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Wednesday, September 13, @1

## Grant's **First With** Stamp Plan

W. T. Grant Company, na tional general merchandise store chain, began distribution of S&H Green Stamps in its western region stores on, May 17. Grant presently operates 92 stores in the nine western states.

In making the announce-ment, Richard K. Carrigan, western regional manager of the Grant Co., said, "I am pleased to join with President Louis K. Lustenberger of the Grant Company in announcing this additional benefit for Grant customers.

"Knowing the widespread popularity of stamp-saving among shoppers in the west, Carrigan continued, the Grant Company be came convinced that it was just a matter time for it to start here in our industry. By being the first in our industry to offer a stamp plan, we have secured a firmly-established company and, in our opinion, the best com-pany in the stamp business today.

## 65 YEARS

"Throughout its 65 years g experience," Carrigan stat 'S&H has an outstanding record of providing highest quality merchandise and serv-

William Sperry Beinecke, president of the Sperry and Hutchinson Co., was joined by Assistant Vice President John G. Beinert of the S&H western division in welcoming W. T. Grant Co. stores the west to the roster of 90, 000 business establishments using the nation-wide S&H Green Stamp service.

Reinert noted that S&H Green Stamps are saved by approximately two-thirds of all families in the western states where S&H operates 131 redemption centers and six mail-order stores.

## **Two Torrance Men Appointed To Highway Patrol**

Torrance residents Samuel C. Rodgers and Wesley D. Mather have been appointed to the California Highway Pa trol and have been assigned to the Patrol's Academy in Sacramento for 12 weeks of

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