adult education chief.

The program — to be conducted in 13 schools — consists of 12 hours of class instruction over a five-week period beginning in early September.

"Every area of the world is subject to major catastrophes, whether they be produced by nature — such as floods or earthquakes — or whether man made."

"In the event of a sudden and very great emergency, individuals and families must know what to do and be prepared to act with expediency. These classes are designed to prepare persons for such emergencies," Smith emphasized.

Training offered in the systemwide program, the adult education chief continued, will also give persons a background to permit them to act for themselves, in case of major catastrophe, until such time as community and nationwide agencies organized for the purpose of helping to handle these emergencies are fully functioning.

"It is essential that heads of families know what to do before catastrophe strikes, that the individual and his family know what not to fear, and that the family head understand realistically the dangers which sudden disaster may present in order that he may assist his family to survive," Smith added.

The Los Angeles program in "Individual and Family Survival" is part of a nationwide program under sponsorship of state departments of education, initiated in 1958 at the request of the United States Office of Civil and Defense Mobilization.

The 12-hour course is divided into four basic units which include: (1) Orientation to "Individual and Family Survival"; (2) man's need to understand the hazards of his time; (3) the countermeasures to natural disasters, and (4) defensive and protective measures against modern hazards.

The classes in "Individual and Family Survival," conducted at the 13 Los Angeles adult education schools will begin during the week of September 11 when the City School system opens its fall semester.

Use classified. Call DA-5-1515

Torsade and Colonnade

by TRIFARI

Fashion's rope tricks... the news, texture! Choose Torsade in all golden or platinum-toned Trifanium or an interweaving of both. Colonnade comes in golden or platinum-toned Trifanium interlaced with tiny pretend pearls; also golden-toned with fake turquoise or jet beads.

Necklace \$7.50, Bracelet \$5.00, Earrings \$5.00, Longer Necklace \$12.50. Prices plus tax.

Del Mar Accessories

Now in the East Mall

Del Amo Shopping Center

Hawthorne at Sepulveda

Open Monday, Thursday, Friday—12:30 to 9:30 p.m.
Tuesday, Wednesday and Saturday—9:30 to 6 p.m.



Who says a two-door is "out of reach"!

This big, new 1961

FRIGIDAIRE
REFRIGERATOR-FREEZER

is priced so low, your budget can't say "No"!



DeLuxe Model
FDA-13T-61
12.50 cu. ft. net capacity

You Get

- Big, 88-lb. real zero-zone Freezer!
- Automatic defrosting Cycle-matic Refrigerator Section!
- Nearly 1/4 bushel of produce storage in twin Porcelain Enamel Hydrators!
- Room galore on the Storage Door, including Butter Compartment, Egg Shelf!

...ALL FOR ONLY
\$248⁸⁸

Easy Terms! Even Lower with Trade!

FRIGIDAIRE
PRODUCT OF GENERAL MOTORS

ADVANCED APPLIANCES...
DESIGNED WITH YOU IN MIND!

Liberty Home Appliance

SALES AND SERVICE

OPEN FRIDAY EVENING 'TIL 9 P.M.

3445 Torrance Blvd., Torrance

FA 8-5410

WE SERVICE ALL MAKES — WASHERS — DRYERS — REFRIGERATORS — RANGES, ETC.
FREE ESTIMATES — TERMS — ALL WORK GUARANTEED

now...live on the peninsula of prestige at prices & terms you've been waiting for!

GRANDVIEW ROLLING HILLS

from \$24,000 FULL PRICE*

From **\$136** Month **10%** Down

WALL-TO-WALL CARPETING!
BUILT-IN GAFFERS & SATTLER GAS RANGES & OVENS
WASTE KING DISHWASHERS (Plans 2 & 3, optional Plan 1)
BRICK FIREPLACES & HEARTHES!
ALL IMPROVEMENTS IN AND PAID FOR!

Also your choice of luxurious homes in
GRANDVIEW PALOS VERDES
from **\$29,535**
QUALIFIED NON-VETS from \$1,500 DOWN (plus costs)
VA TERMS FOR QUALIFIED VETS (on a limited no.)
Visit 7 furnished models

WEST PALOS VERDES ESTATES
from **\$34,900**
QUALIFIED NON-VETS 90% Financing
VA TERMS FOR QUALIFIED VETS
See ocean-view models, 3 furnished by Wilder's

PLAN 386
1804 Sq. Ft.
plus 101 Sq. Ft. hobby room.
FOR IMMEDIATE OCCUPANCY
in West Palos Verdes Estates

PLAN 384
1710 Sq. Ft.
inside living area.
FOR IMMEDIATE OCCUPANCY
in Grandview Palos Verdes

PLAN 1
1432 Sq. Ft.
including utility room.
Occupancy in 60 Days
in Grandview Rolling Hills

SPECIAL NOTE
FOR PARENTS
OF SCHOOL AGE
CHILDREN

The Palos Verdes Unified School District, patterned after those in Beverly Hills and Palo Alto, guarantees your children the same high educational standards... the same advantages as students in these two famous areas.

- No half sessions!
- 4 more schools than last year!
- Your children go from kindergarten through high school right on the peninsula!
- Graduates of top-caliber, unified school districts (such as Palos Verdes) have a better chance of entering leading colleges!

SALES HEADQUARTERS: 27701 HAWTHORNE BLVD., PALOS VERDES ESTATES • COASTAL OFFICE: HAWTHORNE BLVD. AT PALOS VERDES DRIVE, WEST
DIRECTOR OF SALES: WILLIAM C. KULOW • Frontier 7-1505